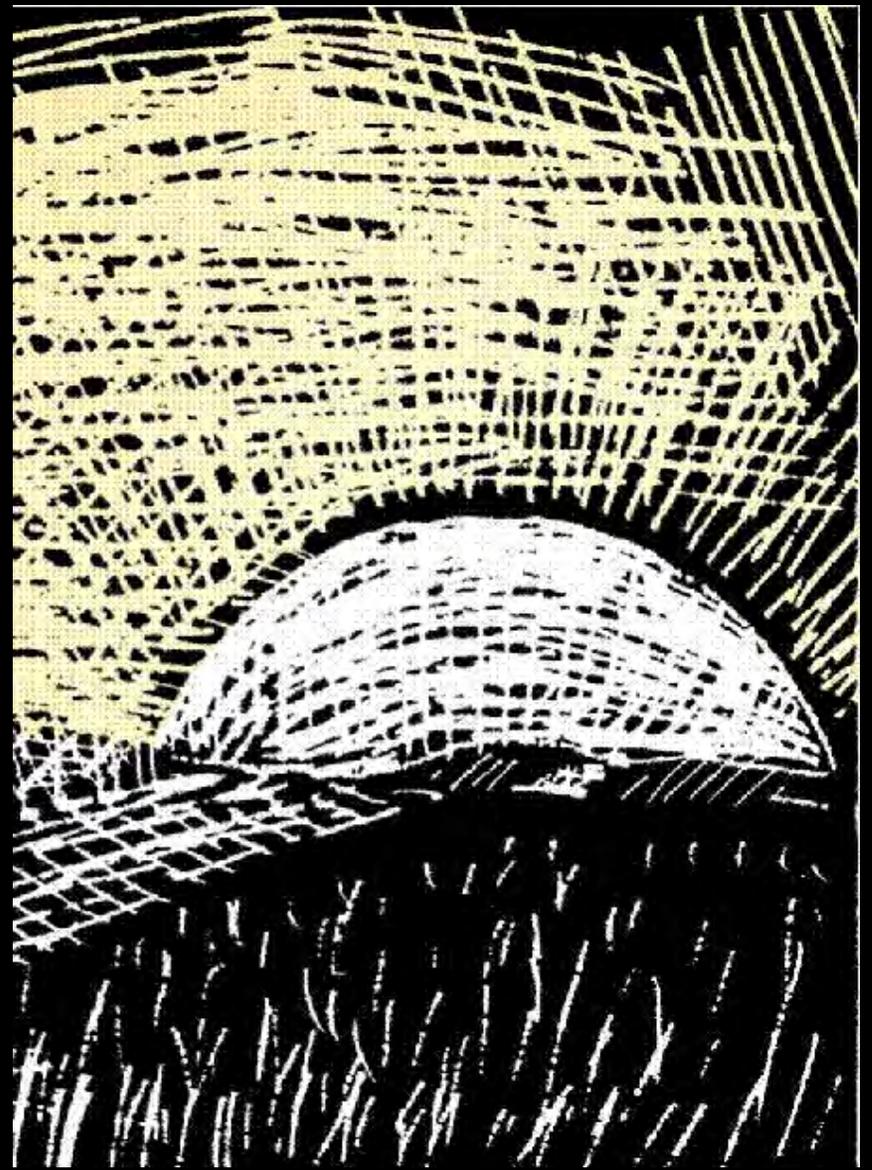
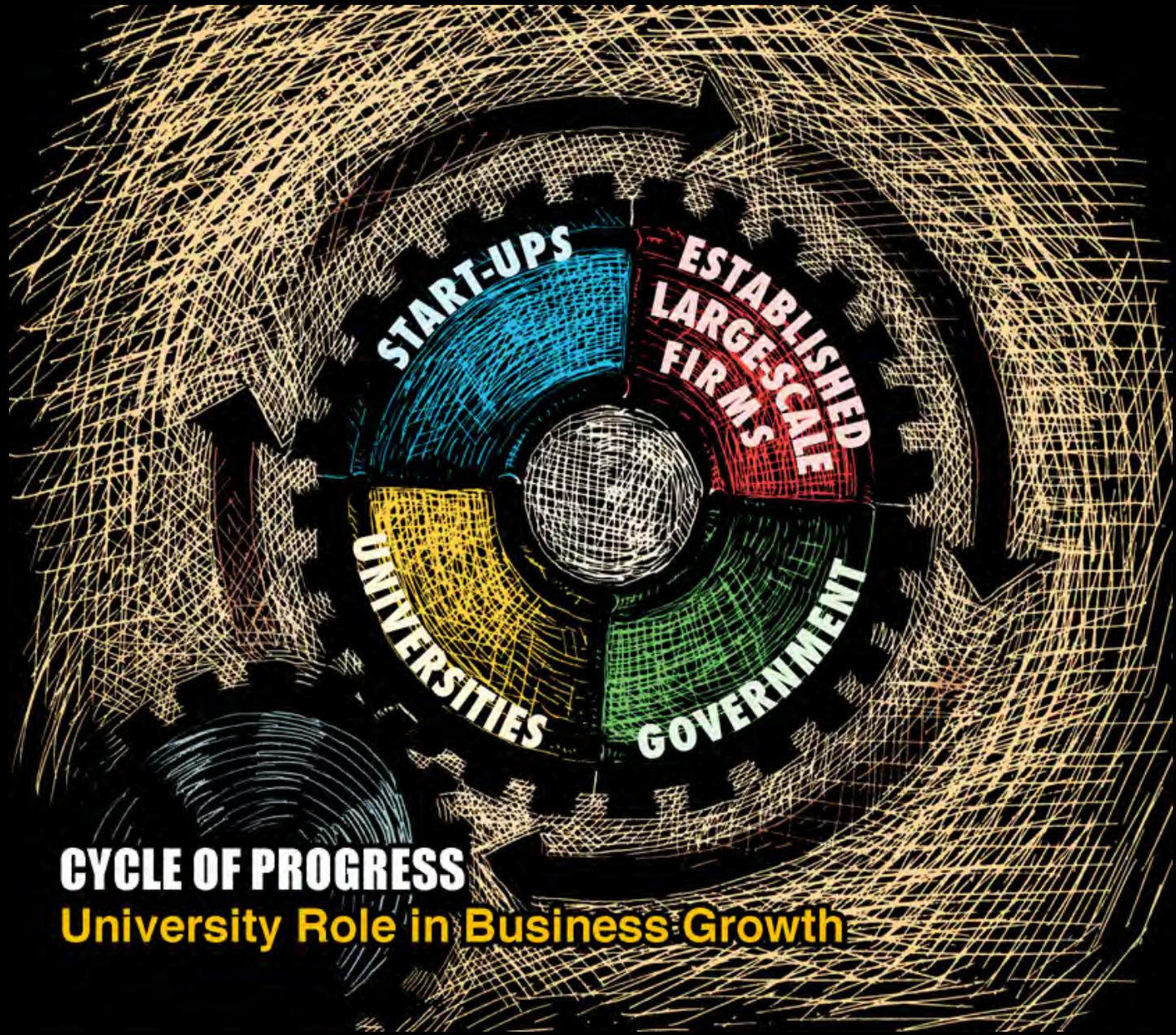


Committing Research to Results



A Guide to Technology Transfer
University of Missouri





CYCLE OF PROGRESS
University Role in Business Growth

Commitment to Economic Development



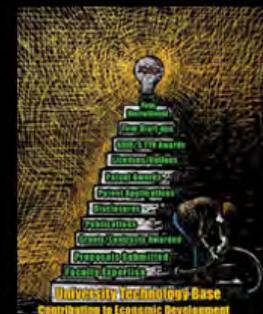
1 Benefits of Commitment



2 Decentralization of Technology Transfer



3 Steward Process



4 Measure Performance

1 Benefits of Commitment



Our Commitment Seeks These Benefits

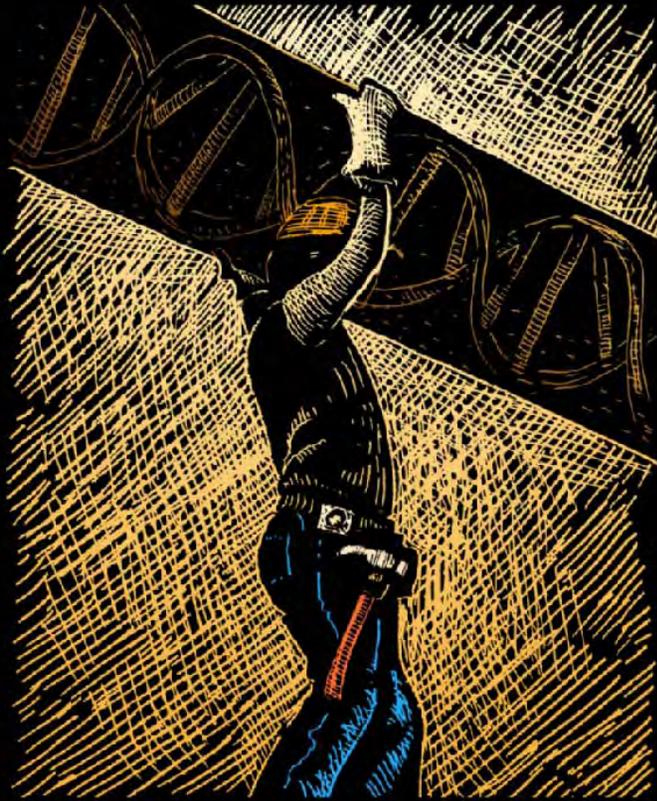
Further the public good of education and discovery.

Enhance our research capability through greater excellence,
competitiveness, funding and facilities.

Spur economic development for the benefit of the local community
and our state.

Further the careers and financial compensation for faculty staff, and
students who engage in the economic development mission.

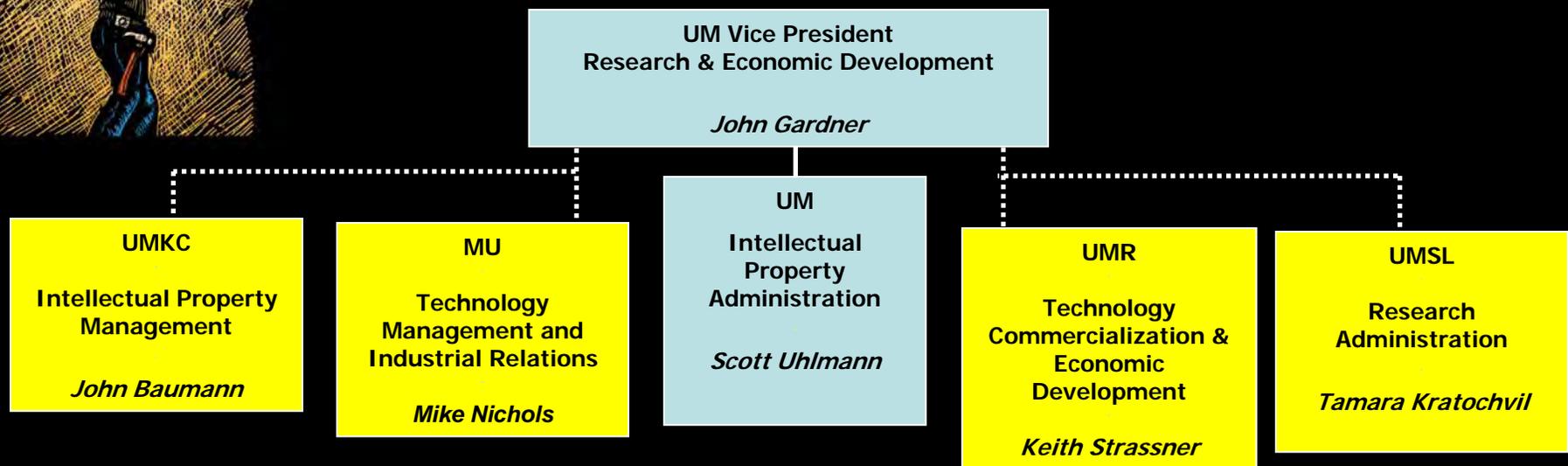
2 Decentralization



The former Office of Technology & Special Projects has been reorganized and much of the technology transfer operations have been decentralized to the campuses.



Technology Transfer Reorganization

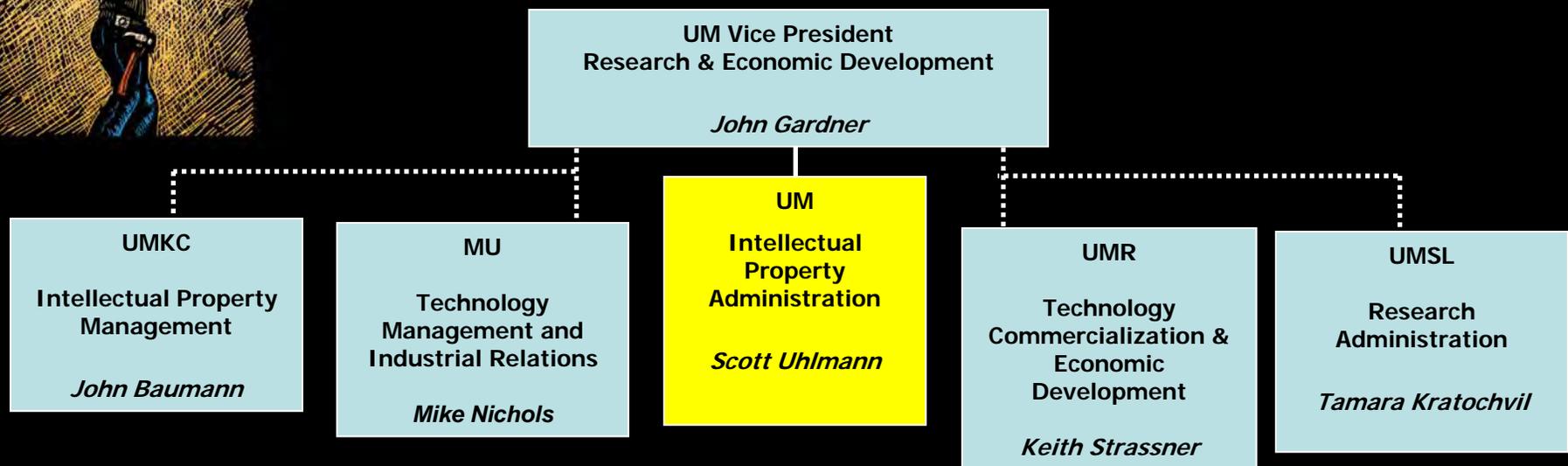


While acting under the same central policy and guidelines, each campus now has its own technology transfer office customized to the faculty and local culture.

- **Responsible for all campus technology transfer activities**
- **Decisions are made at the campus level**
- **Works directly with faculty and firms**
- **Responsibility and authority to commit resources**



Technology Transfer Reorganization



IPA provides infrastructure and tools to the campus offices, including:

- **Technology management database**
- **Standard forms and agreements**
- **Development of standard policies and procedures**
- **In-house intellectual property protection services**
- **Distribution of IP revenues**
- **Common marketing and patent resources**

3 Steward Process



Creative works of faculty are stewarded in a transparent and open technology transfer process.

In the private sector, outcomes are typically retained for the company's sole benefit.

University owns creative works but is committed to working with the employee in the management of such works and to share any financial returns for the benefit of both the University and employee.

Conflicts of Interest



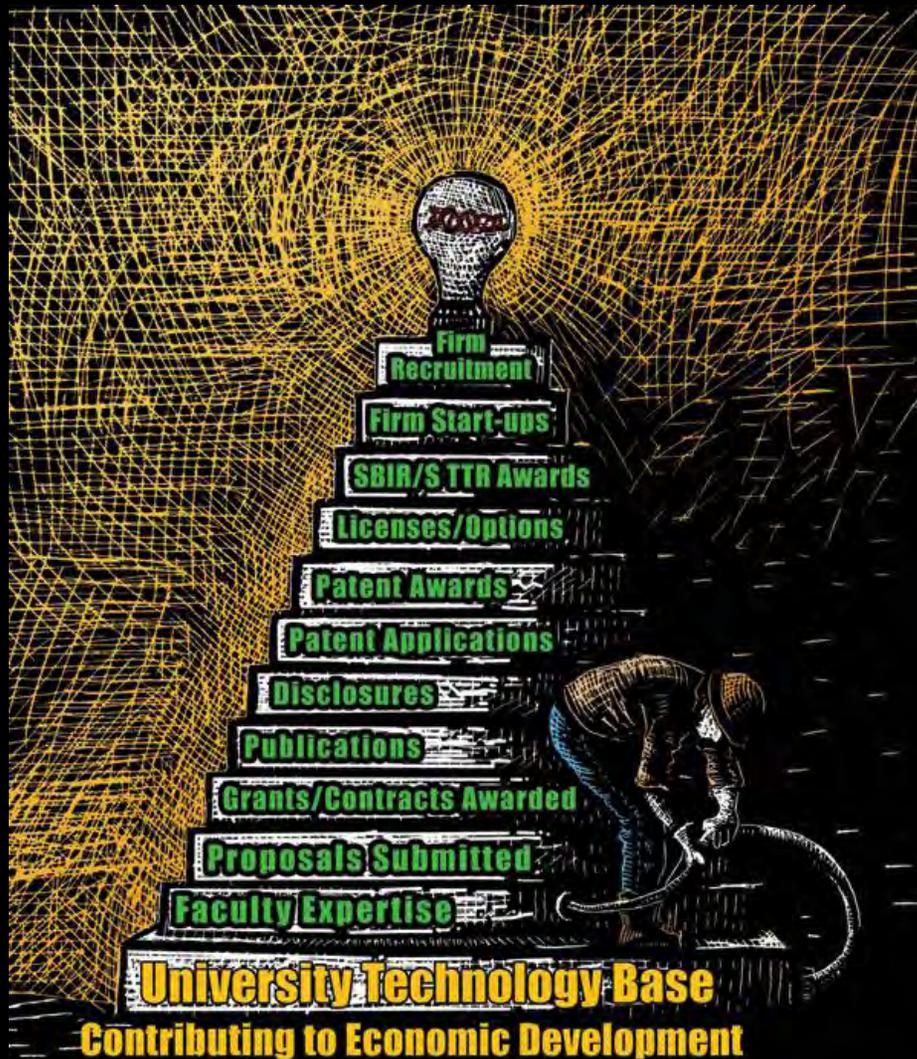
University recognizes that conflicts of interest are inevitable.

Can occur in the routine activities of being a faculty member.

In most cases, conflicts can be managed.

We are working with each campus to ensure that proper policies are in place and that a Conflict of Interest Committee is established if one does not exist.

4 Measure Performance



The University's Building Blocks

Start-ups
SBIR/STTRs
Licenses/Options
Patent Awards
Patent Applications
Invention Disclosures

Publications
Grants Awarded
Proposals Submitted
Faculty Expertise

Conclusion



The state and future of technology transfer on this campus.

John Gardner, Vice President for Research and Economic Development

Scott Uhlmann, Director, Office of Intellectual Property Administration