**Executive Summary of Program Assessment**

**Campus:** MU

**College/School:** CAFNR in partnership with School of Journalism

**Academic Unit:** Science and Agricultural Journalism (program within Division of Applied Social Sciences)

**Date Submitted:** 1/7/2014

**Persons Responsible for Success of Program:** Jill Findeis, Director of Division of Applied Social Sciences, and Sharon Wood-Turley, Program Chair

**Person Submitting Executive Summary:**

Patricia Okker, Interim Deputy Provost

**Degree Programs**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Degree (e.g., BS, MA, PhD)** | **Degree Program** | **Enrollment** | | **Number of Degrees Awarded** | |
| **Most Recent Fall Semester**  **(Fall 2013)** | **5-Year Fall Semester Average** | **Most Recent Academic Year**  **(Fall 2013)** | **5-Year Average** |
| BS | Science and Agricultural Journalism | 48 | 48.6 | 5 | 8.4 |

**Changes Since Last Review**

* Name changed from Agricultural Journalism to Science and Agricultural Journalism.
* Elimination of several tracks: generalist, social sciences, animal sciences.
* New emphasis on Science Journalism, Conservation/Environment, and Food and Wine.

**Strategies or Plans for Improving Program**

* Increase number of majors.
* Strengthen external partnerships.
* Develop curriculum in Science Journalism and in Food & Wine