

University of Missouri travelers, boost your balance with 50% more points on all qualifying flights.¹

Simply fly into or out of any Southwest Airlines destination between 01/01/2024 and 03/31/2024 and you'll earn 50% more Rapid Rewards®2 bonus points per qualifying flight. Make sure your Rapid Rewards account number is tied to your reservation. Plus, with points that never expire and no blackout dates, we're making it even easier for you to go, see, and do it all with the people you love.

Not a Rapid Rewards Member? Not a problem! Sign up for free at **Southwest.com/enroll**.

Qualifying flights include flights booked and flown through Southwest® and flights paid entirely with dollars, Southwest LUV Vouchers®, gift cards or fight credits, and with no portion of the purchase price paid for with Rapid Rewards® points or Rapid Rewards Business points. All Rapid Rewards rules and regulations apply and can be found at Southwest.com/rterms. Southwest reserves the right to amend, suspend, or change the Rapid Rewards program and/or Rapid Rewards program rules at any time without notice. Rapid Rewards Members do not acquire property rights in accrued points. The number of Rapid Rewards points needed for a particular Southwest flight is set by Southwest and will vary depending on destination, time, day of travel, demand, fare type, point redemption rate, and other factors, and is subject to change at any time until the booking is confirmed. Bonus points are in addition to the standard flight points earned through Rapid Rewards. Bonus points will not count toward A-List, A-List Preferred, or Companion Pass® qualification.

50%

