CYCLE OF PROGRESS
University Role in Business Growth
Commitment to Economic Development

1. Benefits of Commitment
2. Decentralization of Technology Transfer
3. Steward Process
4. Measure Performance
Our Commitment Seeks These Benefits

Further the public good of education and discovery.

Enhance our research capability through greater excellence, competitiveness, funding and facilities.

Spur economic development for the benefit of the local community and our state.

Further the careers and financial compensation for faculty staff, and students who engage in the economic development mission.

1 Benefits of Commitment
2 Decentralization

The former Office of Technology & Special Projects has been reorganized and much of the technology transfer operations have been decentralized to the campuses.
While acting under the same central policy and guidelines, each campus now has its own technology transfer office customized to the faculty and local culture.

- Responsible for all campus technology transfer activities
- Decisions are made at the campus level
- Works directly with faculty and firms
- Responsibility and authority to commit resources
IPA provides infrastructure and tools to the campus offices, including:

- Technology management database
- Standard forms and agreements
- Development of standard policies and procedures
- In-house intellectual property protection services
- Distribution of IP revenues
- Common marketing and patent resources
3 Steward Process

Creative works of faculty are stewarded in a transparent and open technology transfer process.

In the private sector, outcomes are typically retained for the company’s sole benefit.

University owns creative works but is committed to working with the employee in the management of such works and to share any financial returns for the benefit of both the University and employee.
Conflicts of Interest

University recognizes that conflicts of interest are inevitable.

Can occur in the routine activities of being a faculty member.

In most cases, conflicts can be managed.

We are working with each campus to ensure that proper policies are in place and that a Conflict of Interest Committee is established if one does not exist.
4 Measure Performance

The University’s Building Blocks

- Start-ups
- SBIR/STTRs
- Licenses/Options
- Patent Awards
- Patent Applications
- Invention Disclosures

- Publications
- Grants Awarded
- Proposals Submitted
- Faculty Expertise

University Technology Base Contributing to Economic Development
Conclusion

The state and future of technology transfer on this campus.

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