Executive Summary of Program Assessment

The summary, including this page, should be no more than three pages.

Campus: <u>UMKC</u>

College/School: College of Arts and Sciences (if applicable)

Academic Unit: <u>Department of Art and Art History</u>

Date Submitted: <u>15/03/19</u> (*dd/mm/yy*)

Person Responsible for Success of Program: <u>Barry Anderson, Chair</u>

Submitted by: Office of the Provost

Degree Programs

Degree	Degree Program	Enrollment		Number of Degrees Awarded	
(e.g., BS, MA, PhD)		Most Recent Fall Semester (provide year)	5-Year Fall Semester Average	Most Recent Academic Year (provide year)	5-Year Average
		2017		2017-18	
BA	Art History	26	27	4	5
MA	Art History	19	27	9	8
BA	Studio Art	108	115	27	28
MA	Studio Art	6	8	4	3

Changes Since Last Review

- Recognizing that some students can benefit more from additional coursework (such as an
 internship or cognate course like arts administration) than from a traditional thesis project, the
 MA in Art History program introduced a "non-thesis" option. Students who plan to continue
 art history at the doctoral level are strongly encouraged to take the thesis track, while those
 who plan to complete the MA only have the option of thesis or non-thesis tracks.
- The department developed an Online Minor in Art & Visual Communication, specifically designed for majors outside the department, first included in the 2017-2018 UMKC catalog. This new minor will not only attract a great deal more students to our course offerings, but will also give a needed service to other degrees, many of whose students could benefit in their careers from a deeper knowledge of graphic design and digital art.

Strategies or Plans for Improving Program

- A primary programmatic improvement in the BA in Art History program resulting from assessment is a new requirement that all art history classes include written papers and all instructors provide feedback on how to improve writing.
- Recent achievements include renovation of printmaking facilities and new virtual reality studio. Future plans include expanding Egghead into fulltime Design Agency through partnering with Communication studies marketing program.

Other Comments

- Art history faculty have productive collaborations with local urban art institutions that invite them to become involved in public programing (e.g. lectures/ conversations with artists).
- UMKC offers the only graduate programs in art history and studio art in the Kansas City region.