

**Market Position Report  
2002**

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## Executive Summary

The *Market Position Report, 2002* examines the market position of the University of Missouri relative to other two and four-year post-secondary institutions in the state of Missouri and is divided into three major sections. The first part of this report examines changes in the landscape of higher education in Missouri in several key areas: a. undergraduate headcount at Missouri institutions; b. first-time freshman headcount by type of institution; c. predominate market share of undergraduate enrollment by type of institution; and d. enrollment patterns of underrepresented minorities. The second part of this report is an analysis of the undergraduate market share by Missouri county origin for the University of Missouri and its four campuses in 1990 and 2000. The last part of this report is composed of two appendices. Appendix A shows the change in market share of total undergraduate enrollment by Missouri county origin from 1990 to 2000. Appendix B is a summary of total undergraduate enrollment by Missouri county origin in 1990 and 2000. This report can be used to better understand the University of Missouri's competitiveness throughout the state of Missouri and sheds insight into the enrollment patterns of its undergraduates that come from the various geographical regions of Missouri.

### **The highlights of this report include:**

- In 1990, the University of Missouri enrolled 18% of all undergraduates that attended either a four-year public, two-year public, or four-year private institution in Missouri, and enrolled 40% of all Missouri four-year public undergraduates. By Fall 2000, the University enrolled 17% of all post-secondary undergraduates in Missouri and enrolled 41% of all undergraduates that attended Missouri public four-year institutions.
- The University of Missouri continues to compete in a changing higher education landscape where more first-time freshmen in Missouri are choosing to attend two-year public and four-year private institutions.
- By Fall 2000, there was an increase in the number of Missouri counties where undergraduates primarily enrolled in either two-year public or four-year private institutions. This change was most noticeable in the northern half of Missouri.
- Although disparities exist between the urban and non-urban campuses, the University remains competitive in attracting traditionally underrepresented minority students. In Fall 2000, it enrolled 44% of all underrepresented minority students that attended Missouri four-year public institutions and 15% of all underrepresented students that attended college in Missouri.
- In both 1990 and 2000, the University enrolled undergraduate students from every county in the State of Missouri, although nearly 80% of its resident undergraduates came from three distinct geographical areas: Central Missouri, and the St. Louis and Kansas City metropolitan areas.
- The University does not have an overall "position" in the Missouri higher education market, but rather varying levels of competitiveness throughout the state. Each of the four campuses makes a unique contribution to the University's overall competitiveness in the State of Missouri.

## **Caveats**

This report examines the post-secondary education market in Missouri and is limited to four-year public, two-year public and four-year private institutions. Two-year private institutions, which enroll less than 0.25% of all Missouri undergraduates are not considered. Neither are trade schools such as cosmetology, business, and automotive. In examining the overall higher education market, four-year public, two-year public, and four-year private institutions are the main competitors for undergraduate students in the state of Missouri.

Geographic origin is the legal residence of a student at the time of original admission to the institution. The legal residency of a student may change during enrollment at an institution, but the geographic origin will always remain the same. Throughout this report, market share is based on the geographic origin of the student and any reference to residency is based on the legal residence of a student at the time of original admission into college. This market position report is based on students of Missouri origin and does not include an analysis of students who gained Missouri residency status after admission to a Missouri institution.

St. Louis City is the only city in Missouri that is not part of a county. However, throughout this report, including the Missouri maps, it will be referenced as a county.

## **Thanks**

A special thanks goes to Randy Sade and Elisa Day for their assistance in preparing the maps. They were also especially helpful in verifying the accuracy of the data found in the Appendices.

## The Higher Education Market in Missouri, 1990-2000

The University of Missouri System currently competes with nine other four-year public, twenty-three four-year private and eighteen two-year public institutions in attracting a fraction of the nearly 250,000 undergraduates in Missouri. The table below shows that the University of Missouri has maintained a substantial portion of the undergraduate market but also illuminates a trend that threatens not only the competitiveness of the University but also the other four-year public institutions in Missouri.

**Undergraduate Headcount and Market Share of Missouri Institutions,  
Fall 1990 to Fall 2000**

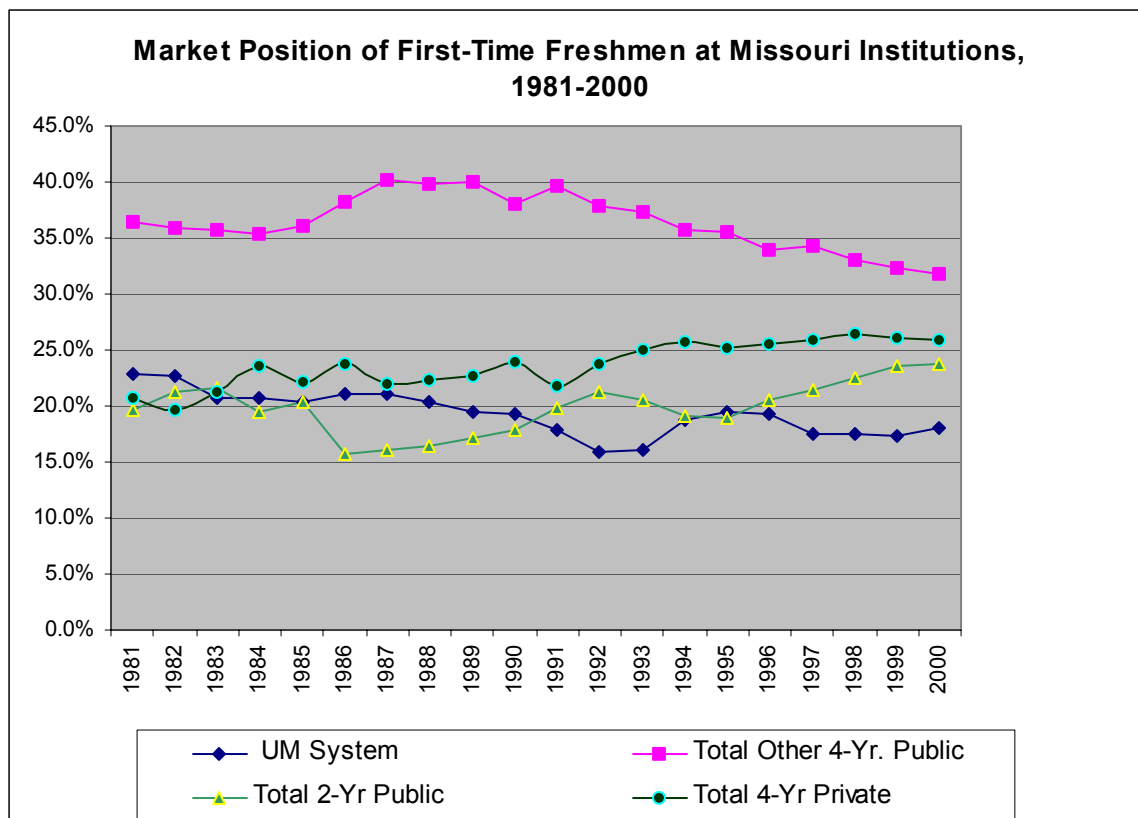
Institution Type	Total Undergraduates		% Change in Enrollment	% of Market	
	1990	2000		1990	2000
UMC	18,763	18,058	-3.8%	8.1%	7.2%
UMKC	6,514	8,091	24.2%	2.8%	3.2%
UMR	4,221	3,698	-12.4%	1.8%	1.5%
UMSL	12,772	12,737	-0.3%	5.5%	5.1%
UM System	42,270	42,584	0.7%	18.3%	17.1%
Other 4-year public	63,122	60,349	-4.4%	27.4%	24.2%
2-year public	73,971	77,694	5.0%	32.1%	31.1%
4-year private	51,111	68,870	34.7%	22.2%	27.6%
Missouri Total	230,474	249,497	8.3%		

Source: Statistical Abstract of Missouri, 1991 & 2001: IPEDS EF, Fall Enrollment Summary  
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In the fall of 1990, the University enrolled 42,270 undergraduates, or 18.3% of all undergraduates in Missouri. Although by Fall 2000 enrollment at the Columbia, Rolla, and St. Louis campuses decreased by 3.8%, 12.4% and 0.3%, respectively, the 24.2% increase in enrollment at the Kansas City campus enabled an overall 0.7% increase in undergraduate enrollment for UM. However, although UM slightly increased its undergraduate enrollment, by Fall 2000 it lost 1.2% of its market share, an indication that other Missouri institutions are becoming more competitive in attracting Missouri undergraduates.

From Fall 1990 to Fall 2000 there was a 4.4% decrease in the number of students enrolled at the other four-year public institutions and this resulted in a market share loss of 3.2%. If not for the 24.2% increase in enrollment at UMKC, the undergraduate enrollment at UM would have dropped also. However, the 24.2% increase at UMKC does not minimize the fact that the other UM campuses had losses ranging from 0.3% to 12.4%. While the overall undergraduate enrollment at four-year public institutions declined, the enrollment at two-year public and four-year private institutions increased by 5% and 34.7%, respectively. Furthermore, even though the undergraduate enrollment at two-year public institutions increased by 5%, two-year publics suffered a 1% loss in its share of the undergraduate market. With both four-year and two-year publics losing some of its undergraduate market share, these institutions lost students to Missouri four-year private institutions. Increasing undergraduate enrollment by 34.7%, four-year private institutions enrolled nearly 28% of all Missouri undergraduates in Fall 2000.

The following figure shows the enrollment trends of first-time freshmen from 1981 to 2000 and sheds insight into the restructuring of the undergraduate market from 1990 to 2000.



This figure shows that historically, more first-time freshmen choose to attend public four-year institutions than two-year public and four-year private institutions. This is consistent with the fact that four-year public institutions continue to enroll the largest number of undergraduates. However, further examination of this figure shows that while four-year public institutions continue to enroll the most first-time freshmen, they are doing so at a steadily decreasing rate. Beginning around 1991, total other four-year public institutions began to steadily lose its share of the first-time freshmen market. In addition, in 1981 UM enrolled nearly 24% of all first-time freshmen in Missouri and also began to lose its share of the first-time freshmen market, capturing an all-time low of 16% in 1992. Although UM has rebounded since 1992, by Fall 2000 it enrolled only 18% of all first-time freshmen in Missouri, a market loss of 6% over the past twenty years.

Nearly twenty years ago, Missouri four-year privates enrolled fewer first-time freshmen than UM and two-year public institutions. By Fall 2000, four-year privates enrolled over twenty-five percent of first-time freshmen, more first-time freshmen than UM and two-year public institutions. Furthermore, this figure shows that the gap between the market position of four-year privates and the other four-year public institutions is steadily decreasing. In addition, the steady increase in the market position of two-year public institutions since 1995 also contributes to the steady decrease in the number of first-time freshmen attending public four-year institutions.

What accounts for this shift in the enrollment patterns of first-time freshmen in Missouri? While the purpose of this report is not to specifically address this issue, several potential explanations are offered. One plausible explanation is the rising number of non-traditional students attending college that take advantage of the more flexible programs offered by four-year private colleges, i.e. evening and accelerated programs. Another plausible factor is that despite the rising costs to attend any type of institution, tuition at two-year public institutions remains several thousand dollars below public four-year institutions. In addition, even though the average amount to attend a four-year private institution is more than double the amount to attend a four-year public

institution, four-year private institutions offer a greater percentage of need based aid to their students than four-year public institutions. The following table illustrates this point.

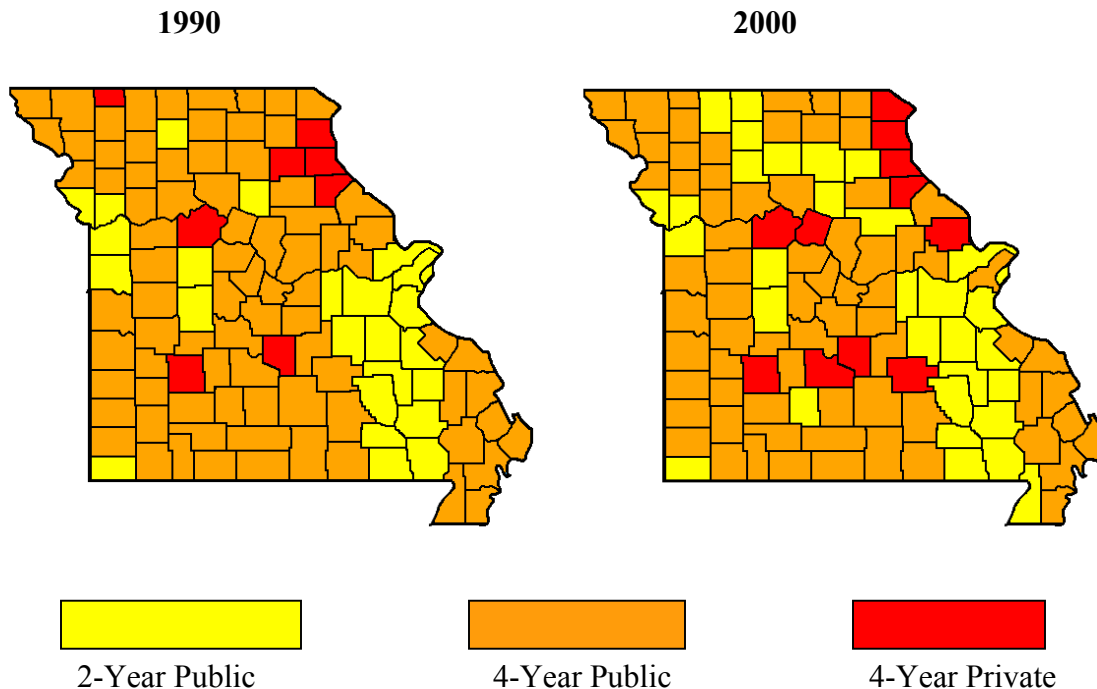
**Total Financial Aid Awarded by Type of Institution, FY 1990 to FY 2000**

Type of Institution	1990			2000		
	Total Need-Based Awards	Total Awards	% Need-Based Awards	Total Need-Based Awards	Total Awards	% Need-Based Awards
Four-year public	147,470,319	206,807,794	71.3%	238,405,574	623,811,747	38.2%
two-year public	26,443,096	29,169,693	90.7%	49,639,955	69,588,873	71.3%
four-year private	151,086,673	220,546,714	68.5%	331,980,488	620,079,775	53.5%
Missouri Total	325,000,088	456,524,201	71.2%	620,026,017	1,313,480,395	47.2%

Source: Statistical Abstract of Missouri, 1991 & 2001: DHE 14, Student Financial Aid Awarded

This table shows that the percentage of need-based awards distributed by Missouri institutions have decreased overall from 71.2% in FY1990 to 47.2% in FY2000. However, in FY2000, four-year institutions offered the smallest percentage of need-based aid to its students (38.2%). Both two-year public and four-year private institutions offered substantially larger percentages of need-based awards, 71.3% and 53.5%, respectively. Since students have incentives to take advantage of educational opportunities at institutions where need-based aid is abundant, these facts are important in considering plausible reasons for the steady decrease in first-time students attending four-year public institutions.

## Predominate Market Share of Undergraduate Enrollment by Type of Institution, 1990 and 2000



Source: Market Position Report, 2002: Appendix A

In the next major section of this report, an analysis of the undergraduate market by Missouri county origin in 1990 and 2000 is presented. But first, an interesting pattern that can shed insight on the Missouri higher education market is discussed. Earlier in this report it was illustrated and discussed that more undergraduates are opting to attend two-year public and four-year private institutions as opposed to four-year public institutions. The predominate market share of undergraduate enrollment by type of institution in 1990 and 2000, shown in the above figure, illustrates an important fact regarding how this enrollment trend is affecting the higher education market throughout the various geographical areas in Missouri. In both 1990 and 2000, undergraduates from the majority of Missouri counties enrolled in public four-year institutions at a higher rate than two-year public and four-year private institutions. However, as the maps above show, from 1990 to 2000 there was an increase in the number of Missouri counties where undergraduates from those counties enrolled in two-year public and four-year private institutions at higher rates than four-year public institutions.

By Fall 2000, more students opted to attend two-year public as opposed to four-year public institutions in several counties in the northern part of Missouri. In several counties in the central part of southern Missouri, more students opted to attend four-year private institutions as opposed to two-year public and four-year public institutions. Enrollment patterns such as these highlight the impact of the changing higher education landscape in which the University of Missouri competes. In various regions throughout the state, the University is competing to attract students that are opting to attend two-year public and four-year private institutions as opposed to four-year institutions.

## Underrepresented Minorities at Missouri Institutions from 1990 to 2000

In considering an institution's overall competitiveness, an ever-increasing factor is the ability to achieve and maintain a diverse student enrollment. While there are many facets of diversity, including gender and economic, ethnic diversity continues to dominate the diversity issue in higher education. An examination of enrollment trends from 1990 to 2000 shows that the University of Missouri System improved in its enrollment of traditionally underrepresented minority undergraduates (African-Americans, American Indians, and Hispanics) but disparity remained between underrepresented minorities enrolled at the urban campuses when compared to UMR and UMC. In addition, by Fall 2000, UM System enrolled a larger percentage of underrepresented minorities than the total other four-year publics, but still enrolled a smaller percentage than the total two-year public and four-year private institutions.

### Underrepresented Minority Enrollment at Missouri Institutions, Fall 1990 to Fall 2000

Fall 1990						
Institution Type	African-Americans	American Indians	Hispanics	Total Under-represented Minorities	Total Under-graduates	% Under-represented Minorities
UMC	768	60	153	981	18,763	5.2%
UMKC	467	34	115	616	6,514	9.5%
UMR	160	6	55	221	4,221	5.2%
UMSL	1,262	18	113	1,393	12,772	10.9%
UM System	2,657	118	436	3,211	42,270	7.6%
Other 4-year public	4,476	370	315	5,161	63,122	8.2%
2-year public	8,080	212	659	8,951	73,971	12.1%
4-year private	3,334	166	763	4,263	51,111	8.3%
Missouri Total	18,547	866	2,173	21,586	230,474	9.4%
Fall 2000						
Institution Type	African-Americans	American Indians	Hispanics	Total Under-represented Minorities	Total Under-graduates	% Under-represented Minorities
UMC	1,086	86	267	1,439	18,058	8.0%
UMKC	893	54	278	1,225	8,091	15.1%
UMR	149	22	47	218	3,698	5.9%
UMSL	1,481	36	162	1,679	12,737	13.2%
UM System	3,609	198	754	4,561	42,584	10.7%
Other 4-year public	4,594	522	683	5,799	60,349	9.6%
2-year public	9,146	420	1,244	10,810	77,694	13.9%
4-year private	6,089	390	2,328	8,807	68,870	12.8%
Missouri Total	23,438	1,530	5,009	29,977	249,497	12.0%

Source: Statistical Abstract of Missouri, 1991 & 2001: IPEDS EF, Fall Enrollment Summary  
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In 1990, there were 230,474 undergraduates enrolled in four-year public, two-year public and four-year private institutions in Missouri. Of these students, 21,586 (9.4%) were from traditionally underrepresented minority groups. Two-year public institutions enrolled the largest percentage of students from these ethnic groups (12.1%), followed by four-year private institutions (8.3%). Overall, 7.6% of the undergraduate enrollment at UM was comprised of underrepresented minorities, a percentage slightly behind the total other four-year publics.



Although the overall underrepresented minority enrollment at UM was 7.6%, these students were not distributed equally across the campuses. Over 63% of all underrepresented minority undergraduates in the UM System were enrolled at the St. Louis and Kansas City campuses. Over 9% of UMKC's and nearly 11% of UMSL's undergraduate enrollment was comprised of African-Americans, American Indians, and Hispanics. Underrepresented minorities represented 5.2% of undergraduates on both the Columbia and Rolla campuses. It is not surprising that the urban campuses enrolled a higher percentage of underrepresented minorities given the fact that the majority of underrepresented minorities live in urbanized areas, whereas a much smaller percentage live in non-urbanized areas.

By Fall 2000, the University of Missouri System was more ethnically diverse in that nearly 11% of its undergraduates came from underrepresented minority groups. The number of African-Americans, American Indians, and Hispanic undergraduates increased from 3,211 in the Fall of 1990 to 4,561 in Fall 2000, an increase of 42%. In addition, although the urban campuses still enrolled the highest percentages of underrepresented minorities, both UMR and UMC increased their percentages to 5.9% and 8%, respectively.

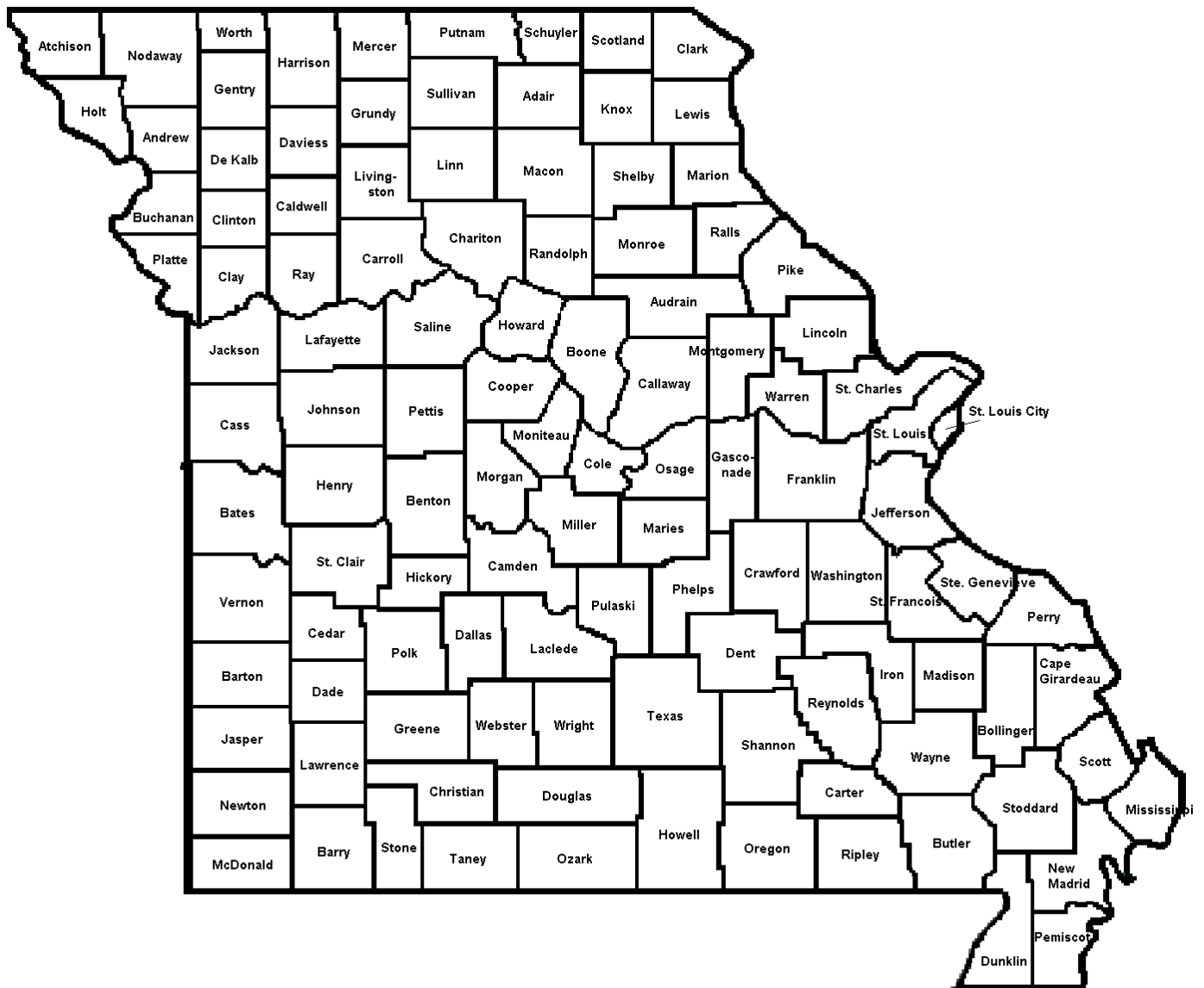
Even though disparities exist between the urban and non-urban campuses, this should not overshadow one important fact regarding the UM System's competitiveness in attracting underrepresented minorities in the state of Missouri. In both 1990 and 2000, UM enrolled nearly 15% of all African-American, American Indian, and Hispanic undergraduates that attended college in Missouri. This is a significant share of the market considering the other 50 institutions with which it competes. In addition, Fall 2000 the University of Missouri enrolled 44% of all underrepresented minorities that attended public four-year institutions. This made the University extremely competitive in attracting underrepresented minorities in the four-year public institution market. Therefore, in considering the University's record in attracting underrepresented minorities, even though disparities exist between the urban and non-urban campuses, the University is still very competitive in attracting students from the overall pool of underrepresented minorities that attend college in Missouri.

## Undergraduate Market Share by Missouri County Origin

The following section is an analysis of the undergraduate market share by Missouri county origin for the University of Missouri System and its four campuses in 1990 and 2000. The purpose of this section is to show, by Missouri county, the competitiveness of the University when compared to other two and four-year institutions that enrolled students from the same county. In other words, of all the undergraduate students (2-year, 4-year public, and 4-year private) whose legal residence at the time of admission to college was county X, what percentage of those students enrolled at the University of Missouri? Beyond showing from which counties the University enrolls the largest number of students, an analysis of undergraduate market share by county origin can also shed insight on which geographic areas the University is most and least competitive in capturing undergraduate students.

Various counties throughout Missouri are referenced in this section and to serve as an aid in understanding this market share analysis, a map of Missouri counties is first presented along with a list of Missouri institutions and their geographical locations.

### Missouri Counties



## Missouri Institution Classifications

College or University	City	County
<i>University of Missouri Campuses</i>		
Columbia	Columbia	Boone
Kansas City	Kansas City	Jackson
Rolla	Rolla	Phelps
Saint Louis	Saint Louis	Saint Louis
<i>Other Four-Year Public Institutions</i>		
Central Missouri State University	Warrensburg	Johnson
Harris-Stowe State College	Saint Louis	Saint Louis City
Lincoln University	Jefferson City	Cole
Missouri Southern State College	Joplin	Jasper
Missouri Western State College	Saint Joseph	Buchanan
Northwest Missouri State University	Maryville	Nodaway
Southeast Missouri State University	Cape Girardeau	Cape Girardeau
Southwest Missouri State University <sup>1</sup>	Springfield	Greene
Truman State University <sup>2</sup>	Kirksville	Adair
<i>Four-Year Private Institutions</i>		
Avila College	Kansas City	Jackson
Central Methodist College	Fayette	Howard
College of the Ozarks	Point Lookout	Taney
Columbia College	Columbia	Boone
Culver-Stockton College	Canton	Lewis
Drury College	Springfield	Greene
Evangel College	Springfield	Greene
Fontbonne College	Saint Louis	Saint Louis
Hannibal-La Grange College	Hannibal	Marion
Lindenwood College	Saint Charles	Saint Charles
Maryville College	Saint Louis	Saint Louis
Missouri Baptist College	Saint Louis	Saint Louis
Missouri Valley College	Marshall	Saline
Park College	Parkville	Platte
Rockhurst College	Kansas City	Jackson
Saint Louis University	Saint Louis	Saint Louis City
Southwest Baptist University	Bolivar	Polk
Stephens College	Columbia	Boone
Washington University	Saint Louis	Saint Louis
Webster University	Saint Louis	Saint Louis
Westminster College	Fulton	Callaway
William Jewell College	Liberty	Clay
William Woods University	Fulton	Callaway

***Two-Year Public Institutions***

Blue River Community College	Blue Springs <sup>3</sup>	Jackson
Crowder College	Neosho	Newton
East Central College	Union	Franklin
Florissant Valley Community College	Saint Louis	Saint Louis
Forest Park Community College	Saint Louis	Saint Louis City
Jefferson College	Hillsboro	Jefferson
Linn State Technical College	Linn	Osage
Longview Community College	Kansas City	Jackson
Maple Woods Community College	Kansas City	Clay
Meramec Community College	Saint Louis	Saint Louis
Mineral Area College	Flat River	Saint Francois
Moberly Area Junior College	Moberly	Randolph
North Central Missouri College	Trenton	Grundy
Ozarks Technical CC <sup>4</sup>	Springfield	Greene
Penn Valley Community College	Kansas City	Jackson
Saint Charles Co. CC <sup>5</sup>	Saint Charles	Saint Charles
State Fair Community College	Sedalia	Pettis
Three Rivers Community College	Poplar Bluff	Butler

<sup>1</sup> The West Plains campus is part of Southwest Missouri State University

<sup>2</sup> Truman State was formerly known as Northeast Missouri State University

<sup>3</sup> Blue River Community College has two campuses - Blue Springs and Independence

<sup>4</sup> Originally named Heart of the Ozarks College, opened in 1991

<sup>5</sup> Saint Charles County Community College opened in 1987



**University of Missouri System**

**Undergraduate Market Share by Missouri County Origin**

1990										
Top Ten Counties*	# Enrolled at UM System	UMC	UMKC	UMR	UMSL	UM System	Total Other 4-Yr. Public	Total 4-Yr. Public	4-Yr. Private	2-Yr. Public
St. Louis	14,426	8.8	0.3	2.0	18.3	29.4	10.8	40.2	14.7	45.1
Jackson	5,356	6.1	14.3	0.9	0.0	21.3	15.2	36.5	9.6	53.9
St. Charles	2,396	8.1	0.2	1.8	13.1	23.3	13.6	36.9	17.8	45.3
Boone	2,282	53.8	0.6	0.5	0.3	55.2	11.1	66.3	28.9	4.8
St. Louis City	1,344	0.4	0.0	1.1	9.7	11.2	23.6	34.8	14.3	51.0
Clay	1,069	6.9	8.1	0.9	0.1	16.0	19.4	35.4	14.5	50.1
Jefferson	727	4.3	0.2	1.6	4.4	10.5	12.7	23.2	9.9	66.9
Cole	598	17.7	0.5	2.3	0.0	20.5	65.3	85.9	13.5	0.7
Greene	560	5.0	0.5	1.5	0.1	7.2	66.4	73.6	26.0	0.5
Phelps	549	12.7	0.6	29.9	1.1	44.3	28.9	73.3	21.3	5.4
Total	29,307									
% of Total Enrollment	79.2%									
2000										
St. Louis	13,113	9.8	0.4	1.4	17.8	29.4	11.3	40.7	20.6	38.6
Jackson	5,354	5.6	17.3	0.8	0.1	23.7	17.9	41.6	10.1	48.3
St. Charles	3,053	7.3	0.3	1.4	12.9	21.8	11.9	33.8	24.8	41.5
Boone	1,757	33.0	1.1	0.5	0.3	35.0	11.8	46.8	40.2	13.0
Clay	1,380	6.4	12.0	0.8	0.0	19.2	18.3	37.5	16.2	46.3
St. Louis City	1,097	0.2	0.1	0.4	9.7	10.3	19.9	30.3	20.4	49.3
Jefferson	1,025	4.5	0.2	1.6	7.9	14.2	10.6	24.8	17.0	58.2
Cass	727	5.2	20.9	1.3	0.0	27.4	28.7	56.1	10.2	33.7
Platte	553	8.7	7.6	1.0	0.0	17.4	21.5	38.9	14.2	46.9
Cole	529	13.7	0.7	1.9	0.2	16.5	50.8	67.3	19.8	12.9
Total	28,588									
% of Total Enrollment	79%									

\*Students from these ten counties had the highest enrollment figures at the University of Missouri System.

Source: Statistical Abstract of Missouri, 1991& 2001: Geographical Origin of Undergraduate Students

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market position from 1990.

In both 1990 and 2000, the University of Missouri System enrolled undergraduate students from every county in the State of Missouri, although nearly 80% of its Missouri resident undergraduates came from three distinct geographic areas. However, as the maps show, the University was still very competitive in several of the counties where it enrolled significantly less students. For example, even in the northeastern part of the state where four-year private colleges enrolled the most students in 2000, the University still captured a double-digit percentage of the undergraduate market in all counties in that region.

An analysis of the market position of the University of Missouri System gives an overall picture of the University's competitiveness with other Missouri institutions, but sheds little insight into how the unique market position of each campus contributes to the University's overall competitiveness. The remainder of this section examines the market position of the Columbia, Kansas City, Rolla, and St. Louis campuses.



**University of Missouri-Columbia**

**Undergraduate Market Share by Missouri County Origin**

1990										
Top Ten Counties*	# Enrolled at UMC	UMC	UMKC	UMR	UMSL	UM System	Total Other 4-Yr. Public	Total 4-Yr. Public	4-Yr. Private	2-Yr. Public
St. Louis	4,317	8.8	0.3	2.0	18.3	29.4	10.8	40.2	14.7	45.1
Boone	2,223	53.8	0.6	0.5	0.3	55.2	11.1	66.3	28.9	4.8
Jackson	1,528	6.1	14.3	0.9	0.0	21.3	15.2	36.5	9.6	53.9
St. Charles	835	8.1	0.2	1.8	13.1	23.3	13.6	36.9	17.8	45.3
Cole	515	17.7	0.5	2.3	0.0	20.5	65.3	85.9	13.5	0.7
Clay	463	6.9	8.1	0.9	0.1	16.0	19.4	35.4	14.5	50.1
Greene	394	5.0	0.5	1.5	0.1	7.2	66.4	73.6	26.0	0.5
Jefferson	300	4.3	0.2	1.6	4.4	10.5	12.7	23.2	9.9	66.9
Platte	251	10.0	9.3	1.1	0.0	20.4	26.0	46.4	6.0	47.5
Franklin	211	6.1	0.1	2.5	3.1	11.8	14.4	26.2	8.5	65.3
Total	11,037									
% of Total Enrollment	68.6%									
2000										
St. Louis	4,349	9.8	0.4	1.4	17.8	29.4	11.3	40.7	20.6	38.6
Boone	1,660	33.0	1.1	0.5	0.3	35.0	11.8	46.8	40.2	13.0
Jackson	1,268	5.6	17.3	0.8	0.1	23.7	17.9	41.6	10.1	48.3
St. Charles	1,015	7.3	0.3	1.4	12.9	21.8	11.9	33.8	24.8	41.5
Clay	464	6.4	12.0	0.8	0.0	19.2	18.3	37.5	16.2	46.3
Cole	438	13.7	0.7	1.9	0.2	16.5	50.8	67.3	19.8	12.9
Greene	374	3.9	0.4	1.0	0.1	5.3	35.4	40.7	19.1	40.2
Jefferson	328	4.5	0.2	1.6	7.9	14.2	10.6	24.8	17.0	58.2
Platte	276	8.7	7.6	1.0	0.0	17.4	21.5	38.9	14.2	46.9
Franklin	243	6.1	0.4	2.4	2.5	11.5	12.9	24.3	13.8	61.9
Total	10,415									
% of Total Enrollment	69.2%									

\*Students from these ten counties had the highest enrollment figures at the University of Missouri-Columbia.

Source: Statistical Abstract of Missouri, 1991& 2001: Geographical Origin of Undergraduate Students

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counties, capturing 9.8% and 4.5% of the undergraduate market, respectively. However, it lost some of its market position slightly in Jackson, St. Charles, Clay, Green, and Platte counties and had significant loss in Central Missouri.

In Boone County alone, UMC lost nearly 20% of its market share since 1990. UMC enrolled only 1,660 students from Boone County in Fall 2000, representing a 25% decrease in students that enrolled in Fall 1990. Since the total other 4-year publics relatively maintained its market position from 1990, it is safe to say that most of UMC's market position loss in Boone County can be attributed to an increase in the percentage of students from Boone County that opted to attend 4-year private and 2-year public institutions. UMC also lost 4% of its market share in Cole County that also had an increase in the percentage of students that attended 4-year private and 2-year public institutions. With the exception of Osage County, UMC had significant market share losses in all of the counties adjacent to Boone County, where UMC is located. Some of the market share loss in Boone county can be

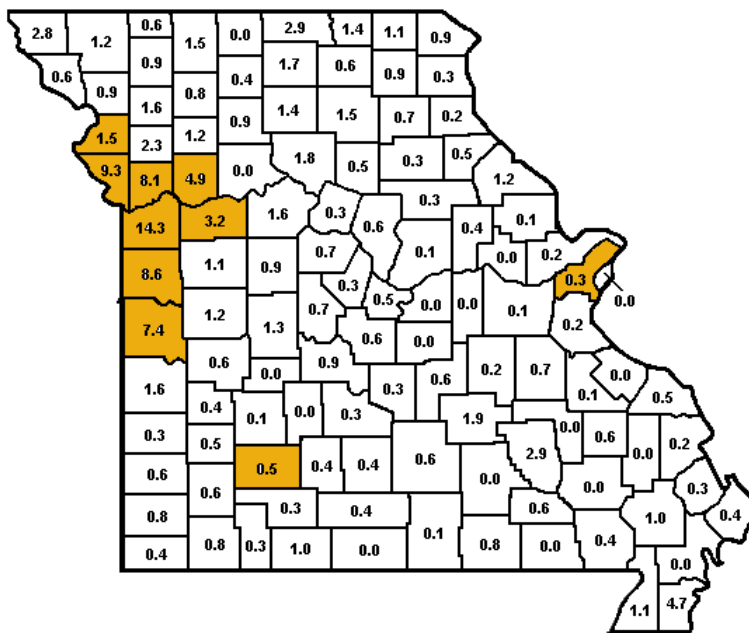


attributed to the more selective admissions criteria that was implemented in the mid-1990's, although this more than likely is not the sole factor given the overall enrollment trends throughout the state of Missouri.

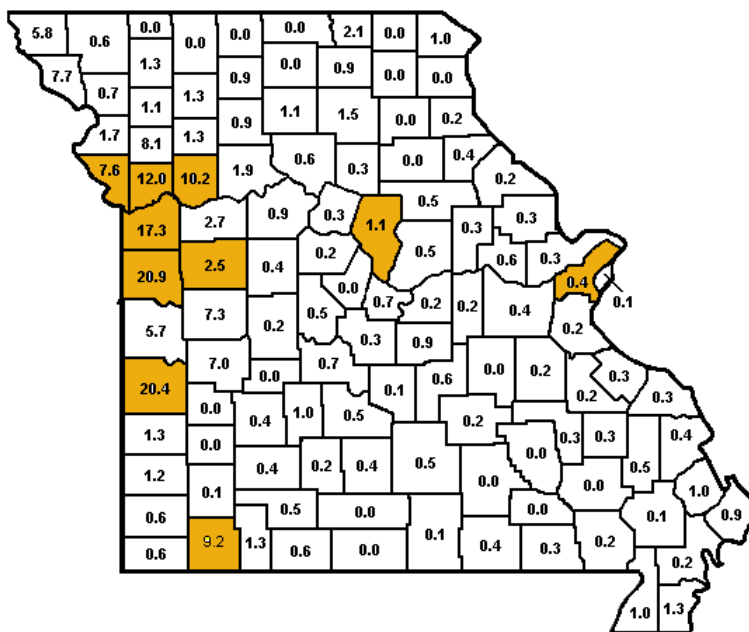
Finally, although UMC still maintained double-digit market percentages in most of the northeastern Missouri counties, it lost some of its market position in all of those counties. In the southern half of the state, UMC had market gains in some counties, but overall had lost its market position in that part of the state.

### University of Missouri-Kansas City

1990



2000



In the fall of 1990, the University of Missouri-Kansas City enrolled 6,514 undergraduates and 5,276 of these students (81%) were of Missouri origin. Fourteen percent (14%) of all undergraduate students of Missouri origin in the University of Missouri System were enrolled at UMKC. Almost 92% of these students (4,853) came from Jackson, Clay, Platte, Cass, St. Louis, Buchanan, Greene, Ray, Bates, and Lafayette counties (shaded). With the exception of Greene and St. Louis counties, UMKC drew its largest enrollments from the Kansas City metropolitan area.

Located in Jackson County, UMKC competes with several 2-year public, 4-year public, and 4-year private institutions in the Greater Kansas City metropolitan area. In 1990, nearly 54% of all undergraduates from Jackson county attended 2-year public institutions including Blue River, Longview, and Penn Valley Community Colleges. Still, UMKC was relatively competitive with the other 4-year public institutions that enrolled students from that county, capturing a market share nearly equal to their total percentage of the undergraduate market.

Unlike the Columbia campus that enrolled students from every county of the state, the Kansas City campus enrolled very few students (less than 10%) outside the Kansas City metropolitan area. Although it did enroll 147 students from St. Louis County, UMKC captured less than 1% of the undergraduate market share in the majority of the counties in Missouri.

In the fall of 2000, UMKC enrolled 8,091 undergraduates and 6,763

**University of Missouri-Kansas City**

**Undergraduate Market Share by Missouri County Origin**

1990										
Top Ten Counties*	# Enrolled at UMKC	UMC	UMKC	UMR	UMSL	UM System	Total Other 4-Yr. Public	Total 4-Yr. Public	4-Yr. Private	2-Yr. Public
Jackson	3,587	6.1	14.3	0.9	0.0	21.3	15.2	36.5	9.6	53.9
Clay	541	6.9	8.1	0.9	0.1	16.0	19.4	35.4	14.5	50.1
Platte	234	10.0	9.3	1.1	0.0	20.4	26.0	46.4	6.0	47.5
Cass	184	7.3	8.6	1.3	0.0	17.2	26.0	43.2	9.5	47.4
St. Louis	147	8.8	0.3	2.0	18.3	29.4	10.8	40.2	14.7	45.1
Buchanan	43	7.1	1.5	0.7	0.0	9.3	87.6	96.9	2.4	0.7
Greene	38	5.0	0.5	1.5	0.1	7.2	66.4	73.6	26.0	0.5
Ray	27	9.3	4.9	1.1	0.0	15.2	43.6	58.8	14.3	26.9
Bates	26	6.6	7.4	1.7	0.0	15.8	51.3	67.0	9.2	23.8
Lafayette	26	11.8	3.2	0.9	0.0	15.8	58.5	74.4	6.8	18.8
Total	4,853									
% of Total Enrollment	92.0%									
2000										
Jackson	3,895	5.6	17.3	0.8	0.1	23.7	17.9	41.6	10.1	48.3
Clay	861	6.4	12.0	0.8	0.0	19.2	18.3	37.5	16.2	46.3
Cass	555	5.2	20.9	1.3	0.0	27.4	28.7	56.1	10.2	33.7
Platte	243	8.7	7.6	1.0	0.0	17.4	21.5	38.9	14.2	46.9
St. Louis	199	9.8	0.4	1.4	17.8	29.4	11.3	40.7	20.6	38.6
Vernon	116	8.1	20.4	0.7	0.0	29.1	44.2	73.3	4.6	22.1
Barry	71	3.4	9.2	1.0	0.0	13.7	41.4	55.0	7.3	37.7
Ray	60	4.6	10.2	0.8	0.0	15.6	38.2	53.8	15.9	30.3
Johnson	54	3.1	2.5	0.6	0.1	6.4	63.0	69.4	3.1	27.6
Boone	53	33.0	1.1	0.5	0.3	35.0	11.8	46.8	40.2	13.0
Total	6,107									
% of Total Enrollment	90.3%									

\*Students from these ten counties had the highest enrollment figures at the University of Missouri-Kansas City.

Source: Statistical Abstract of Missouri, 1991& 2001: Geographical Origin of Undergraduate Students

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of these students (84%) were of Missouri origin. UMKC had a 28% increase in the number of undergraduate students of Missouri origin. Nearly 90% of these students (6,107) came from Jackson, Clay, Cass, Platte, St. Louis, Vernon, Barry, Ray, Johnson, and Boone counties (shaded).

UMKC significantly increased its market share in several of these counties including Jackson, Clay and Cass counties. For example, from 1990, UMKC nearly tripled the number of students that it enrolled from Cass County and increased its market share by over 12%. It also enrolled over 59% more students from Clay County and increased its market share in that county by 4%.

The smallest of UM System's two urban campuses, UMKC also became less regional and slightly more competitive throughout various parts of the state by the fall of 2000. In addition to significant increases in its market share in the Kansas City metropolitan area, UMKC had significant market share increases outside this geographic area. For example, in 1990 UMKC enrolled 9 students from Vernon County, capturing only 1.6% of



**University of Missouri-Rolla**

**Undergraduate Market Share by Missouri County Origin**

1990										
Top Ten Counties*	# Enrolled at UMR	UMC	UMKC	UMR	UMSL	UM System	Total Other 4-Yr. Public	Total 4-Yr. Public	4-Yr. Private	2-Yr. Public
St. Louis	989	8.8	0.3	2.0	18.3	29.4	10.8	40.2	14.7	45.1
Phelps	370	12.7	0.6	29.9	1.1	44.3	28.9	73.3	21.3	5.4
Jackson	233	6.1	14.3	0.9	0.0	21.3	15.2	36.5	9.6	53.9
St. Charles	186	8.1	0.2	1.8	13.1	23.3	13.6	36.9	17.8	45.3
St. Louis City	127	0.4	0.0	1.1	9.7	11.2	23.6	34.8	14.3	51.0
Greene	120	5.0	0.5	1.5	0.1	7.2	66.4	73.6	26.0	0.5
Jefferson	113	4.3	0.2	1.6	4.4	10.5	12.7	23.2	9.9	66.9
Franklin	86	6.1	0.1	2.5	3.1	11.8	14.4	26.2	8.5	65.3
Cole	68	17.7	0.5	2.3	0.0	20.5	65.3	85.9	13.5	0.7
Clay	61	6.9	8.1	0.9	0.1	16.0	19.4	35.4	14.5	50.1
Total	2,353									
% of Total Enrollment	67.5%									
2000										
St. Louis	631	9.8	0.4	1.4	17.8	29.4	11.3	40.7	20.6	38.6
Phelps	233	7.5	0.6	15.4	0.7	24.2	16.8	41.0	39.6	19.3
St. Charles	200	7.3	0.3	1.4	12.9	21.8	11.9	33.8	24.8	41.5
Jackson	177	5.6	17.3	0.8	0.1	23.7	17.9	41.6	10.1	48.3
Jefferson	113	4.5	0.2	1.6	7.9	14.2	10.6	24.8	17.0	58.2
Franklin	97	6.1	0.4	2.4	2.5	11.5	12.9	24.3	13.8	61.9
Greene	92	3.9	0.4	1.0	0.1	5.3	35.4	40.7	19.1	40.2
Pulaski	62	5.0	0.1	4.2	0.1	9.4	20.5	30.0	65.6	4.5
Cole	61	13.7	0.7	1.9	0.2	16.5	50.8	67.3	19.8	12.9
Clay	54	6.4	12.0	0.8	0.0	19.2	18.3	37.5	16.2	46.3
Total	1,720									
% of Total Enrollment	62.5%									

\*Students from these ten counties had the highest enrollment figures at the University of Missouri-Rolla.

Source: Statistical Abstract of Missouri, 1991& 2001: Geographical Origin of Undergraduate Students

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UMR was generally less competitive in attracting students.

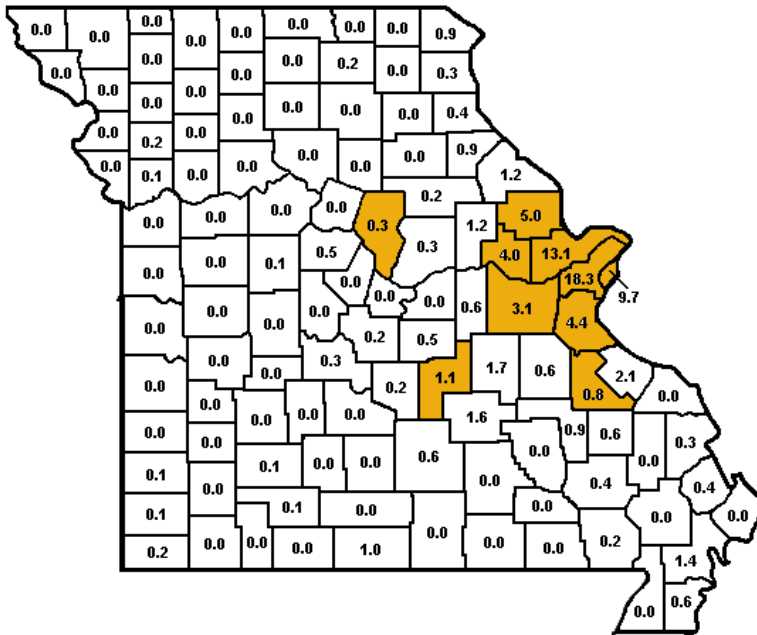
By the fall of 2000, the total undergraduate enrollment at UMR decreased by approximately 12%. Of the total 3,698 undergraduate students enrolled at UMR, 2,752 of these students (74%) were of Missouri origin. This represented a 21% decrease in the number of undergraduates of Missouri origin enrolled at UMR. UMR drew its largest enrollments from primarily the same counties that it did in 1990. However, it did not enroll as many students from those counties.

By 2000, UMR captured a significantly smaller percentage of the undergraduate market share in Phelps County. Enrolling only 15.4% of all undergraduates from that county, UMR also became less competitive in the surrounding counties. However, even though UMR enrolled fewer resident undergraduates and became less competitive in the counties where it drew its largest enrollments, it did increase its market position in various regions throughout Missouri.

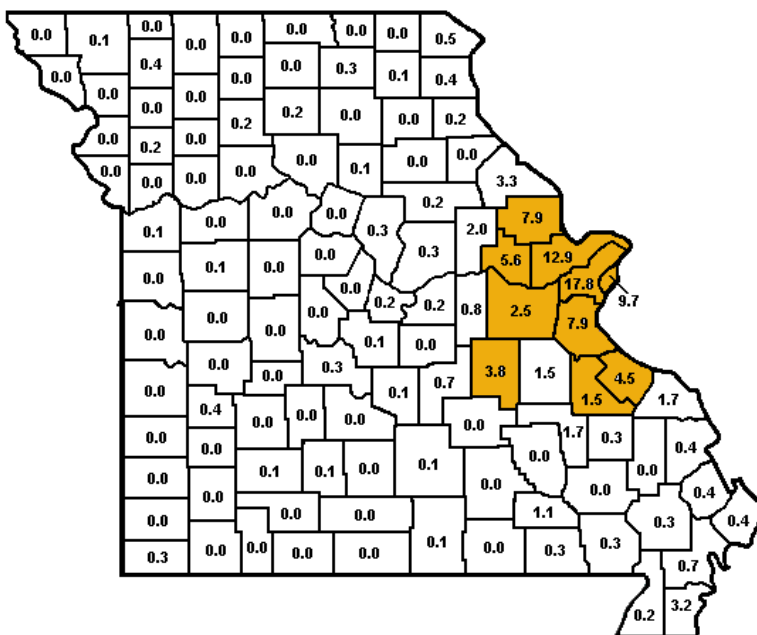
For example, UMR had modest market position increases in nearly half of the counties in northern Missouri including Buchanan, Worth, Gentry, Clinton, Mercer, Grundy, Livingston, Clark, Lewis and Scotland counties. UMR also had modest market position increases in the southwestern counties of Barton, Jasper, Newton, and McDonald. Finally, UMR increased its market position slightly in the southeastern counties of Iron, Reynolds, Carter, Butler, and Cape Girardeau.

### University of Missouri-St. Louis

1990



2000



(95%) were of Missouri origin. Of the four University of Missouri campuses, the St. Louis campus enrolled the largest percentage of Missouri resident undergraduates. Also, UMSL was the most regional of the four campuses, meaning that it drew most of its students from a less dispersed geographical area.

In 1990, UMSL drew 99% of its resident undergraduate enrollment from St. Louis, St. Charles, St. Louis City, Jefferson, Franklin, Lincoln, Warren, St. Francois, Boone, and Phelps counties (shaded). With the exception of Boone and Phelps counties, the majority of these students came from the St. Louis metropolitan area. Given the predominance of 2-year public institutions in the St. Louis metropolitan region, UMSL was relatively competitive with the other 4-year public and private institutions in some of the counties and was less competitive in others.

Of all the undergraduates from St. Louis County, UMSL enrolled almost half that attended a 4-year public institution and enrolled more students than the total 4-year private institutions combined. Excluding the students from St. Charles County that attended other University of Missouri campuses, UMSL enrolled nearly the same number of students that enrolled in the total other 4-year institutions combined. In St. Louis City, UMSL captured nearly 10% of the undergraduate market, which was a significant share given over half of undergraduates from St. Louis City attended 2-year public institutions. However, UMSL was less competitive in Jefferson, Franklin, Lincoln, Warren, St. Francois, Boone, and Phelps counties,

In the fall of 1990, the University of Missouri-St. Louis enrolled 12,772 undergraduates and 12,127 of these students

**University of Missouri-St. Louis**

**Undergraduate Market Share by Missouri County Origin**

1990										
Top Ten Counties*	# Enrolled at UMSL	UMC	UMKC	UMR	UMSL	UM System	Total Other 4-Yr. Public	Total 4-Yr. Public	4-Yr. Private	2-Yr. Public
St. Louis	8,973	8.8	0.3	2.0	18.3	29.4	10.8	40.2	14.7	45.1
St. Charles	1,353	8.1	0.2	1.8	13.1	23.3	13.6	36.9	17.8	45.3
St. Louis City	1,167	0.4	0.0	1.1	9.7	11.2	23.6	34.8	14.3	51.0
Jefferson	301	4.3	0.2	1.6	4.4	10.5	12.7	23.2	9.9	66.9
Franklin	108	6.1	0.1	2.5	3.1	11.8	14.4	26.2	8.5	65.3
Lincoln	37	11.0	0.1	2.1	5.0	18.2	18.9	37.1	33.6	29.3
Warren	21	16.2	0.0	3.2	4.0	23.4	16.8	40.2	21.1	38.7
St. Francois	19	3.6	0.1	1.2	0.8	5.7	10.9	16.7	6.4	77.0
Boone	14	53.8	0.6	0.5	0.3	55.2	11.1	66.3	28.9	4.8
Phelps	14	12.7	0.6	29.9	1.1	44.3	28.9	73.3	21.3	5.4
Total	12,007									
% of Total Enrollment	99.0%									
2000										
St. Louis	7,934	9.8	0.4	1.4	17.8	29.4	11.3	40.7	20.6	38.6
St. Charles	1,802	7.3	0.3	1.4	12.9	21.8	11.9	33.8	24.8	41.5
St. Louis City	1,031	0.2	0.1	0.4	9.7	10.3	19.9	30.3	20.4	49.3
Jefferson	569	4.5	0.2	1.6	7.9	14.2	10.6	24.8	17.0	58.2
Franklin	100	6.1	0.4	2.4	2.5	11.5	12.9	24.3	13.8	61.9
Lincoln	79	9.4	0.3	1.7	7.9	19.2	11.4	30.6	53.0	16.3
Warren	36	11.2	0.6	2.5	5.6	19.9	21.5	41.4	23.5	35.1
St. Francois	32	3.3	0.2	0.9	1.5	5.9	9.2	15.1	15.8	69.1
Ste. Genevieve	31	4.5	0.3	3.1	4.5	12.4	30.3	42.7	16.0	41.3
Crawford	18	8.8	0.0	6.5	3.8	19.0	14.8	33.8	23.6	42.6
Total	11,632									
% of Total Enrollment	98.5%									

\*Students from these ten counties had the highest enrollment figures at the University of Missouri-St. Louis.

Source: Statistical Abstract of Missouri, 1991& 2001: Geographical Origin of Undergraduate Students

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capturing no more than 5% of the undergraduate market in those counties.

In the fall of 2000, UMSL enrolled 12,737 undergraduates, and 11,808 of these students (93%) were of Missouri origin. Of the four University of Missouri campuses, UMSL still enrolled the largest percentage of students of Missouri origin and was still the most regional campus. Nearly 99% of its resident undergraduate enrollment came from St. Louis, St. Charles, St. Louis City, Jefferson, Franklin, Lincoln, Warren, St. Francois, Ste. Genevieve, and Crawford counties (shaded).

By Fall 2000, UMSL improved its market position in some areas of the St. Louis metropolitan area, and lost some of its market share in others. UMSL slightly lost its market position in St. Louis, St. Charles, and Franklin counties, and maintained its market position in St. Louis City. However, UMSL became slightly more competitive in Jefferson, Lincoln, Warren, and St. Francois counties.

This section provided an analysis of the 1990 and 2000 market position of the University of Missouri System and its four campuses. This analysis showed that although the University of Missouri System enrolls undergraduates from every part of the state of Missouri, the enrollment patterns on each campus make a unique contribution to the overall competitiveness of the University. For example, the University's competitiveness in the St. Louis and Kansas City metropolitan areas is highly determined by the enrollment patterns of its two urban campuses, even though the Columbia and Rolla campuses enroll a significant number of students from those areas. On the other hand, outside of the St. Louis and Kansas City metropolitan areas, the University's competitiveness throughout the rest of the state is highly determined by the enrollment patterns of the Columbia and Rolla campuses, which both enroll students from nearly every county in Missouri.

## Summary

This report examined the University of Missouri System's competitiveness in attracting undergraduate students from Missouri when compared to two-year public, four-year private, and other four-year public institutions. Factors such as Missouri high school graduation trends, first-time freshmen college preference trends, and changes in the number of Missouri residents attending college will continue to impact on undergraduate enrollment patterns at the University of Missouri System and the University's competitiveness. Because the magnitude of these factors are not uniformly distributed across the state of Missouri and have different impacts on the enrollment patterns of the four campuses due to their unique geographical locations, it is important not to view the University of Missouri as having one overall "position" in the higher education market. Rather, in considering the market position of the University, it is important to examine how each of the four campuses makes a unique contribution to its overall competitiveness.

The most significant finding of this research was that there was no single common factor that contributed to the changes in the market position of the four campuses. For example, from 1990 to 2000 all campuses except UMKC had various magnitudes of undergraduate enrollment loss from 2.7% at UMSL to 12% at UMR. UMKC increased its undergraduate enrollment by 24% and was the only campus that increased its percentage of undergraduate students of Missouri origin. In addition, even though UMC, UMR, and UMSL all enrolled fewer students from Missouri, the decrease in these percentages varied widely from 2.6% at UMSL to 21% at UMR. Also, changes in enrollment patterns in two-year, four-year private and other four-year publics varied by geographical location and influenced campus market positions differently. For example, most of UMC's market loss in Boone county can be attributed to losing students it would have enrolled to four-year private and two-year public institutions, since the total other four-year publics virtually maintained its market position in Boone County. On the other hand, in Phelps county, not only did UMR have a significant market loss, but the total other 4-year publics enrolling students from that county also significantly loss its market position to four-year private and two-year public institutions. These examples show the complexity of understanding what influences the University of Missouri's competitiveness across the state of Missouri, reiterating the point that the University does not have an overall "position" in the higher education market, but rather varying levels of competitiveness throughout the state.

Although this report is primarily descriptive in examining the University of Missouri's competitiveness in the undergraduate student market, it does raise several interesting questions for future investigation that could help to better explain factors that influence the University's ability to attract undergraduates from the various geographical regions throughout the state. For example, by Fall 2000, why did so many undergraduates from Boone County opt to attend four-year private and two-year public institutions, contributing to UMC's 20% market loss in Boone County? Was it because in addition to the changing first-time freshmen enrollment trends throughout Missouri, in the mid-1990's UMC became more selective in its admissions process? Although of the four campuses Rolla has the smallest percentage of students of Missouri origin, why has it still been very successful in attracting students from nearly every county in the state? How does the University compare to other Missouri four-year publics in the percentage of need-based aid it offers to its undergraduates? By doing further

investigation on these types of questions an understanding of the University of Missouri's competitiveness will become more clear.

The remainder of this report is comprised of two appendices that compare enrollment and market share data for each of the 115 Missouri counties in 1990 and 2000. Appendix A is a summary of market share data of total undergraduate enrollment by Missouri county origin. Appendix A can be used in several ways including determining for a specific county which 4-year publics compete with the University of Missouri campuses in attracting students. In conjunction with the Missouri map included in this report, Appendix A can also be used to examine a particular undergraduate market area in more detail, i.e., northeast, southeast, southwest, or central Missouri.

Because undergraduate market share is reported as a percentage of enrollment and not actual enrollment numbers, Appendix B, a summary of total undergraduate enrollment by Missouri county origin, can be used to provide further information regarding the University's competitiveness in a specific county. For example, according to Appendix A, by Fall 2000, the UM system increased its market position in Adair County by only 5.4%, even though according to Appendix B it enrolled nearly 20% more students. However, a 5.4% market position increase was great for UM considering the total number of undergraduates from that county decreased by nearly 28%.



## **Appendices**

Appendix A: Percentage Market Share of Total Undergraduate Enrollment by Missouri County Origin, 1990 and 2000

		UMC	UMKC	UMR	UMXL	UM System	CENTRAL	Harris-Stowe	LINCOLN	SOUTHERN	WESTERN	TRUMAN	NorthWEST	SouthEast	SouthWest	West Plains	Total Other 4 Yr. Public	Total 4-Yr. Public	4-Yr. Private	2-Yr. Public
ADAIR	2000	11.3	0.9	1.0	0.3	13.6	2.5	0.0	0.1	0.0	4.0	29.6	3.6	0.1	3.1	0.0	43.1	56.7	7.3	36.0
	1990	6.7	0.6	0.6	0.2	8.2	5.4	0.0	0.0	20.0	1.5	69.8	1.3	0.3	1.7	0.0	80.3	88.5	6.0	5.5
	Change	4.6	0.2	0.4	0.1	5.4	-2.9	0.0	0.1	-20.0	2.5	-40.3	2.3	-0.2	1.4	0.0	-37.2	-31.8	1.4	30.5
ANDREW	2000	10.8	0.7	0.5	0.0	11.9	2.5	0.0	0.0	0.0	54.9	3.0	13.3	0.2	4.6	0.0	78.5	90.4	5.9	3.7
	1990	7.9	0.9	0.5	0.0	9.2	2.3	0.0	0.0	0.2	66.0	1.1	12.6	0.0	3.6	0.0	85.8	95.0	3.2	1.8
	Change	2.9	-0.2	0.0	0.0	2.7	0.3	0.0	0.0	0.0	-0.2	-11.1	1.8	0.7	0.2	1.0	0.0	-7.3	-4.7	2.8
ATCHISON	2000	20.7	5.8	0.0	0.0	26.4	3.4	0.0	0.0	0.0	15.4	0.5	41.3	0.0	2.9	0.0	63.5	89.9	6.7	3.4
	1990	17.9	2.8	0.9	0.0	21.6	1.8	0.0	0.0	0.0	4.1	1.8	42.2	0.0	1.8	0.0	51.8	73.4	25.7	0.9
	Change	2.8	3.0	-0.9	0.0	4.9	1.5	0.0	0.0	0.0	11.3	-1.4	-0.9	0.0	1.0	0.0	11.6	16.5	-19.0	2.4
AUDRAIN	2000	14.9	0.5	1.0	0.2	16.6	5.2	0.0	2.4	0.4	0.7	2.0	2.0	0.4	4.3	0.0	17.4	34.0	18.6	47.4
	1990	27.9	0.3	2.3	0.2	30.7	14.3	0.0	5.6	0.2	1.6	3.3	0.5	0.5	9.1	0.0	35.0	65.7	24.4	9.9
	Change	-13.0	0.2	-1.2	0.0	-14.0	-9.0	0.0	-3.2	0.2	-0.8	-1.4	1.4	-0.1	-4.7	0.0	-17.6	-31.7	-5.8	37.4
BARRY	2000	3.4	9.2	1.0	0.0	13.7	1.8	0.0	0.0	20.5	0.1	0.3	0.1	0.5	17.9	0.0	41.4	55.0	7.3	37.7
	1990	3.9	0.8	1.9	0.0	6.5	1.4	0.0	0.0	28.1	0.0	1.1	0.0	0.6	22.4	0.2	53.7	60.2	13.4	26.4
	Change	-0.5	8.5	-0.8	0.0	7.1	0.4	0.0	0.0	-7.6	0.1	-0.8	0.1	-0.1	-4.4	-0.2	-12.4	-5.2	-6.1	11.3
BARTON	2000	5.0	1.3	3.0	0.0	9.2	2.0	0.0	0.0	55.4	0.0	0.3	0.7	0.3	12.2	0.0	71.0	80.2	9.9	9.9
	1990	7.5	0.3	0.3	0.0	8.2	1.7	0.0	0.0	55.8	0.0	0.0	0.3	0.0	23.5	0.0	81.3	89.5	6.5	4.1
	Change	-2.5	1.0	2.6	0.0	1.1	0.3	0.0	0.0	-0.3	0.0	0.3	0.3	0.3	-11.3	0.0	-10.3	-9.3	3.4	5.8
BATES	2000	14.5	5.7	0.7	0.0	20.9	18.2	0.0	0.0	12.5	2.0	1.3	3.7	0.7	14.5	0.0	52.9	73.7	8.8	17.5
	1990	6.6	7.4	1.7	0.0	15.8	23.8	0.0	0.0	13.2	0.6	0.9	3.7	0.0	9.2	0.0	51.3	67.0	9.2	23.8
	Change	7.9	-1.7	-1.0	0.0	5.1	-5.6	0.0	0.0	-0.7	1.4	0.5	0.0	0.7	5.3	0.0	1.6	6.7	-0.4	-6.3
BENTON	2000	6.0	0.2	0.9	0.0	7.1	22.5	0.0	0.2	0.7	0.2	1.8	1.3	0.2	11.6	0.0	38.5	45.7	6.5	47.9
	1990	7.1	1.3	1.0	0.0	9.4	20.8	0.0	0.0	0.3	0.0	0.8	0.0	0.0	6.8	0.0	28.6	38.0	8.6	53.4
	Change	-1.1	-1.0	-0.1	0.0	-2.2	1.7	0.0	0.2	0.4	0.2	1.0	1.3	0.2	4.7	0.0	9.9	7.7	-2.1	-5.5
BOLLINGER	2000	3.4	0.5	3.4	0.0	7.4	0.0	0.0	0.0	0.0	0.0	1.0	0.0	67.6	1.0	0.0	69.6	77.0	3.9	19.1
	1990	1.0	0.0	3.4	0.0	4.4	0.5	0.0	0.0	0.0	0.0	1.0	0.0	81.5	0.5	0.0	83.4	87.8	6.8	5.4
	Change	2.5	0.5	0.0	0.0	3.0	-0.5	0.0	0.0	0.0	0.0	0.0	0.0	-13.8	0.5	0.0	-13.8	-10.8	-2.9	13.8
BOONE	2000	33.0	1.1	0.5	0.3	35.0	3.6	0.0	2.3	0.1	0.4	2.1	0.6	0.4	2.4	0.0	11.8	46.8	40.2	13.0
	1990	53.8	0.6	0.5	0.3	55.2	3.1	0.0	2.8	0.1	0.3	1.2	0.2	0.2	3.1	0.0	11.1	66.3	28.9	4.8
	Change	-20.8	0.5	0.0	0.0	-20.2	0.5	0.0	-0.5	0.0	0.1	0.9	0.4	0.1	-0.7	0.0	0.7	-19.5	11.3	8.2

Appendix A: Percentage Market Share of Total Undergraduate Enrollment by Missouri County Origin, 1990 and 2000

		UMC	UMKC	UMR	UMXL	UM System	CENTRAL	Harris-Stowe	LINCOLN	SOUTHERN	WESTERN	TRUMAN	NorthWEST	SouthEast	SouthWest	West Plains	Total Other 4 Yr: Public	Total 4-Yr: Public	4-Yr: Private	2-Yr: Public
BUCHANAN	2000	7.2	1.7	0.9	0.0	9.8	1.0	0.0	0.1	0.2	71.2	1.4	6.9	0.0	3.2	0.0	84.0	93.7	2.2	4.1
	1990	7.1	1.5	0.7	0.0	9.3	1.5	0.0	0.0	0.1	77.2	0.9	5.2	0.1	2.5	0.0	87.6	96.9	2.4	0.7
	Change	0.0	0.2	0.2	0.0	0.5	-0.5	0.0	0.1	0.2	-6.0	0.4	1.6	-0.1	0.7	0.0	-3.7	-3.2	-0.2	3.4
BUTLER	2000	2.8	0.2	1.4	0.3	4.7	0.4	0.0	0.6	0.1	0.0	0.5	0.0	11.6	7.0	0.0	20.1	24.8	4.0	71.2
	1990	4.1	0.4	1.1	0.2	5.7	0.4	0.0	0.1	0.1	0.2	0.1	0.2	14.5	4.6	0.0	20.0	25.7	4.7	69.6
	Change	-1.3	-0.2	0.3	0.2	-1.0	0.0	0.0	0.5	0.0	-0.2	0.4	-0.2	-2.9	2.5	0.0	0.2	-0.8	-0.7	1.6
CALDWELL	2000	10.8	1.3	0.0	0.0	12.1	12.1	0.0	0.0	0.4	25.0	1.3	8.8	0.0	6.7	0.0	54.2	66.3	8.8	25.0
	1990	9.6	1.2	0.4	0.0	11.2	17.6	0.0	0.0	0.0	38.4	2.8	5.2	0.0	3.6	0.0	67.6	78.8	4.8	16.4
	Change	1.2	0.1	-0.4	0.0	0.9	-5.5	0.0	0.0	0.4	-13.4	-1.6	3.6	0.0	3.1	0.0	-13.4	-12.6	4.0	8.6
CALLAWAY	2000	16.1	0.5	1.1	0.3	18.1	5.6	0.0	17.2	0.1	0.3	3.3	0.9	0.9	3.6	0.0	31.9	49.9	39.8	10.3
	1990	20.4	0.1	2.0	0.3	22.9	6.4	0.0	24.6	0.2	0.2	2.6	0.7	0.1	4.5	0.0	39.3	62.2	36.7	1.1
	Change	-4.3	0.4	-0.9	-0.1	-4.8	-0.7	0.0	-7.4	-0.1	0.0	0.7	0.1	0.8	-0.8	0.0	-7.4	-12.3	3.0	9.3
CAMDEN	2000	9.9	0.7	3.1	0.3	14.0	8.7	0.0	1.7	1.0	0.8	1.4	0.7	0.5	14.8	0.1	29.6	43.6	36.1	20.3
	1990	18.6	0.9	3.1	0.3	22.9	12.1	0.0	6.7	0.5	0.5	2.4	0.9	0.3	25.2	0.0	48.6	71.6	12.4	16.0
	Change	-8.7	-0.2	0.0	0.0	-8.9	-3.4	0.0	-5.0	0.5	0.3	-1.0	-0.2	0.1	-10.4	0.1	-19.0	-27.9	23.7	4.2
CAPE GIRARDEAU	2000	7.7	0.4	2.3	0.4	10.8	0.3	0.1	0.2	0.0	0.1	1.3	0.3	75.6	2.5	0.0	80.4	91.2	4.9	3.9
	1990	6.6	0.2	1.6	0.3	8.8	0.1	0.0	0.2	0.0	0.1	0.3	0.4	83.2	1.1	0.0	85.3	94.1	4.4	1.5
	Change	1.1	0.2	0.6	0.1	2.0	0.2	0.1	0.0	0.0	0.0	1.0	-0.1	-7.6	1.4	0.0	-4.9	-2.9	0.5	2.4
CARROLL	2000	16.9	1.9	0.3	0.0	19.1	21.5	0.0	0.0	0.0	1.9	0.0	6.4	0.0	2.5	0.0	32.3	51.4	34.0	14.6
	1990	15.9	0.0	1.7	0.0	17.5	35.1	0.0	0.0	0.0	10.9	1.3	8.6	0.0	3.6	0.0	59.6	77.2	15.6	7.3
	Change	1.0	1.9	-1.4	0.0	1.5	-13.6	0.0	0.0	0.0	-9.0	-1.3	-2.3	0.0	-1.2	0.0	-27.3	-25.8	18.4	7.4
CARTER	2000	1.1	0.0	1.5	1.1	3.7	0.7	0.0	0.0	0.0	0.0	0.0	0.0	9.9	8.4	1.8	20.9	24.5	7.7	67.8
	1990	3.5	0.6	0.6	0.0	4.6	0.6	0.0	0.0	0.0	0.0	0.0	0.6	7.5	9.2	0.6	18.5	23.1	11.6	65.3
	Change	-2.4	-0.6	0.9	1.1	-1.0	0.2	0.0	0.0	0.0	0.0	0.0	-0.6	2.4	-0.8	1.3	2.4	1.4	-3.9	2.4
CASS	2000	5.2	20.9	1.3	0.0	27.4	15.1	0.0	0.0	0.9	1.8	2.0	3.4	0.2	5.2	0.0	28.7	56.1	10.2	33.7
	1990	7.3	8.6	1.3	0.0	17.2	13.0	0.0	0.0	0.6	0.4	1.1	3.7	0.1	7.0	0.0	26.0	43.2	9.5	47.4
	Change	-2.1	12.3	0.0	0.0	10.2	2.1	0.0	0.0	0.4	1.4	0.8	-0.4	0.1	-1.7	0.0	2.7	13.0	0.7	-13.7
CEDAR	2000	0.7	0.0	0.4	0.4	1.5	2.6	0.0	0.7	20.9	0.0	0.0	0.7	0.0	29.7	0.0	54.6	56.0	23.8	20.1
	1990	5.2	0.4	3.2	0.0	8.8	8.0	0.0	0.4	23.1	0.4	0.4	0.4	0.0	42.6	0.0	75.3	84.1	13.5	2.4
	Change	-4.4	-0.4	-2.8	0.4	-7.3	-5.4	0.0	0.3	-2.2	-0.4	-0.4	0.3	0.0	-13.0	0.0	-20.7	-28.0	10.3	17.8

Appendix A: Percentage Market Share of Total Undergraduate Enrollment by Missouri County Origin, 1990 and 2000

		UMC	UMKC	UMR	UMXL	UM System	CENTRAL	Harris-Stowe	LINCOLN	SOUTHERN	WESTERN	TRUMAN	NorthWEST	SouthEast	SouthWest	West Plains	Total Other 4 Yr. Public	Total 4-Yr. Public	4-Yr. Private	2-Yr. Public
CHARITON	2000	14.3	0.6	0.9	0.0	15.9	11.5	0.0	0.0	0.3	3.7	3.7	3.7	0.0	5.3	0.0	28.3	44.2	20.2	35.5
	1990	19.9	1.8	1.1	0.0	22.8	20.6	0.0	0.4	0.0	1.8	4.6	2.1	0.4	5.3	0.0	35.2	58.0	17.4	24.6
	Change	-5.6	-1.2	-0.1	0.0	-6.9	-9.1	0.0	-0.4	0.3	2.0	-0.9	1.6	-0.4	0.0	0.0	-6.9	-13.8	2.8	11.0
CHRISTIAN	2000	2.3	0.5	1.2	0.0	4.0	1.3	0.1	0.0	1.2	0.0	0.6	0.1	0.1	32.9	0.1	36.3	40.2	21.3	38.4
	1990	2.8	0.3	1.7	0.1	4.9	1.2	0.0	0.0	1.9	0.0	0.2	0.2	0.4	64.1	0.1	68.0	72.9	26.3	0.8
	Change	-0.6	0.2	-0.4	-0.1	-0.9	0.1	0.1	0.0	-0.6	0.0	0.4	-0.1	-0.3	-31.2	0.0	-31.8	-32.7	-4.9	37.6
CLARK	2000	16.8	1.0	1.5	0.5	19.9	4.6	0.0	1.5	0.5	2.6	6.6	2.0	0.0	4.1	0.0	21.9	41.8	51.5	6.6
	1990	27.9	0.9	0.9	0.9	30.6	5.4	0.0	0.0	0.0	0.0	24.3	2.7	0.0	3.6	0.0	36.0	66.7	32.4	0.9
	Change	-11.1	0.1	0.6	-0.4	-10.7	-0.8	0.0	1.5	0.5	2.6	-17.7	-0.7	0.0	0.5	0.0	-14.1	-24.8	19.1	5.7
CLAY	2000	6.4	12.0	0.8	0.0	19.2	3.7	0.0	0.0	0.2	3.0	2.1	6.4	0.1	2.8	0.0	18.3	37.5	16.2	46.3
	1990	6.9	8.1	0.9	0.1	16.0	6.3	0.0	0.0	0.3	2.5	2.0	3.9	0.0	4.4	0.0	19.4	35.4	14.5	50.1
	Change	-0.5	3.9	-0.2	0.0	3.2	-2.6	0.0	0.0	-0.1	0.5	0.1	2.6	0.1	-1.7	0.0	-1.1	2.1	1.7	-3.8
CLINTON	2000	7.6	8.1	1.3	0.2	17.1	7.3	0.2	0.5	0.0	30.0	0.6	9.7	0.0	3.6	0.0	51.9	69.0	18.4	12.6
	1990	8.6	2.3	0.7	0.2	11.7	11.9	0.0	1.0	0.0	32.9	2.3	10.0	0.0	6.1	0.0	64.2	75.9	6.8	17.3
	Change	-1.0	5.8	0.6	0.0	5.4	-4.6	0.2	-0.6	0.0	-2.8	-1.6	-0.3	0.0	-2.6	0.0	-12.3	-6.9	11.6	-4.7
COLE	2000	13.7	0.7	1.9	0.2	16.5	7.8	0.0	31.8	0.2	0.5	3.5	0.4	0.7	5.9	0.0	50.8	67.3	19.8	12.9
	1990	17.7	0.5	2.3	0.0	20.5	5.7	0.0	47.2	0.2	0.2	3.3	0.5	0.3	7.8	0.0	65.3	85.9	13.5	0.7
	Change	-4.0	0.2	-0.4	0.2	-4.0	2.1	0.0	-15.3	0.0	0.3	0.2	-0.2	0.3	-1.9	0.0	-14.5	-18.5	6.3	12.2
COOPER	2000	14.4	0.2	1.8	0.0	16.5	16.1	0.0	1.6	0.0	1.8	2.0	1.3	0.5	4.6	0.2	28.2	44.6	24.9	30.5
	1990	24.3	0.7	1.6	0.5	27.1	15.7	0.0	0.9	0.0	0.2	1.9	1.4	0.0	7.6	0.0	27.8	54.9	23.8	21.3
	Change	-9.9	-0.5	0.2	-0.5	-10.6	0.3	0.0	0.7	0.0	1.6	0.2	-0.1	0.5	-3.1	0.2	0.4	-10.3	1.0	9.2
CRAWFORD	2000	8.8	0.0	6.5	3.8	19.0	1.0	0.0	0.2	1.0	0.4	1.3	0.2	2.3	8.4	0.0	14.8	33.8	23.6	42.6
	1990	6.6	0.2	7.5	1.7	16.1	1.2	0.0	1.4	0.6	0.2	2.1	0.4	3.9	12.4	0.0	22.1	38.1	10.4	51.5
	Change	2.2	-0.2	-1.1	2.0	2.9	-0.1	0.0	-1.1	0.5	0.2	-0.9	-0.2	-1.6	-4.0	0.0	-7.2	-4.3	13.1	-8.9
DADE	2000	1.2	0.0	0.8	0.0	2.0	0.8	0.0	0.0	19.2	0.0	0.8	0.0	0.4	33.2	0.4	54.8	56.8	20.0	23.2
	1990	4.6	0.5	1.0	0.0	6.2	4.6	0.0	0.0	19.1	0.0	1.0	0.0	0.0	43.8	0.5	69.1	75.3	19.1	5.7
	Change	-3.4	-0.5	-0.2	0.0	-4.2	-3.8	0.0	0.0	0.1	0.0	-0.2	0.0	0.4	-10.6	-0.1	-14.3	-18.5	0.9	17.5
DALLAS	2000	3.8	1.0	0.6	0.0	5.4	2.5	0.0	0.0	1.6	0.3	1.9	0.0	0.0	29.0	0.0	35.4	40.8	29.3	29.9
	1990	5.2	0.0	2.2	0.0	7.3	4.7	0.0	0.0	3.9	0.4	0.9	0.0	0.4	50.0	0.0	60.3	67.7	30.2	2.2
	Change	-1.4	1.0	-1.5	0.0	-1.9	-2.2	0.0	0.0	-2.3	-0.1	1.0	0.0	-0.4	-21.0	0.0	-25.0	-26.9	-0.9	27.8

Appendix A: Percentage Market Share of Total Undergraduate Enrollment by Missouri County Origin, 1990 and 2000

		UMC	UMKC	UMR	UMXL	UM System	CENTRAL	Harris-Stowe	LINCOLN	SOUTHERN	WESTERN	TRUMAN	NorthWEST	SouthEast	SouthWest	West Plains	Total Other 4 Yr. Public	Total 4-Yr. Public	4-Yr. Private	2-Yr. Public
DAVIESS	2000	8.5	1.3	0.0	0.0	9.8	1.3	0.0	0.0	0.0	21.3	1.3	12.8	0.0	3.8	0.0	40.4	50.2	3.4	46.4
	1990	9.2	0.8	1.6	0.0	11.6	8.4	0.0	0.0	0.0	20.5	1.6	11.2	0.0	7.2	0.0	49.0	60.6	4.8	34.5
	Change	-0.7	0.5	-1.6	0.0	-1.9	-7.2	0.0	0.0	0.0	0.8	-0.3	1.5	0.0	-3.4	0.0	-8.6	-10.4	-1.4	11.8
DEKALB	2000	9.1	1.1	0.8	0.0	11.0	5.7	0.0	0.0	0.0	57.2	3.4	11.0	0.0	1.5	0.0	78.8	89.8	4.9	5.3
	1990	5.5	1.6	1.6	0.0	8.7	7.5	0.0	0.0	0.4	61.0	0.8	9.1	0.0	3.5	0.0	82.3	90.9	3.1	5.9
	Change	3.6	-0.4	-0.8	0.0	2.3	-1.8	0.0	0.0	-0.4	-3.8	2.6	1.9	0.0	-2.0	0.0	-3.5	-1.2	1.8	-0.6
DENT	2000	6.6	0.2	6.6	0.0	13.4	2.1	0.2	0.0	0.4	0.0	0.9	0.0	0.6	10.4	0.2	14.9	28.4	64.0	7.7
	1990	9.7	1.9	15.9	1.6	29.0	4.7	0.0	1.9	0.0	0.0	0.6	0.0	2.2	16.5	0.0	25.9	54.8	36.4	8.7
	Change	-3.0	-1.7	-9.3	-1.6	-15.5	-2.5	0.2	-1.9	0.4	0.0	0.2	0.0	-1.5	-6.1	0.2	-10.9	-26.5	27.5	-1.0
DOUGLAS	2000	2.2	0.0	1.5	0.0	3.7	0.2	0.0	0.0	7.1	0.0	0.0	0.2	0.5	14.7	24.7	47.4	51.1	39.1	9.8
	1990	4.7	0.4	2.5	0.0	7.6	1.4	0.0	0.0	2.9	0.0	0.0	0.0	0.0	35.4	11.2	50.9	58.5	38.6	2.9
	Change	-2.5	-0.4	-1.1	0.0	-3.9	-1.2	0.0	0.0	4.2	0.0	0.0	0.2	0.5	-20.7	13.5	-3.5	-7.4	0.5	6.9
DUNKLIN	2000	6.6	1.0	1.0	0.2	8.8	1.0	0.0	0.2	0.0	0.0	0.6	0.2	21.6	7.6	0.0	31.1	39.9	7.6	52.5
	1990	7.7	1.1	2.5	0.0	11.3	0.4	0.0	0.2	0.0	0.0	0.0	0.0	25.3	10.0	0.0	35.8	47.1	6.1	46.7
	Change	-1.0	-0.2	-1.5	0.2	-2.5	0.6	0.0	0.0	0.0	0.0	0.6	0.2	-3.7	-2.4	0.0	-4.7	-7.2	1.5	5.8
FRANKLIN	2000	6.1	0.4	2.4	2.5	11.5	2.1	0.1	0.1	0.1	0.3	2.2	0.3	2.4	5.3	0.0	12.9	24.3	13.8	61.9
	1990	6.1	0.1	2.5	3.1	11.8	2.1	0.0	0.3	0.2	0.1	1.7	0.3	2.9	6.8	0.0	14.4	26.2	8.5	65.3
	Change	0.0	0.2	0.0	-0.6	-0.4	0.0	0.0	-0.2	-0.1	0.2	0.5	0.1	-0.5	-1.5	0.0	-1.5	-1.9	5.3	-3.4
GASCONADE	2000	9.0	0.2	2.6	0.8	12.6	6.4	0.0	4.2	0.0	0.2	2.4	2.2	1.6	4.8	0.0	21.8	34.4	14.8	50.8
	1990	9.3	0.0	4.8	0.6	14.7	5.7	0.0	7.2	0.3	0.0	3.6	0.3	2.4	9.0	0.0	28.5	43.2	7.5	49.2
	Change	-0.3	0.2	-2.2	0.2	-2.1	0.7	0.0	-3.0	-0.3	0.2	-1.2	1.9	-0.8	-4.2	0.0	-6.7	-8.8	7.3	1.6
GENTRY	2000	9.5	1.3	1.3	0.4	12.5	2.2	0.0	0.4	0.9	26.3	1.3	37.9	0.0	1.7	0.0	70.7	83.2	4.7	12.1
	1990	13.0	0.9	0.9	0.0	14.8	8.3	0.0	0.0	0.0	21.3	0.5	40.7	0.0	2.8	0.0	73.6	88.4	4.2	7.4
	Change	-3.5	0.4	0.4	0.4	-2.3	-6.2	0.0	0.4	0.9	5.0	0.8	-2.8	0.0	-1.1	0.0	-2.9	-5.2	0.6	4.7
GREENE	2000	3.9	0.4	1.0	0.1	5.3	0.5	0.0	0.0	0.8	0.1	0.6	0.1	0.1	33.1	0.1	35.4	40.7	19.1	40.2
	1990	5.0	0.5	1.5	0.1	7.2	0.5	0.0	0.0	0.8	0.1	0.3	0.2	0.1	64.4	0.1	66.4	73.6	26.0	0.5
	Change	-1.2	0.0	-0.6	0.0	-1.8	0.0	0.0	0.0	0.0	0.0	0.4	-0.1	-0.1	-31.3	0.0	-31.0	-32.9	-6.9	39.7
GRUNDY	2000	6.3	0.9	1.1	0.0	8.2	1.7	0.0	0.3	0.3	10.2	1.4	2.8	0.0	2.8	0.0	19.6	27.8	2.6	69.6
	1990	9.4	0.4	0.4	0.0	10.2	5.2	0.0	0.0	0.0	7.4	2.2	4.2	0.2	1.4	0.0	20.5	30.7	3.8	65.5
	Change	-3.1	0.5	0.7	0.0	-1.9	-3.5	0.0	0.3	0.3	2.9	-0.8	-1.3	-0.2	1.4	0.0	-0.9	-2.8	-1.2	4.1

Appendix A: Percentage Market Share of Total Undergraduate Enrollment by Missouri County Origin, 1990 and 2000

		UMC	UMKC	UMR	UMXL	UM System	CENTRAL	Harris-Stowe	LINCOLN	SOUTHERN	WESTERN	TRUMAN	NorthWEST	SouthEast	SouthWest	West Plains	Total Other 4 Yr. Public	Total 4-Yr. Public	4-Yr. Private	2-Yr. Public
HARRISON	2000	6.3	0.0	0.4	0.0	6.7	2.2	0.0	0.0	0.0	15.7	0.7	19.8	0.0	1.5	0.0	39.9	46.6	5.6	47.8
	1990	8.4	1.5	1.8	0.0	11.6	15.6	0.0	0.0	0.0	12.4	0.4	26.2	0.0	4.7	0.0	59.3	70.9	2.5	26.5
	Change	-2.0	-1.5	-1.4	0.0	-4.9	-13.4	0.0	0.0	0.0	3.3	0.4	-6.4	0.0	-3.2	0.0	-19.3	-24.3	3.1	21.2
HENRY	2000	6.6	7.3	1.6	0.0	15.5	40.2	0.1	0.0	0.8	0.3	1.0	1.3	0.0	6.6	0.0	50.4	65.9	5.8	28.3
	1990	7.3	1.2	1.3	0.0	9.8	48.9	0.0	0.0	1.0	0.0	0.5	0.5	0.0	11.9	0.0	62.8	72.6	5.1	22.3
	Change	-0.6	6.2	0.2	0.0	5.8	-8.7	0.1	0.0	-0.1	0.3	0.5	0.8	0.0	-5.3	0.0	-12.5	-6.7	0.7	6.0
HICKORY	2000	5.6	0.0	0.8	0.0	6.3	11.9	0.0	0.0	3.2	0.0	1.6	0.0	0.0	23.8	0.0	40.5	46.8	35.7	17.5
	1990	2.8	0.0	0.0	0.0	2.8	22.4	0.0	0.0	2.8	0.0	0.9	1.9	0.0	42.1	0.0	70.1	72.9	18.7	8.4
	Change	2.8	0.0	0.8	0.0	3.5	-10.5	0.0	0.0	0.4	0.0	0.7	-1.9	0.0	-18.2	0.0	-29.6	-26.1	17.0	9.0
HOLT	2000	11.5	7.7	1.1	0.0	20.3	8.8	0.0	0.0	1.6	21.4	1.1	34.1	0.0	2.7	0.0	69.8	90.1	2.7	7.1
	1990	15.6	0.6	1.2	0.0	17.3	2.9	0.0	0.0	0.0	26.6	1.2	41.0	0.0	5.8	0.0	77.5	94.8	5.2	0.0
	Change	-4.1	7.1	-0.1	0.0	3.0	5.9	0.0	0.0	1.6	-5.2	-0.1	-7.0	0.0	-3.0	0.0	-7.7	-4.7	-2.5	7.1
HOWARD	2000	14.7	0.3	0.8	0.0	15.7	8.1	0.0	0.5	0.3	0.5	3.7	1.8	0.0	3.4	0.0	18.3	34.0	47.4	18.6
	1990	20.6	0.3	0.6	0.0	21.6	15.8	0.0	1.0	0.0	0.0	2.3	0.0	0.0	4.2	0.6	23.9	45.5	41.9	12.6
	Change	-6.0	-0.1	0.1	0.0	-5.9	-7.7	0.0	-0.4	0.3	0.5	1.4	1.8	0.0	-0.8	-0.6	-5.5	-11.5	5.4	6.0
HOWELL	2000	3.7	0.1	1.6	0.1	5.7	1.2	0.0	0.0	0.8	0.0	0.4	0.1	0.8	16.8	53.0	73.3	78.9	19.7	1.4
	1990	5.5	0.1	2.9	0.0	8.6	1.2	0.0	0.0	1.5	0.0	0.2	0.0	0.3	24.8	48.0	76.1	84.7	14.7	0.7
	Change	-1.8	0.0	-1.3	0.1	-2.9	0.1	0.0	0.0	-0.7	0.0	0.2	0.1	0.5	-8.0	5.0	-2.8	-5.7	5.0	0.7
IRON	2000	3.6	0.3	3.1	1.7	8.7	0.6	0.0	0.0	0.0	0.3	0.3	0.0	9.8	5.3	0.0	16.2	24.9	12.6	62.6
	1990	4.7	0.0	1.8	0.9	7.4	1.2	0.0	0.3	0.9	0.3	0.6	0.0	15.7	4.7	0.0	23.7	31.2	7.1	61.7
	Change	-1.1	0.3	1.3	0.8	1.2	-0.6	0.0	-0.3	-0.9	0.0	-0.3	0.0	-6.0	0.6	0.0	-7.5	-6.3	5.4	0.8
JACKSON	2000	5.6	17.3	0.8	0.1	23.7	7.3	0.0	0.7	0.7	1.7	1.6	2.3	0.1	3.4	0.0	17.9	41.6	10.1	48.3
	1990	6.1	14.3	0.9	0.0	21.3	7.9	0.0	0.4	0.5	0.9	1.0	1.5	0.1	2.9	0.0	15.2	36.5	9.6	53.9
	Change	-0.5	3.0	-0.1	0.0	2.4	-0.6	0.0	0.4	0.2	0.8	0.6	0.8	0.0	0.4	0.0	2.6	5.1	0.5	-5.6
JASPER	2000	3.0	1.2	1.0	0.0	5.2	0.4	0.1	0.0	78.0	0.1	0.4	0.2	0.1	5.9	0.0	85.1	90.3	2.7	7.0
	1990	3.0	0.6	0.8	0.1	4.4	0.4	0.0	0.0	81.6	0.1	0.3	0.1	0.2	5.7	0.0	88.4	92.8	2.2	5.0
	Change	0.0	0.6	0.2	-0.1	0.8	0.0	0.1	0.0	-3.6	0.0	0.1	0.1	-0.1	0.1	0.0	-3.3	-2.5	0.5	2.0
JEFFERSON	2000	4.5	0.2	1.6	7.9	14.2	0.7	0.6	0.0	0.0	0.1	1.5	0.1	4.4	3.1	0.0	10.6	24.8	17.0	58.2
	1990	4.3	0.2	1.6	4.4	10.5	0.8	0.4	0.0	0.1	0.1	1.9	0.1	5.0	4.3	0.0	12.7	23.2	9.9	66.9
	Change	0.2	0.0	-0.1	3.5	3.6	-0.1	0.1	0.0	-0.1	0.1	-0.4	0.0	-0.6	-1.1	0.0	-2.1	1.6	7.1	-8.7

Appendix A: Percentage Market Share of Total Undergraduate Enrollment by Missouri County Origin, 1990 and 2000

		UMC	UMKC	UMR	UMXL	UM System	CENTRAL	Harris-Stowe	LINCOLN	SOUTHERN	WESTERN	TRUMAN	NorthWEST	SouthEast	SouthWest	West Plains	Total Other 4 Yr: Public	Total 4-Yr: Public	4-Yr: Private	2-Yr: Public
JOHNSON	2000	3.1	2.5	0.6	0.1	6.4	59.2	0.0	0.1	0.0	0.3	0.8	0.2	0.0	2.2	0.0	63.0	69.4	3.1	27.6
	1990	3.6	1.1	1.2	0.0	5.8	63.9	0.0	0.1	0.1	0.1	0.5	0.2	0.1	1.3	0.0	66.2	72.0	3.0	25.0
	Change	-0.4	1.4	-0.6	0.1	0.5	-4.7	0.0	0.0	-0.1	0.3	0.3	0.1	-0.1	0.9	0.0	-3.2	-2.6	0.1	2.5
KNOX	2000	15.4	0.0	1.9	1.0	18.3	6.7	0.0	0.0	1.0	8.7	13.5	4.8	0.0	2.9	0.0	37.5	55.8	17.3	26.9
	1990	21.7	0.9	3.5	0.0	26.1	13.9	0.0	0.0	2.6	0.9	25.2	2.6	0.9	0.0	0.0	46.1	72.2	14.8	13.0
	Change	-6.4	-0.9	-1.6	1.0	-7.8	-7.2	0.0	0.0	-1.6	7.8	-11.8	2.2	-0.9	2.9	0.0	-8.6	-16.4	2.5	13.9
LACLEDE	2000	5.5	0.5	2.4	0.0	8.4	1.3	0.0	0.3	2.5	0.2	0.3	1.0	0.2	21.1	0.1	27.0	35.4	44.8	19.8
	1990	6.4	0.3	2.4	0.0	9.1	4.1	0.0	0.0	3.8	0.0	0.8	0.3	0.3	47.4	0.0	56.7	65.8	32.1	2.1
	Change	-0.9	0.2	-0.1	0.0	-0.7	-2.8	0.0	0.3	-1.3	0.2	-0.4	0.7	-0.1	-26.3	0.1	-29.7	-30.4	12.7	17.7
LAFAYETTE	2000	9.8	2.7	1.2	0.0	13.8	38.5	0.0	0.1	0.0	2.2	1.0	4.2	0.1	7.2	0.0	53.4	67.1	12.0	20.8
	1990	11.8	3.2	0.9	0.0	15.8	48.6	0.0	0.0	0.4	1.2	1.6	3.5	0.1	3.1	0.0	58.5	74.4	6.8	18.8
	Change	-1.9	-0.5	0.3	0.0	-2.1	-10.1	0.0	0.1	-0.4	1.0	-0.6	0.8	0.0	4.1	0.0	-5.2	-7.2	5.2	2.0
LAWRENCE	2000	2.7	0.1	1.0	0.0	3.8	1.1	0.0	0.0	26.4	0.0	0.9	0.6	0.0	24.7	0.0	53.7	57.4	15.3	27.3
	1990	6.2	0.6	1.0	0.0	7.9	2.5	0.0	0.0	30.0	0.0	0.3	0.0	0.4	36.8	0.0	70.0	77.8	14.1	8.1
	Change	-3.5	-0.5	0.0	0.0	-4.1	-1.4	0.0	0.0	-3.7	0.0	0.6	0.6	-0.4	-12.0	0.0	-16.3	-20.4	1.2	19.2
LEWIS	2000	11.8	0.0	1.2	0.4	13.3	3.1	0.0	0.0	0.0	1.6	6.3	2.4	1.2	0.4	0.0	14.9	28.2	67.8	3.9
	1990	12.0	0.3	1.0	0.3	13.7	7.9	0.0	0.0	0.0	3.4	11.3	2.1	0.7	3.1	0.0	28.5	42.3	57.0	0.7
	Change	-0.3	-0.3	0.1	0.0	-0.4	-4.8	0.0	0.0	0.0	-1.9	-5.1	0.3	0.5	-2.7	0.0	-13.6	-14.0	10.8	3.2
LINCOLN	2000	9.4	0.3	1.7	7.9	19.2	3.2	0.0	0.0	0.0	0.6	2.4	0.2	1.3	3.8	0.0	11.4	30.6	53.0	16.3
	1990	11.0	0.1	2.1	5.0	18.2	5.0	0.0	0.1	0.4	0.0	4.1	0.0	5.0	4.3	0.0	18.9	37.1	33.6	29.3
	Change	-1.6	0.2	-0.5	2.9	1.0	-1.8	0.0	-0.1	-0.4	0.6	-1.8	0.2	-3.7	-0.5	0.0	-7.4	-6.4	19.4	-13.0
LINN	2000	6.0	1.1	0.4	0.2	7.6	3.5	0.0	0.0	0.0	13.6	4.4	3.7	0.0	3.4	0.0	28.7	36.3	7.1	56.6
	1990	14.1	1.4	0.3	0.0	15.8	22.4	0.0	0.0	0.0	8.3	7.2	5.0	0.0	2.5	0.0	45.4	61.2	9.4	29.4
	Change	-8.1	-0.3	0.1	0.2	-8.2	-18.9	0.0	0.0	0.0	5.3	-2.8	-1.3	0.0	0.9	0.0	-16.8	-24.9	-2.3	27.3
LIVINGSTON	2000	10.4	0.9	1.2	0.2	12.7	4.0	0.0	0.0	0.2	11.5	4.0	5.7	0.2	5.2	0.0	30.8	43.5	9.9	46.6
	1990	13.9	0.9	0.2	0.0	15.1	17.7	0.0	0.0	0.0	11.8	4.0	2.6	0.0	9.0	0.0	45.0	60.1	5.9	34.0
	Change	-3.5	-0.1	1.0	0.2	-2.4	-13.7	0.0	0.0	0.2	-0.3	0.0	3.1	0.2	-3.7	0.0	-14.3	-16.7	4.0	12.6
MCDONALD	2000	0.6	0.6	1.4	0.3	2.9	0.9	0.0	0.0	24.1	0.0	0.3	1.1	0.0	4.0	0.0	30.4	33.2	6.9	59.9
	1990	2.1	0.4	0.4	0.2	3.1	1.0	0.0	0.0	24.5	0.0	0.2	0.0	0.8	5.8	0.0	32.4	35.5	2.7	61.9
	Change	-1.5	0.2	1.0	0.1	-0.2	-0.2	0.0	0.0	-0.5	0.0	0.1	1.1	-0.8	-1.8	0.0	-2.0	-2.2	4.2	-2.0

Appendix A: Percentage Market Share of Total Undergraduate Enrollment by Missouri County Origin, 1990 and 2000

		UMC	UMKC	UMR	UMXL	UM System	CENTRAL	Harris-Stowe	LINCOLN	SOUTHERN	WESTERN	TRUMAN	NorthWEST	SouthEast	SouthWest	West Plains	Total Other 4 Yr. Public	Total 4-Yr. Public	4-Yr. Private	2-Yr. Public
MACON	2000	8.6	1.5	1.7	0.0	11.9	3.8	0.0	0.2	0.2	5.2	8.4	5.0	0.0	3.6	0.0	26.4	38.2	12.8	48.9
	1990	17.2	1.5	1.5	0.0	20.3	8.0	0.0	0.2	0.2	2.4	11.9	1.9	0.0	4.7	0.0	29.3	49.6	8.0	42.5
	Change	-8.6	0.0	0.2	0.0	-8.4	-4.2	0.0	0.0	0.0	0.0	2.8	-3.4	3.0	0.0	-1.1	0.0	-2.9	-11.3	4.8
MADISON	2000	1.8	0.3	0.9	0.3	3.2	0.3	0.0	0.3	0.0	0.0	0.0	0.0	12.1	1.2	0.0	13.9	17.1	17.4	65.5
	1990	4.4	0.6	1.4	0.6	6.9	0.0	0.3	1.4	0.3	0.0	1.4	0.0	19.7	1.7	0.0	24.7	31.7	6.9	61.4
	Change	-2.7	-0.3	-0.5	-0.3	-3.7	0.3	-0.3	-1.1	-0.3	0.0	-1.4	0.0	-7.6	-0.5	0.0	-10.9	-14.6	10.5	4.1
MARIES	2000	10.7	0.9	9.3	0.0	20.9	6.5	0.0	21.9	0.5	0.5	0.9	0.0	0.5	6.5	0.0	37.2	58.1	26.5	15.3
	1990	9.3	0.0	10.3	0.5	20.1	3.4	0.0	41.2	1.0	0.0	2.0	0.5	0.0	10.3	0.0	58.3	78.4	16.2	5.4
	Change	1.4	0.9	-1.0	-0.5	0.8	3.1	0.0	-19.3	-0.5	0.5	-1.0	-0.5	0.5	-3.8	0.0	-21.1	-20.3	10.3	10.0
MARION	2000	13.9	0.2	3.2	0.2	17.6	2.0	0.0	0.9	0.1	1.0	6.6	2.4	1.9	4.4	0.0	19.2	36.8	45.2	18.0
	1990	15.4	0.2	3.1	0.4	19.1	6.2	0.0	0.5	0.2	0.7	6.9	1.6	0.5	5.7	0.0	22.3	41.4	57.0	1.6
	Change	-1.5	0.0	0.1	-0.1	-1.5	-4.2	0.0	0.4	-0.1	0.3	-0.3	0.8	1.4	-1.3	0.0	-3.1	-4.6	-11.8	16.4
MERCER	2000	7.8	0.0	1.3	0.0	9.2	1.3	0.0	0.0	0.0	7.8	1.3	19.0	0.0	6.5	0.0	35.9	45.1	6.5	48.4
	1990	12.8	0.0	0.0	0.0	12.8	10.1	0.0	0.0	0.9	5.5	2.8	14.7	0.0	2.8	0.0	36.7	49.5	3.7	46.8
	Change	-5.0	0.0	1.3	0.0	-3.7	-8.8	0.0	0.0	-0.9	2.3	-1.4	4.3	0.0	3.8	0.0	-0.7	-4.4	2.9	1.6
MILLER	2000	9.5	0.3	1.8	0.1	11.7	6.9	0.0	21.0	0.7	0.4	2.1	0.3	0.1	10.3	0.0	41.9	53.6	34.7	11.7
	1990	14.1	0.6	3.4	0.2	18.3	14.7	0.0	35.2	0.4	0.0	1.9	0.2	0.2	12.4	0.0	65.0	83.4	12.8	3.8
	Change	-4.6	-0.3	-1.6	-0.1	-6.7	-7.8	0.0	-14.2	0.3	0.4	0.1	0.1	-0.1	-2.0	0.0	-23.1	-29.7	21.9	7.8
MISSISSIPPI	2000	6.0	0.9	1.3	0.4	8.6	0.0	0.0	0.9	0.0	0.0	0.0	0.0	66.5	5.2	0.0	72.5	81.1	7.3	11.6
	1990	9.6	0.4	3.2	0.0	13.2	0.0	0.0	1.1	0.4	0.0	0.0	0.0	74.4	4.6	0.0	80.4	93.6	4.6	1.8
	Change	-3.6	0.5	-1.9	0.4	-4.6	0.0	0.0	-0.2	-0.4	0.0	0.0	0.0	-7.9	0.5	0.0	-7.9	-12.5	2.7	9.8
MONITEAU	2000	10.3	0.0	0.9	0.0	11.2	22.6	0.0	15.3	0.4	0.7	2.2	2.0	0.2	7.9	0.0	51.3	62.5	12.1	25.4
	1990	17.1	0.3	1.7	0.0	19.1	19.7	0.0	25.9	0.0	0.9	1.4	0.0	0.0	7.1	0.0	55.0	74.1	10.3	15.7
	Change	-6.8	-0.3	-0.8	0.0	-7.9	3.0	0.0	-10.7	0.4	-0.1	0.8	2.0	0.2	0.8	0.0	-3.7	-11.6	1.9	9.7
MONROE	2000	11.5	0.0	2.3	0.0	13.8	3.1	0.0	0.3	0.3	3.7	2.3	5.6	0.0	8.2	0.0	23.4	37.2	26.2	36.6
	1990	18.2	0.3	1.9	0.0	20.4	9.9	0.0	0.6	0.0	0.3	3.2	1.6	0.3	5.1	0.3	21.4	41.9	30.4	27.8
	Change	-6.7	-0.3	0.3	0.0	-6.6	-6.8	0.0	-0.4	0.3	3.3	-0.9	4.0	-0.3	3.1	-0.3	2.0	-4.7	-4.2	8.8
MONTGOMERY	2000	20.5	0.3	3.4	2.0	26.2	6.0	0.0	2.0	0.3	1.0	3.0	1.0	1.7	4.4	0.0	19.5	45.6	23.2	31.2
	1990	25.3	0.4	5.9	1.2	32.8	13.0	0.0	1.2	0.4	0.0	4.3	0.4	2.8	5.9	0.0	28.1	60.9	22.9	16.2
	Change	-4.8	-0.1	-2.6	0.8	-6.6	-7.0	0.0	0.8	-0.1	1.0	-1.3	0.6	-1.1	-1.6	0.0	-8.6	-15.2	0.2	15.0



Appendix A: Percentage Market Share of Total Undergraduate Enrollment by Missouri County Origin, 1990 and 2000

		UMC	UMKC	UMR	UMXL	UM System	CENTRAL	Harris-Stowe	LINCOLN	SOUTHERN	WESTERN	TRUMAN	NorthWEST	SouthEast	SouthWest	West Plains	Total Other 4 Yr. Public	Total 4 Yr. Public	4 Yr. Private	2 Yr. Public
MORGAN	2000	7.5	0.5	1.2	0.0	9.2	12.7	0.0	4.9	1.2	0.5	1.5	1.2	0.0	8.0	0.0	29.9	39.2	34.5	26.3
	1990	9.1	0.7	2.0	0.0	11.8	17.6	0.0	9.8	0.3	0.3	3.4	0.7	0.0	7.8	0.0	39.9	51.7	11.8	36.5
	Change	-1.6	-0.2	-0.8	0.0	-2.6	-4.9	0.0	-4.9	0.9	0.1	-1.9	0.5	0.0	0.3	0.0	-9.9	-12.5	22.7	-10.2
NEW MADRID	2000	6.6	0.2	1.8	0.7	9.2	0.7	0.4	0.9	0.4	0.0	0.4	0.0	38.5	4.2	0.0	45.5	54.7	5.9	39.4
	1990	6.3	0.0	4.1	1.4	11.8	0.5	0.0	1.0	0.2	0.0	0.0	0.0	57.5	4.3	0.0	63.5	75.2	8.2	16.6
	Change	0.3	0.2	-2.3	-0.8	-2.6	0.2	0.4	-0.1	0.2	0.0	0.4	0.0	-18.9	-0.2	0.0	-17.9	-20.5	-2.3	22.8
NEWTON	2000	3.1	0.6	1.2	0.0	5.0	0.3	0.0	0.0	44.1	0.0	0.4	0.1	0.0	6.3	0.0	51.1	56.1	2.5	41.4
	1990	2.8	0.8	1.0	0.1	4.7	0.7	0.0	0.0	47.6	0.1	0.3	0.2	0.1	7.3	0.0	56.1	60.8	2.6	36.6
	Change	0.3	-0.2	0.2	-0.1	0.3	-0.4	0.0	0.0	-3.4	-0.1	0.1	-0.2	-0.1	-1.0	0.0	-5.0	-4.7	-0.1	4.8
NODAWAY	2000	5.5	0.6	0.5	0.1	6.7	2.6	0.0	0.1	0.1	5.1	1.2	79.9	0.2	1.5	0.0	90.7	97.4	1.1	1.5
	1990	6.2	1.2	0.7	0.0	8.2	1.1	0.0	0.0	0.1	2.6	1.5	83.6	0.0	1.4	0.0	90.3	98.5	1.2	0.2
	Change	-0.7	-0.7	-0.3	0.1	-1.5	1.5	0.0	0.1	0.0	2.5	-0.2	-3.7	0.2	0.1	0.0	0.4	-1.1	-0.1	1.2
OREGON	2000	2.7	0.4	1.2	0.0	4.2	1.5	0.0	0.0	0.8	0.0	0.4	0.0	0.8	16.2	59.1	78.8	83.0	15.1	1.9
	1990	4.3	0.8	2.0	0.0	7.0	0.4	0.0	0.0	3.1	0.0	1.2	0.0	2.3	23.0	48.8	78.9	85.9	12.5	1.6
	Change	-1.6	-0.4	-0.8	0.0	-2.8	1.2	0.0	0.0	-2.4	0.0	-0.8	0.0	-1.6	-6.8	10.2	-0.1	-2.9	2.6	0.4
OSAGE	2000	6.9	0.2	2.3	0.2	9.5	3.5	0.0	37.2	0.5	0.4	2.8	0.2	0.7	6.5	0.0	51.9	61.4	13.8	24.9
	1990	20.4	0.0	5.3	0.0	25.7	11.5	0.0	36.0	0.0	0.3	3.6	0.6	0.0	12.0	0.0	64.0	89.7	9.2	1.1
	Change	-13.5	0.2	-3.0	0.2	-16.2	-7.9	0.0	1.2	0.5	0.1	-0.8	-0.4	0.7	-5.5	0.0	-12.1	-28.3	4.5	23.8
OZARK	2000	4.2	0.0	2.4	0.0	6.6	0.9	0.0	0.0	2.4	0.0	0.0	0.9	0.9	25.0	35.4	65.6	72.2	25.5	2.4
	1990	5.4	0.0	0.0	1.0	6.4	0.5	0.0	0.5	2.5	0.5	1.0	0.5	0.0	33.8	32.8	72.1	78.4	20.6	1.0
	Change	-1.1	0.0	2.4	-1.0	0.2	0.5	0.0	-0.5	-0.1	-0.5	-1.0	0.5	0.9	-8.8	2.5	-6.5	-6.3	4.9	1.4
PEMISCOT	2000	11.5	1.3	1.9	3.2	17.9	1.3	0.0	17.3	0.0	0.0	0.6	0.0	23.7	9.6	0.6	53.2	71.2	3.2	25.6
	1990	17.2	4.7	3.0	0.6	25.4	1.2	0.0	2.4	0.6	0.6	0.6	0.6	50.9	1.8	0.0	58.6	84.0	7.1	8.9
	Change	-5.6	-3.5	-1.0	2.6	-7.5	0.1	0.0	14.9	-0.6	-0.6	0.0	-0.6	-27.2	7.8	0.6	-5.4	-12.9	-3.9	16.8
PERRY	2000	6.7	0.3	1.7	1.7	10.3	1.5	0.0	0.2	0.2	0.0	2.2	0.0	44.9	2.8	0.0	51.7	62.1	7.7	30.3
	1990	10.5	0.5	4.8	0.0	15.7	0.2	0.0	0.0	0.2	0.0	1.2	0.5	67.5	1.7	0.0	71.3	86.9	5.9	7.1
	Change	-3.8	-0.1	-3.1	1.7	-5.4	1.3	0.0	0.2	-0.1	0.0	1.0	-0.5	-22.5	1.2	0.0	-19.5	-24.9	1.7	23.2
PETTIS	2000	6.4	0.4	0.7	0.0	7.5	18.9	0.0	0.6	0.1	0.1	0.6	0.6	0.1	4.5	0.0	25.4	33.0	5.8	61.2
	1990	5.5	0.9	1.0	0.1	7.5	20.3	0.0	0.2	0.5	0.1	0.7	0.2	0.1	3.3	0.0	25.5	33.0	4.9	62.1
	Change	0.9	-0.5	-0.3	-0.1	0.0	-1.4	0.0	0.4	-0.4	-0.1	-0.2	0.3	0.0	1.2	0.0	-0.1	0.0	0.9	-0.9

Appendix A: Percentage Market Share of Total Undergraduate Enrollment by Missouri County Origin, 1990 and 2000

		UMC	UMKC	UMR	UMXL	UM System	CENTRAL	Harris-Stowe	LINCOLN	SOUTHERN	WESTERN	TRUMAN	NorthWEST	SouthEast	SouthWest	West Plains	Total Other 4 Yr. Public	Total 4 Yr. Public	4 Yr. Private	2 Yr. Public
PHELPS	2000	7.5	0.6	15.4	0.7	24.2	2.1	0.0	2.8	1.0	0.1	2.0	0.3	1.0	7.5	0.1	16.8	41.0	39.6	19.3
	1990	12.7	0.6	29.9	1.1	44.3	5.2	0.0	4.6	1.1	0.2	1.9	0.1	1.9	14.1	0.0	28.9	73.3	21.3	5.4
	Change	-5.1	-0.1	-14.5	-0.5	-20.1	-3.1	0.0	-1.8	-0.1	-0.2	0.1	0.3	-0.9	-6.6	0.1	-12.1	-32.2	18.3	13.9
PIKE	2000	19.0	0.2	2.1	3.3	24.7	3.6	0.0	0.2	0.0	1.7	5.5	2.9	2.1	5.0	0.5	21.4	46.1	39.0	15.0
	1990	23.8	1.2	4.4	1.2	30.6	7.1	0.0	0.2	0.0	0.0	4.9	0.5	0.7	7.4	0.0	20.8	51.5	40.7	7.8
	Change	-4.8	-1.0	-2.3	2.1	-5.9	-3.5	0.0	0.0	0.0	0.0	1.7	0.6	2.4	1.4	-2.4	0.5	0.5	-5.4	-1.7
PLATTE	2000	8.7	7.6	1.0	0.0	17.4	2.4	0.0	0.0	0.1	6.8	2.1	6.3	0.1	3.6	0.0	21.5	38.9	14.2	46.9
	1990	10.0	9.3	1.1	0.0	20.4	7.8	0.0	0.0	0.4	7.7	1.0	4.3	0.0	5.0	0.0	26.0	46.4	6.0	47.5
	Change	-1.3	-1.7	0.0	0.0	-3.0	-5.4	0.0	0.0	0.0	-0.2	-0.9	1.2	2.1	0.1	-1.4	0.0	-4.5	-7.5	8.1
POLK	2000	2.4	0.4	0.7	0.0	3.5	1.9	0.0	0.1	1.2	0.2	0.4	0.2	0.0	25.4	0.0	29.4	32.9	45.4	21.7
	1990	3.4	0.1	1.0	0.0	4.5	2.3	0.0	0.0	1.4	0.1	0.3	0.0	0.0	33.2	0.0	37.2	41.8	57.5	0.8
	Change	-1.0	0.3	-0.4	0.0	-1.0	-0.4	0.0	0.1	-0.2	0.1	0.2	0.2	0.0	-7.8	0.0	-7.8	-8.9	-12.1	20.9
PULASKI	2000	5.0	0.1	4.2	0.1	9.4	2.1	0.0	8.9	1.0	0.4	0.7	0.3	0.1	6.8	0.2	20.5	30.0	65.6	4.5
	1990	5.8	0.3	5.3	0.2	11.6	4.6	0.0	6.6	1.3	0.3	1.5	0.1	0.3	13.3	0.0	28.1	39.7	59.3	1.1
	Change	-0.8	-0.2	-1.1	-0.1	-2.1	-2.5	0.0	2.3	-0.3	0.1	-0.8	0.2	-0.2	-6.5	0.2	-7.5	-9.7	6.3	3.4
PUTNAM	2000	16.4	0.0	0.8	0.0	17.2	7.0	0.0	0.0	0.0	4.7	10.9	3.9	0.0	1.6	0.0	28.1	45.3	10.2	44.5
	1990	21.4	2.9	2.9	0.0	27.2	13.6	0.0	0.0	1.0	5.8	21.4	14.6	0.0	1.0	0.0	57.3	84.5	4.9	10.7
	Change	-5.0	-2.9	-2.1	0.0	-10.0	-6.6	0.0	0.0	0.0	-1.0	-1.1	-10.4	-10.7	0.0	0.6	0.0	-29.2	-39.2	5.3
RALLS	2000	11.9	0.4	3.6	0.0	15.8	2.8	0.0	1.6	0.0	0.0	3.2	3.2	0.4	6.3	0.0	17.4	33.2	48.6	18.2
	1990	12.8	0.5	2.8	0.9	17.0	9.6	0.0	0.0	0.0	0.9	6.9	6.0	0.0	1.4	0.0	24.8	41.7	55.0	3.2
	Change	-1.0	-0.1	0.8	-0.9	-1.2	-6.9	0.0	1.6	0.0	-0.9	-3.7	-2.8	0.4	4.9	0.0	-7.4	-8.5	-6.4	15.0
RANDOLPH	2000	9.2	0.3	0.8	0.1	10.3	5.7	0.0	0.6	0.1	1.8	1.1	1.2	0.1	3.3	0.0	13.7	24.1	13.0	63.0
	1990	11.5	0.5	1.0	0.0	13.0	3.3	0.0	0.1	0.3	1.0	2.5	0.6	0.2	3.1	0.0	11.2	24.1	9.7	66.1
	Change	-2.4	-0.2	-0.2	0.1	-2.6	2.3	0.0	0.5	-0.2	0.7	-1.4	0.6	-0.1	0.2	0.0	2.6	-0.1	3.2	-3.2
RAY	2000	4.6	10.2	0.8	0.0	15.6	21.0	0.0	0.0	0.2	5.9	0.8	5.4	0.2	4.7	0.0	38.2	53.8	15.9	30.3
	1990	9.3	4.9	1.1	0.0	15.2	20.0	0.0	0.0	0.2	5.4	2.5	5.3	0.0	10.2	0.0	43.6	58.8	14.3	26.9
	Change	-4.7	5.3	-0.2	0.0	0.3	1.0	0.0	0.0	0.0	0.0	0.5	-1.7	0.2	0.2	-5.4	0.0	-5.3	-5.0	1.6
REYNOLDS	2000	5.8	0.0	2.1	0.0	7.9	1.6	0.5	0.0	0.0	0.0	0.0	0.0	4.7	8.4	1.0	16.2	24.1	21.5	54.5
	1990	4.6	2.9	1.7	0.0	9.1	0.0	0.0	0.0	0.0	0.0	0.6	0.0	14.9	10.9	0.0	26.3	35.4	13.7	50.9
	Change	1.2	-2.9	0.4	0.0	-1.3	1.6	0.5	0.0	0.0	0.0	-0.6	0.0	-10.1	-2.5	1.0	-10.1	-11.3	7.8	3.6

Appendix A: Percentage Market Share of Total Undergraduate Enrollment by Missouri County Origin, 1990 and 2000

		UMC	UMKC	UMR	UMXL	UM System	CENTRAL	Harris-Stowe	LINCOLN	SOUTHERN	WESTERN	TRUMAN	NorthWEST	SouthEast	SouthWest	West Plains	Total Other 4 Yr: Public	Total 4-Yr: Public	4-Yr: Private	2-Yr: Public
RIPLEY	2000	3.5	0.3	0.6	0.3	4.8	0.6	0.0	0.0	0.3	0.0	0.6	0.0	10.3	3.2	1.0	16.0	20.8	4.5	74.7
	1990	1.3	0.0	1.7	0.0	2.9	0.0	0.0	0.0	0.0	0.0	0.4	0.4	8.0	7.6	0.4	16.8	19.7	4.2	76.1
	Change	2.3	0.3	-1.0	0.3	1.9	0.6	0.0	0.0	0.0	0.3	0.0	0.2	-0.4	2.3	-4.4	0.5	-0.8	1.1	0.3
ST. CHARLES	2000	7.3	0.3	1.4	12.9	21.8	1.8	0.1	0.0	0.0	0.2	3.1	0.4	2.3	4.1	0.0	11.9	33.8	24.8	41.5
	1990	8.1	0.2	1.8	13.1	23.3	1.6	0.2	0.1	0.1	0.1	2.8	0.4	2.3	6.2	0.0	13.6	36.9	17.8	45.3
	Change	-0.9	0.0	-0.4	-0.3	-1.5	0.3	-0.1	-0.1	-0.1	0.1	0.3	0.0	0.0	-2.1	0.0	-1.7	-3.2	7.0	-3.8
ST. CLAIR	2000	5.1	7.0	3.1	0.0	15.2	27.2	0.0	0.0	2.3	0.4	1.2	1.2	0.0	18.7	0.0	51.0	66.1	14.0	19.8
	1990	8.3	0.6	3.3	0.0	12.2	32.6	2.2	0.0	3.3	1.7	0.6	0.0	0.0	23.8	0.0	64.1	76.2	11.6	12.2
	Change	-3.2	6.5	-0.2	0.0	3.0	-5.4	-2.2	0.0	-1.0	-1.3	0.6	1.2	0.0	-5.1	0.0	-13.1	-10.1	2.4	7.7
ST. FRANCOIS	2000	3.3	0.2	0.9	1.5	5.9	0.2	0.0	0.0	0.0	0.0	0.7	0.1	5.4	2.8	0.0	9.2	15.1	15.8	69.1
	1990	3.6	0.1	1.2	0.8	5.7	0.5	0.0	0.0	0.1	0.0	0.3	0.1	6.4	3.5	0.0	10.9	16.7	6.4	77.0
	Change	-0.3	0.1	-0.3	0.6	0.1	-0.3	0.0	0.0	-0.1	0.0	0.4	0.0	-1.1	-0.7	0.0	-1.7	-1.6	9.4	-7.8
ST. LOUIS	2000	9.8	0.4	1.4	17.8	29.4	1.3	1.9	0.0	0.1	0.3	2.3	0.1	2.5	2.9	0.0	11.3	40.7	20.6	38.6
	1990	8.8	0.3	2.0	18.3	29.4	1.2	1.4	0.1	0.1	0.0	1.7	0.1	1.5	4.6	0.0	10.8	40.2	14.7	45.1
	Change	1.0	0.1	-0.6	-0.5	0.1	0.0	0.5	-0.1	0.0	0.2	0.5	0.0	1.0	-1.7	0.0	0.5	0.6	5.9	-6.5
STE. GENEVIEVE	2000	4.5	0.3	3.1	4.5	12.4	1.7	0.1	9.5	0.3	0.0	1.2	0.1	14.1	3.2	0.0	30.3	42.7	16.0	41.3
	1990	7.4	0.0	3.6	2.1	13.1	0.4	0.4	0.0	0.0	0.0	1.0	0.0	20.0	8.7	0.0	30.4	43.5	29.8	26.6
	Change	-2.9	0.3	-0.6	2.4	-0.7	1.4	-0.2	9.5	0.3	0.0	0.2	0.1	-5.8	-5.5	0.0	-0.1	-0.8	-13.8	14.6
SALINE	2000	10.6	0.9	0.6	0.0	12.1	13.1	0.0	0.4	0.0	2.9	0.9	3.0	0.1	3.5	0.0	24.0	36.1	39.0	24.9
	1990	9.8	1.6	1.2	0.0	12.5	15.5	0.0	0.0	0.1	0.2	1.1	2.6	0.0	7.2	0.0	26.7	39.3	44.4	16.3
	Change	0.8	-0.7	-0.6	0.0	-0.4	-2.4	0.0	0.4	-0.1	2.7	-0.2	0.5	0.1	-3.7	0.0	-2.8	-3.2	-5.4	8.6
SCHUYLER	2000	10.4	2.1	2.1	0.0	14.6	3.1	0.0	1.0	1.0	4.2	12.5	5.2	0.0	5.2	0.0	32.3	46.9	27.1	26.0
	1990	8.1	1.4	4.1	0.0	13.5	5.4	0.0	0.0	0.0	5.4	39.2	5.4	0.0	0.0	0.0	55.4	68.9	16.2	14.9
	Change	2.3	0.7	-2.0	0.0	1.1	-2.3	0.0	1.0	1.0	-1.2	-26.7	-0.2	0.0	5.2	0.0	-23.1	-22.0	10.9	11.2
SCOTLAND	2000	23.6	0.0	1.9	0.0	25.5	7.5	0.0	0.0	0.0	7.5	9.4	4.7	2.8	1.9	0.0	34.0	59.4	26.4	14.2
	1990	34.0	1.1	1.1	0.0	36.2	20.2	0.0	0.0	0.0	2.1	9.6	3.2	0.0	6.4	0.0	41.5	77.7	19.1	3.2
	Change	-10.5	-1.1	0.8	0.0	-10.7	-12.7	0.0	0.0	0.0	5.4	-0.1	1.5	2.8	-4.5	0.0	-7.5	-18.2	7.3	11.0
SCOTT	2000	7.8	1.0	0.9	0.4	10.1	0.4	0.2	0.0	0.2	0.1	1.2	0.0	68.0	3.5	0.2	73.7	83.9	3.7	12.4
	1990	6.4	0.3	1.5	0.4	8.5	0.7	0.0	0.7	0.2	0.0	0.2	0.0	82.9	2.1	0.0	86.8	95.3	2.2	2.5
	Change	1.4	0.8	-0.6	0.0	1.6	-0.3	0.2	-0.7	0.0	0.1	1.0	0.0	-14.9	1.4	0.2	-13.0	-11.4	1.5	9.9

Appendix A: Percentage Market Share of Total Undergraduate Enrollment by Missouri County Origin, 1990 and 2000

		UMC	UMKC	UMR	UMXL	UM System	CENTRAL	Harris-Stowe	LINCOLN	SOUTHERN	WESTERN	TRUMAN	NorthWEST	SouthEast	SouthWest	West Plains	Total Other 4 Yr. Public	Total 4-Yr. Public	4-Yr. Private	2-Yr. Public
SHANNON	2000	1.2	0.0	0.4	0.0	1.6	1.6	0.0	0.4	0.0	0.0	6.3	0.4	2.0	9.4	12.9	32.8	34.4	32.8	32.8
	1990	6.9	0.0	4.0	0.0	10.9	0.0	0.0	0.0	2.0	2.0	0.0	0.0	2.0	28.7	15.8	50.5	61.4	31.7	6.9
	Change	-5.8	0.0	-3.6	0.0	-9.3	1.6	0.0	0.4	-2.0	-2.0	6.3	0.4	0.0	-19.3	-3.0	-17.7	-27.0	1.1	25.9
SHELBY	2000	17.8	0.0	0.4	0.0	18.1	6.9	0.0	0.0	0.0	1.1	0.0	1.4	0.0	1.1	0.4	10.9	29.0	22.1	48.9
	1990	22.1	0.7	0.7	0.0	23.5	5.6	0.0	0.0	0.4	1.1	3.9	0.0	0.0	1.4	0.0	12.3	35.8	44.9	19.3
	Change	-4.4	-0.7	-0.3	0.0	-5.4	1.3	0.0	0.0	0.0	-0.4	0.0	-3.9	1.4	0.0	-0.3	0.4	-1.4	-6.8	-22.8
STODDARD	2000	4.1	0.1	1.0	0.3	5.5	0.5	0.1	0.0	0.1	0.1	1.1	0.2	40.4	2.5	0.0	45.0	50.5	4.6	44.9
	1990	5.3	1.0	2.4	0.0	8.7	0.7	0.0	0.1	0.3	0.0	0.0	0.1	42.7	4.1	0.0	48.0	56.7	3.9	39.4
	Change	-1.3	-0.9	-1.4	0.3	-3.2	-0.2	0.1	-0.1	-0.2	0.1	1.1	0.1	-2.4	-1.6	0.0	-3.1	-6.2	0.7	5.5
STONE	2000	2.5	1.3	0.7	0.0	4.5	2.0	0.0	0.2	6.9	0.2	0.2	0.9	0.0	34.6	0.0	45.1	49.6	29.5	21.0
	1990	4.9	0.3	1.1	0.0	6.3	3.2	0.0	0.0	7.2	1.4	0.3	0.6	0.0	44.0	0.0	56.6	62.9	35.6	1.4
	Change	-2.4	1.1	-0.5	0.0	-1.9	-1.2	0.0	0.2	-0.3	-1.2	-0.1	0.3	0.0	-9.4	0.0	-11.5	-13.4	-6.2	19.5
SULLIVAN	2000	8.8	0.0	0.0	0.0	8.8	3.1	0.0	0.0	0.5	19.6	10.3	2.6	0.0	3.1	0.0	39.2	47.9	6.7	45.4
	1990	11.1	1.7	0.6	0.0	13.3	12.2	0.0	0.0	0.0	1.1	12.2	3.9	0.6	0.0	0.0	30.0	43.3	18.3	38.3
	Change	-2.3	-1.7	-0.6	0.0	-4.6	-9.1	0.0	0.0	0.5	18.5	-1.9	-1.3	-0.6	3.1	0.0	9.2	4.6	-11.6	7.0
TANEY	2000	4.8	0.6	1.7	0.0	7.1	2.7	0.0	0.0	3.3	0.0	0.3	0.4	0.3	43.8	0.4	51.2	58.2	29.8	12.0
	1990	3.5	1.0	2.0	0.0	6.4	2.0	0.0	0.2	3.6	0.3	0.7	0.2	0.7	36.0	0.3	43.9	50.3	48.3	1.3
	Change	1.3	-0.3	-0.3	0.0	0.6	0.7	0.0	-0.2	-0.3	-0.3	-0.4	0.2	-0.4	7.9	0.1	7.3	7.9	-18.5	10.6
TEXAS	2000	3.4	0.5	2.2	0.1	6.2	1.6	0.0	0.6	1.1	0.1	1.4	0.1	0.2	14.3	23.8	43.3	49.6	45.8	4.6
	1990	7.1	0.6	5.4	0.6	13.7	2.5	0.0	1.5	6.2	0.2	0.2	0.0	2.5	30.1	16.2	59.3	73.0	25.5	1.5
	Change	-3.7	-0.1	-3.2	-0.5	-7.5	-0.9	0.0	-0.8	-5.1	-0.1	1.2	0.1	-2.2	-15.8	7.6	-16.0	-23.5	20.3	3.2
VERNON	2000	8.1	20.4	0.7	0.0	29.1	2.1	0.0	0.0	20.2	0.4	1.2	0.5	0.0	19.8	0.0	44.2	73.3	4.6	22.1
	1990	7.1	1.6	0.5	0.0	9.2	4.1	0.0	0.0	36.9	0.2	0.2	0.5	0.2	11.5	0.0	53.5	62.8	35.5	1.8
	Change	1.0	18.8	0.2	0.0	19.9	-2.0	0.0	0.0	-16.7	0.2	1.1	0.0	-0.2	8.3	0.0	-9.3	10.6	-30.9	20.3
WARREN	2000	11.2	0.6	2.5	5.6	19.9	5.8	0.0	0.0	0.6	0.5	3.1	0.6	3.9	7.0	0.0	21.5	41.4	23.5	35.1
	1990	16.2	0.0	3.2	4.0	23.4	5.5	0.2	0.4	0.2	0.0	2.9	0.0	1.9	5.7	0.0	16.8	40.2	21.1	38.7
	Change	-5.0	0.6	-0.7	1.6	-3.5	0.2	-0.2	-0.4	0.4	0.5	0.3	0.6	2.0	1.3	0.0	4.7	1.2	2.3	-3.5
WASHINGTON	2000	0.8	0.2	1.4	1.5	3.9	1.0	0.0	0.0	0.8	0.0	0.7	0.0	4.7	3.0	0.0	10.3	14.2	13.0	72.8
	1990	2.0	0.7	3.2	0.6	6.5	1.3	0.2	0.0	0.0	0.0	0.4	0.0	7.2	3.5	0.0	12.6	19.1	8.9	71.9
	Change	-1.2	-0.6	-1.8	1.0	-2.6	-0.3	-0.2	0.0	0.8	0.0	0.3	0.0	-2.5	-0.5	0.0	-2.3	-5.0	4.1	0.9

Appendix A: Percentage Market Share of Total Undergraduate Enrollment by Missouri County Origin, 1990 and 2000

		UMC	UMKC	UMR	UMXL	UM System	CENTRAL	Harris-Stowe	LINCOLN	SOUTHERN	WESTERN	TRUMAN	NorthWEST	SouthEast	SouthWest	West Plains	Total Other 4 Yr. Public	Total 4-Yr. Public	4-Yr. Private	2-Yr. Public
WAYNE	2000	3.7	0.0	1.5	0.0	5.3	0.0	0.0	0.3	0.3	0.0	0.6	0.0	15.5	3.4	0.0	20.1	25.4	8.4	66.3
	1990	3.7	0.0	1.5	0.4	5.6	0.4	0.0	0.0	0.4	0.0	0.7	0.0	29.2	3.7	0.0	34.5	40.1	1.9	58.1
	Change	0.0	0.0	0.0	-0.4	-0.4	-0.4	0.0	0.3	-0.1	0.0	-0.1	0.0	-13.7	-0.3	0.0	-14.3	-14.7	6.5	8.2
WEBSTER	2000	2.1	0.2	1.4	0.1	3.8	0.6	0.0	0.0	0.6	0.1	0.3	0.2	0.1	21.8	0.3	24.0	27.8	21.9	50.3
	1990	7.5	0.4	2.6	0.0	10.5	1.4	0.0	0.2	4.4	0.0	0.4	0.2	0.0	72.1	0.0	78.8	89.3	9.5	1.2
	Change	-5.4	-0.2	-1.2	0.1	-6.7	-0.8	0.0	-0.2	-3.8	0.1	-0.1	0.0	0.1	-50.3	0.3	-54.8	-61.5	12.4	49.1
WORTH	2000	13.7	0.0	1.4	0.0	15.1	1.4	0.0	0.0	0.0	8.2	2.7	53.4	0.0	4.1	0.0	69.9	84.9	4.1	11.0
	1990	3.9	0.6	1.1	0.0	5.5	1.1	0.0	0.0	0.0	0.6	1.7	23.8	0.0	0.0	0.0	27.1	32.6	67.4	0.0
	Change	9.8	-0.6	0.3	0.0	9.5	0.3	0.0	0.0	0.0	7.7	1.1	29.7	0.0	4.1	0.0	42.8	52.3	-63.3	11.0
WRIGHT	2000	4.7	0.4	1.3	0.0	6.3	0.5	0.0	0.0	2.3	0.2	1.1	0.2	0.7	24.7	26.5	56.3	62.6	25.8	11.6
	1990	7.5	0.4	3.0	0.0	10.8	1.1	0.0	0.4	1.5	0.0	0.7	0.7	0.4	57.1	9.0	70.9	81.7	16.0	2.2
	Change	-2.8	0.0	-1.7	0.0	-4.5	-0.6	0.0	-0.4	0.9	0.2	0.3	-0.6	0.3	-32.4	17.6	-14.6	-19.1	9.8	9.3
ST. LOUIS CITY	2000	0.2	0.1	0.4	9.7	10.3	0.3	7.0	2.8	0.0	0.0	4.8	0.4	1.3	3.4	0.0	19.9	30.3	20.4	49.3
	1990	0.4	0.0	1.1	9.7	11.2	0.2	9.6	1.4	0.0	0.0	3.8	0.5	4.5	3.6	0.0	23.6	34.8	14.3	51.0
	Change	-0.2	0.1	-0.7	0.0	-0.9	0.0	-2.6	1.4	0.0	0.0	1.0	-0.1	-3.2	-0.2	0.0	-3.6	-4.5	6.2	-1.7

SOURCE: DHE07-1, Geographic Origin of Undergraduate Students

IRP/LCB 05/02

## Appendix B: Total Undergraduate Enrollment by Missouri County Origin, 1990 and 2000

		UMC	UMKC	UMR	UMSL	UM System	CENTRAL	Harris-Stowe	LINCOLN	SOUTHERN	WESTERN	TRUMAN	NorthWEST	SouthEast	SouthWest	West Plains	Total Other 4 Yr. Public	Total 4-Yr. Public	4-Yr Private	2-Yr. Public	Total
ADAIR	2000	76	6	7	2	91	17	0	1	0	27	198	24	1	21	0	289	380	49	241	670
	1990	62	6	6	2	76	50	0	0	2	14	645	12	3	16	0	742	818	55	51	924
	% Change	22.6	0.0	16.7	0.0	19.7	-66.0			-100.0	92.9	-69.3	100.0	-66.7	31.3		-61.1	-53.5	-10.9	372.5	-27.5
ANDREW	2000	47	3	2	0	52	11	0	0	0	240	13	58	1	20	0	343	395	26	16	437
	1990	35	4	2	0	41	10	0	0	1	293	5	56	0	16	0	381	422	14	8	444
	% Change	34.3	-25.0	0.0		26.8	10.0			-100.0	-18.1	160.0	3.6		25.0		-10.0	-6.4	85.7	100.0	-1.6
ATCHISON	2000	43	12	0	0	55	7	0	0	0	32	1	86	0	6	0	132	187	14	7	208
	1990	39	6	2	0	47	4	0	0	0	9	4	92	0	4	0	113	160	56	2	218
	% Change	10.3	100.0	-100.0		17.0	75.0				255.6	-75.0	-6.5		50.0		16.8	16.9	-75.0	250.0	-4.6
AUDRAIN	2000	145	5	10	2	162	51	0	23	4	7	19	19	4	42	0	169	331	181	461	973
	1990	160	2	13	1	176	82	0	32	1	9	19	3	3	52	0	201	377	140	57	574
	% Change	-9.4	150.0	-23.1	100.0	-8.0	-37.8		-28.1	300.0	-22.2	0.0	533.3	33.3	-19.2		-15.9	-12.2	29.3	708.8	69.5
BARRY	2000	26	71	8	0	105	14	0	0	158	1	2	1	4	138	0	318	423	56	290	769
	1990	25	5	12	0	42	9	0	0	181	0	7	0	4	144	1	346	388	86	170	644
	% Change	4.0	1320.0	-33.3		150.0	55.6			-12.7		-71.4		0.0	-4.2	-100.0	-8.1	9.0	-34.9	70.6	19.4
BARTON	2000	15	4	9	0	28	6	0	0	168	0	1	2	1	37	0	215	243	30	30	303
	1990	22	1	1	0	24	5	0	0	164	0	0	1	0	69	0	239	263	19	12	294
	% Change	-31.8	300.0	800.0		16.7	20.0			2.4			100.0		-46.4		-10.0	-7.6	57.9	150.0	3.1
BATES	2000	43	17	2	0	62	54	0	0	37	6	4	11	2	43	0	157	219	26	52	297
	1990	23	26	6	0	55	83	0	0	46	2	3	13	0	32	0	179	234	32	83	349
	% Change	87.0	-34.6	-66.7		12.7	-34.9			-19.6	200.0	33.3	-15.4		34.4		-12.3	-6.4	-18.8	-37.3	-14.9
BENTON	2000	27	1	4	0	32	101	0	1	3	1	8	6	1	52	0	173	205	29	215	449
	1990	28	5	4	0	37	82	0	0	1	0	3	0	0	27	0	113	150	34	211	395
	% Change	-3.6	-80.0	0.0		-13.5	23.2		100.0	200.0		166.7			92.6		53.1	36.7	-14.7	1.9	13.7
BOLLINGER	2000	7	1	7	0	15	0	0	0	0	0	2	0	138	2	0	142	157	8	39	204
	1990	2	0	7	0	9	1	0	0	0	0	2	0	167	1	0	171	180	14	11	205
	% Change	250.0		0.0		66.7	-100.0					0.0		-17.4	100.0		-17.0	-12.8	-42.9	254.5	-0.5
BOONE	2000	1,660	53	27	17	1757	183	0	115	5	20	105	28	18	120	0	594	2,351	2,023	653	5,027
	1990	2,223	24	21	14	2,282	129	0	115	6	13	49	8	10	128	1	459	2,741	1,196	197	4,134
	% Change	-25.3	120.8	28.6	21.4	-23.0	41.9		0.0	-16.7	53.8	114.3	250.0	80.0	-6.3	-100.0	29.4	-14.2	69.1	231.5	21.6

## Appendix B: Total Undergraduate Enrollment by Missouri County Origin, 1990 and 2000

		UMC	UMKC	UMR	UMSL	UM System	CENTRAL	Harris-Stowe	LINCOLN	SOUTHERN	WESTERN	TRUMAN	NorthWEST	SouthEast	SouthWest	West Plains	Total Other 4 Yr. Public	Total 4-Yr. Public	4-Yr Private	2-Yr. Public	Total
BUCHANAN	2000	195	46	24	1	266	28	0	3	6	1,940	37	187	0	88	0	2,289	2,555	59	112	2,726
	1990	207	43	19	1	270	45	0	1	2	2,242	27	152	2	74	0	2,545	2,815	69	20	2,904
	% Change	-5.8	7.0	26.3	0.0	-1.5	-37.8		200.0	200.0	-13.5	37.0	23.0	-100.0	18.9		-10.1	-9.2	-14.5	460.0	-6.1
BUTLER	2000	34	3	17	4	58	5	0	7	1	0	6	0	143	87	0	249	307	49	880	1,236
	1990	52	5	14	2	73	5	0	1	1	2	1	2	184	58	0	254	327	60	886	1,273
	% Change	-34.6	-40.0	21.4	100.0	-20.5	0.0		600.0	0.0	-100.0	500.0	-100.0	-22.3	50.0		-2.0	-6.1	-18.3	-0.7	-2.9
CALDWELL	2000	26	3	0	0	29	29	0	0	1	60	3	21	0	16	0	130	159	21	60	240
	1990	24	3	1	0	28	44	0	0	0	96	7	13	0	9	0	169	197	12	41	250
	% Change	8.3	0.0	-100.0		3.6	-34.1				-37.5	-57.1	61.5		77.8		-23.1	-19.3	75.0	46.3	-4.0
CALLAWAY	2000	186	6	13	3	208	65	0	198	1	3	38	10	42	0	367	575	458	119	1,152	
	1990	192	1	19	3	215	60	0	231	2	2	24	7	1	42	0	369	584	345	10	939
	% Change	-3.1	500.0	-31.6	0.0	-3.3	8.3		-14.3	-50.0	50.0	58.3	42.9	900.0	0.0		-0.5	-1.5	32.8	1090.0	22.7
CAMDEN	2000	87	6	27	3	123	76	0	15	9	7	12	6	4	130	1	260	383	317	178	878
	1990	108	5	18	2	133	70	0	39	3	3	14	5	2	146	0	282	415	72	93	580
	% Change	-19.4	20.0	50.0	50.0	-7.5	8.6		-61.5	200.0	133.3	-14.3	20.0	100.0	-11.0		-7.8	-7.7	340.3	91.4	51.4
CAPE GIRARDEAU	2000	160	9	47	8	224	6	3	4	1	2	27	6	1,573	52	0	1,674	1,898	102	81	2,081
	1990	145	5	36	6	192	2	0	4	0	3	6	8	1,823	24	0	1,870	2,062	97	33	2,192
	% Change	10.3	80.0	30.6	33.3	16.7	200.0		0.0		-33.3	350.0	-25.0	-13.7	116.7		-10.5	-8.0	5.2	145.5	-5.1
CARROLL	2000	61	7	1	0	69	78	0	0	0	7	0	23	0	9		117	186	123	53	362
	1990	48	0	5	0	53	106	0	0	0	33	4	26	0	11	0	180	233	47	22	302
	% Change	27.1		-80.0		30.2	-26.4				-78.8	-100.0	-11.5		-18.2		-35.0	-20.2	161.7	140.9	19.9
CARTER	2000	3	0	4	3	10	2	0	0	0	0	0	0	27	23	5	57	67	21	185	273
	1990	6	1	1	0	8	1	0	0	0	0	0	1	13	16	1	32	40	20	113	173
	% Change	-50.0	-100.0	300.0		25.0	100.0						-100.0	107.7	43.8	400.0	78.1	67.5	5.0	63.7	57.8
CASS	2000	137	555	34	1	727	401	0	1	25	49	52	90	5	139	0	762	1,489	270	893	2,652
	1990	156	184	27	0	367	278	0	1	12	9	24	80	2	149	0	555	922	202	1,011	2,135
	% Change	-12.2	201.6	25.9		98.1	44.2		0.0	108.3	444.4	116.7	12.5	150.0	-6.7		37.3	61.5	33.7	-11.7	24.2

## Appendix B: Total Undergraduate Enrollment by Missouri County Origin, 1990 and 2000

		UMC	UMKC	UMR	UMSL	UM System	CENTRAL	Harris-Stowe	LINCOLN	SOUTHERN	WESTERN	TRUMAN	NorthWEST	SouthEast	SouthWest	West Plains	Total Other 4 Yr. Public	Total 4-Yr. Public	4-Yr Private	2-Yr. Public	Total
CEDAR	2000	2	0	1	1	4	7	0	2	57	0	0	2	0	81	0	149	153	65	55	273
	1990	13	1	8	0	22	20	0	1	58	1	1	1	0	107	0	189	211	34	6	251
	% Change	-84.6	-100.0	-87.5		-81.8	-65.0		100.0	-1.7	-100.0	-100.0	100.0		-24.3		-21.2	-27.5	91.2	816.7	8.8
CHARITON	2000	46	2	3	0	51	37	0	0	1	12	12	12	0	17	0	91	142	65	114	321
	1990	56	5	3	0	64	58	0	1	0	5	13	6	1	15	0	99	163	49	69	281
	% Change	-17.9	-60.0	0.0		-20.3	-36.2		-100.0		140.0	-7.7	100.0	-100.0	13.3		-8.1	-12.9	32.7	65.2	14.2
CHRISTIAN	2000	42	9	23	0	74	24	1	0	23	0	12	1	1	612	1	675	749	397	715	1,861
	1990	29	3	17	1	50	12	0	0	19	0	2	2	4	654	1	694	744	268	8	1,020
	% Change	44.8	200.0	35.3	-100.0	48.0	100.0			21.1		500.0	-50.0	-75.0	-6.4	0.0	-2.7	0.7	48.1	8837.5	82.5
CLARK	2000	33	2	3	1	39	9	0	3	1	5	13	4	0	8	0	43	82	101	13	196
	1990	31	1	1	1	34	6	0	0	0	0	27	3	0	4	0	40	74	36	1	111
	% Change	6.5	100.0	200.0	0.0	14.7	50.0					-51.9	33.3		100.0		7.5	10.8	180.6	1200.0	76.6
CLAY	2000	464	861	54	1	1380	268	0	0	12	218	153	462	7	198	0	1,318	2,698	1,169	3,328	7,195
	1990	463	541	61	4	1,069	422	0	1	18	166	132	257	1	296	0	1,293	2,362	969	3,343	6,674
	% Change	0.2	59.1	-11.5	-75.0	29.1	-36.5		-100.0	-33.3	31.3	15.9	79.8	600.0	-33.1		1.9	14.2	20.6	-0.4	7.8
CLINTON	2000	47	50	8	1	106	45	1	3	0	186	4	60	0	22	0	321	427	114	78	619
	1990	49	13	4	1	67	68	0	6	0	188	13	57	0	35	0	367	434	39	99	572
	% Change	-4.1	284.6	100.0	0.0	58.2	-33.8		-50.0		-1.1	-69.2	5.3		-37.1		-12.5	-1.6	192.3	-21.2	8.2
COLE	2000	438	22	61	8	529	250	0	1,020	7	16	112	12	22	188	1	1,628	2,157	634	413	3,204
	1990	515	14	68	1	598	167	0	1,374	6	7	95	16	10	227	0	1,902	2,500	392	20	2,912
	% Change	-15.0	57.1	-10.3	700.0	-11.5	49.7		-25.8	16.7	128.6	17.9	-25.0	120.0	-17.2		-14.4	-13.7	61.7	1965.0	10.0
COOPER	2000	79	1	10	0	90	88	0	9	0	10	11	7	3	25	1	154	244	136	167	547
	1990	105	3	7	2	117	68	0	4	0	1	8	6	0	33	0	120	237	103	92	432
	% Change	-24.8	-66.7	42.9	-100.0	-23.1	29.4		125.0		900.0	37.5	16.7		-24.2		28.3	3.0	32.0	81.5	26.6
CRAWFORD	2000	42	0	31	18	91	5	0	1	5	2	6	1	11	40	0	71	162	113	204	479
	1990	34	1	39	9	83	6	0	7	3	1	11	2	20	64	0	114	197	54	266	517
	% Change	23.5	-100.0	-20.5	100.0	9.6	-16.7		-85.7	66.7	100.0	-45.5	-50.0	-45.0	-37.5		-37.7	-17.8	109.3	-23.3	-7.4



Appendix B: Total Undergraduate Enrollment by Missouri County Origin, 1990 and 2000

		UMC	UMKC	UMR	UMSL	UM System	CENTRAL	Harris-Stowe	LINCOLN	SOUTHERN	WESTERN	TRUMAN	NorthWEST	SouthEast	SouthWest	West Plains	Total Other 4 Yr. Public	Total 4-Yr. Public	4-Yr Private	2-Yr. Public	Total
DADE	2000	3	0	2	0	5	2	0	0	48	0	2	0	1	83	1	137	142	50	58	250
	1990	9	1	2	0	12	9	0	0	37	0	2	0	0	85	1	134	146	37	11	194
	% Change	-66.7	-100.0	0.0		-58.3	-77.8			29.7		0.0			-2.4	0.0	2.2	-2.7	35.1	427.3	28.9
DALLAS	2000	12	3	2	0	17	8	0	0	5	1	6	0	0	91	0	111	128	92	94	314
	1990	12	0	5	0	17	11	0	0	9	1	2	0	1	116	0	140	157	70	5	232
	% Change	0.0		-60.0		0.0	-27.3			-44.4	0.0	200.0			-100.0	-21.6		-20.7	-18.5	31.4	1780.0
DAVISS	2000	20	3	0	0	23	3	0	0	0	50	3	30	0	9	0	95	118	8	109	235
	1990	23	2	4	0	29	21	0	0	0	51	4	28	0	18	0	122	151	12	86	249
	% Change	-13.0	50.0	-100.0		-20.7	-85.7				-2.0	-25.0	7.1		-50.0		-22.1	-21.9	-33.3	26.7	-5.6
DEKALB	2000	24	3	2	0	29	15	0	0	0	151	9	29	0	4	0	208	237	13	14	264
	1990	14	4	4	0	22	19	0	0	1	155	2	23	0	9	0	209	231	8	15	254
	% Change	71.4	-25.0	-50.0		31.8	-21.1				-100.0	-2.6	350.0	26.1		-55.6		-0.5	2.6	62.5	-6.7
DENT	2000	31	1	31	0	63	10	1	0	2	0	4	0	3	49	1	70	133	300	36	469
	1990	31	6	51	5	93	15	0	6	0	0	2	0	7	53	0	83	176	117	28	321
	% Change	0.0	-83.3	-39.2	-100.0	-32.3	-33.3		-100.0			100.0			-57.1	-7.5		-15.7	-24.4	156.4	28.6
DOUGLAS	2000	9	0	6	0	15	1	0	0	29	0	0	1	2	60	101	194	209	160	40	409
	1990	13	1	7	0	21	4	0	0	8	0	0	0	0	98	31	141	162	107	8	277
	% Change	-30.8	-100.0	-14.3		-28.6	-75.0			262.5					-38.8	225.8	37.6	29.0	49.5	400.0	47.7
DUNKLIN	2000	34	5	5	1	45	5	0	1	0	0	3	1	111	39	0	160	205	39	270	514
	1990	40	6	13	0	59	2	0	1	0	0	0	0	132	52	0	187	246	32	244	522
	% Change	-15.0	-16.7	-61.5		-23.7	150.0		0.0						-15.9	-25.0		-14.4	-16.7	21.9	10.7
FRANKLIN	2000	243	15	97	100	455	84	2	4	5	10	88	13	95	209	0	510	965	548	2,455	3,968
	1990	211	5	86	108	410	73	1	12	7	2	59	9	100	236	0	499	909	295	2,263	3,467
	% Change	15.2	200.0	12.8	-7.4	11.0	15.1	100.0	-66.7	-28.6	400.0	49.2	44.4	-5.0	-11.4		2.2	6.2	85.8	8.5	14.5
GASCONADE	2000	45	1	13	4	63	32	0	21	0	1	12	11	8	24	0	109	172	74	254	500
	1990	31	0	16	2	49	19	0	24	1	0	12	1	8	30	0	95	144	25	164	333
	% Change	45.2		-18.8	100.0	28.6	68.4		-12.5	-100.0		0.0	1000.0	0.0	-20.0		14.7	19.4	196.0	54.9	50.2

Appendix B: Total Undergraduate Enrollment by Missouri County Origin, 1990 and 2000

		UMC	UMKC	UMR	UMSL	UM System	CENTRAL	Harris-Stowe	LINCOLN	SOUTHERN	WESTERN	TRUMAN	NorthWEST	SouthEast	SouthWest	West Plains	Total Other 4 Yr. Public	Total 4-Yr. Public	4-Yr Private	2-Yr. Public	Total
GENTRY	2000	22	3	3	1	29	5	0	1	2	61	3	88	0	4	0	164	193	11	28	232
	1990	28	2	2	0	32	18	0	0	0	46	1	88	0	6	0	159	191	9	16	216
	% Change	-21.4	50.0	50.0		-9.4	-72.2				32.6	200.0	0.0		-33.3		3.1	1.0	22.2	75.0	7.4
GREENE	2000	374	42	92	7	515	49	0	2	75	9	62	6	6	3,191	10	3,410	3,925	1,839	3,880	9,644
	1990	394	38	120	8	560	40	0	0	62	4	22	12	10	5,043	7	5,200	5,760	2,033	38	7,831
	% Change	-5.1	10.5	-23.3	-12.5	-8.0	22.5			21.0	125.0	181.8	-50.0	-40.0	-36.7	42.9	-34.4	-31.9	-9.5	10110.5	23.2
GRUNDY	2000	22	3	4	0	29	6	0	1	1	36	5	10	0	10	0	69	98	9	245	352
	1990	47	2	2	0	51	26	0	0	0	37	11	21	1	7	0	103	154	19	329	502
	% Change	-53.2	50.0	100.0		-43.1	-76.9				-2.7	-54.5	-52.4	-100.0	42.9		-33.0	-36.4	-52.6	-25.5	-29.9
HARRISON	2000	17	0	1	0	18	6	0	0	0	42	2	53	0	4	0	107	125	15	128	268
	1990	23	4	5	0	32	43	0	0	0	34	1	72	0	13	0	163	195	7	73	275
	% Change	-26.1	-100.0	-80.0		-43.8	-86.0				23.5	100.0	-26.4		-69.2		-34.4	-35.9	114.3	75.3	-2.5
HENRY	2000	47	52	11	0	110	285	1	0	6	2	7	9	0	47	0	357	467	41	201	709
	1990	44	7	8	0	59	296	0	0	6	0	3	3	0	72	0	380	439	31	135	605
	% Change	6.8	642.9	37.5		86.4	-3.7			0.0		133.3	200.0		-34.7		-6.1	6.4	32.3	48.9	17.2
HICKORY	2000	7	0	1	0	8	15	0	0	4	0	2	0	0	30	0	51	59	45	22	126
	1990	3	0	0	0	3	24	0	0	3	0	1	2	0	45	0	75	78	20	9	107
	% Change	133.3				166.7	-37.5			33.3		100.0	-100.0		-33.3		-32.0	-24.4	125.0	144.4	17.8
HOLT	2000	21	14	2	0	37	16	0	0	3	39	2	62	0	5	0	127	164	5	13	182
	1990	27	1	2	0	30	5	0	0	0	46	2	71	0	10	0	134	164	9	0	173
	% Change	-22.2	1300.0	0.0		23.3	220.0				-15.2	0.0	-12.7		-50.0		-5.2	0.0	-44.4		5.2
HOWARD	2000	56	1	3	0	60	31	0	2	1	2	14	7	0	13	0	70	130	181	71	382
	1990	64	1	2	0	67	49	0	3	0	0	7	0	0	13	2	74	141	130	39	310
	% Change	-12.5	0.0	50.0		-10.4	-36.7		-33.3			100.0			0.0	-100.0	-5.4	-7.8	39.2	82.1	23.2
HOWELL	2000	51	2	22	2	77	17	0	0	11	0	6	2	11	229	722	998	1,075	268	19	1,362
	1990	51	1	27	0	79	11	0	0	14	0	2	0	3	228	441	699	778	135	6	919
	% Change	0.0	100.0	-18.5		-2.5	54.5			-21.4		200.0		266.7	0.4	63.7	42.8	38.2	98.5	216.7	48.2

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		UMC	UMKC	UMR	UMSL	UM System	CENTRAL	Harris-Stowe	LINCOLN	SOUTHERN	WESTERN	TRUMAN	NorthWEST	SouthEast	SouthWest	West Plains	Total Other 4 Yr. Public	Total 4-Yr. Public	4-Yr Private	2-Yr. Public	Total
IRON	2000	13	1	11	6	31	2	0	0	0	1	1	0	35	19	0	58	89	45	224	358
	1990	16	0	6	3	25	4	0	1	3	1	2	0	53	16	0	80	105	24	208	337
	% Change	-18.8		83.3	100.0	24.0	-50.0		-100.0	-100.0	0.0	-50.0		-34.0	18.8		-27.5	-15.2	87.5	7.7	6.2
JACKSON	2000	1,268	3,895	177	14	5,354	1,658	0	168	168	388	353	523	15	757	0	4,030	9,384	2,270	10,906	22,560
	1990	1,528	3,587	233	8	5,356	1,994	0	98	134	220	244	383	17	735	1	3,826	9,182	2,406	13,557	25,145
	% Change	-17.0	8.6	-24.0	75.0	0.0	-16.9		71.4	25.4	76.4	44.7	36.6	-11.8	3.0	-100.0	5.3	2.2	-5.7	-19.6	-10.3
JASPER	2000	106	43	35	0	184	15	2	0	2,766	4	14	7	4	208	0	3,020	3,204	96	248	3,548
	1990	108	22	27	2	159	14	0	1	2,931	3	9	5	6	206	1	3,176	3,335	80	179	3,594
	% Change	-1.9	95.5	29.6	-100.0	15.7	7.1		-100.0	-5.6	33.3	55.6	40.0	-33.3	1.0	-100.0	-4.9	-3.9	20.0	38.5	-1.3
JEFFERSON	2000	328	15	113	569	1,025	50	41	3	2	9	110	6	320	228	0	769	1,794	1,229	4,216	7,239
	1990	300	13	113	301	727	53	31	0	10	4	130	8	346	294	0	876	1,603	684	4,625	6,912
	% Change	9.3	15.4	0.0	89.0	41.0	-5.7	32.3		-80.0	125.0	-15.4	-25.0	-7.5	-22.4		-12.2	11.9	79.7	-8.8	4.7
JOHNSON	2000	67	54	13	2	136	1,267	0	2	1	7	18	5	1	48	0	1,349	1,485	66	590	2,141
	1990	66	20	22	0	108	1,186	0	1	2	1	10	3	2	24	0	1,229	1,337	55	465	1,857
	% Change	1.5	170.0	-40.9		25.9	6.8		100.0	-50.0	600.0	80.0	66.7	-50.0	100.0		9.8	11.1	20.0	26.9	15.3
KNOX	2000	16	0	2	1	19	7	0	0	1	9	14	5	0	3	0	39	58	18	28	104
	1990	25	1	4	0	30	16	0	0	3	1	29	3	1	0	0	53	83	17	15	115
	% Change	-36.0	-100.0	-50.0		-36.7	-56.3			-66.7	800.0	-51.7	66.7	-100.0			-26.4	-30.1	5.9	86.7	-9.6
LACLEDE	2000	51	5	22	0	78	12	0	3	23	2	3	9	2	196	1	251	329	416	184	929
	1990	42	2	16	0	60	27	0	0	25	0	5	2	2	312	0	373	433	211	14	658
	% Change	21.4	150.0	37.5		30.0	-55.6			-8.0		-40.0	350.0	0.0	-37.2		-32.7	-24.0	97.2	1214.3	41.2
LAFAYETTE	2000	97	27	12	0	136	381	0	1	0	22	10	42	1	71	0	528	664	119	206	989
	1990	95	26	7	0	128	393	0	0	3	10	13	28	1	25	0	473	601	55	152	808
	% Change	2.1	3.8	71.4		6.3	-3.1			-100.0	120.0	-23.1	50.0	0.0	184.0		11.6	10.5	116.4	35.5	22.4
LAWRENCE	2000	24	1	9	0	34	10	0	0	238	0	8	5	0	223	0	484	518	138	246	902
	1990	49	5	8	0	62	20	0	0	237	0	2	0	3	290	0	552	614	111	64	789
	% Change	-51.0	-80.0	12.5		-45.2	-50.0			0.4		300.0		-100.0	-23.1		-12.3	-15.6	24.3	284.4	14.3

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		UMC	UMKC	UMR	UMSL	UM System	CENTRAL	Harris-Stowe	LINCOLN	SOUTHERN	WESTERN	TRUMAN	NorthWEST	SouthEast	SouthWest	West Plains	Total Other 4 Yr. Public	Total 4-Yr. Public	4-Yr Private	2-Yr. Public	Total
LEWIS	2000	30	0	3	1	34	8	0	0	0	4	16	6	3	1	0	38	72	173	10	255
	1990	35	1	3	1	40	23	0	0	0	10	33	6	2	9	0	83	123	166	2	291
	% Change	-14.3	-100.0	0.0	0.0	-15.0	-65.2				-60.0	-51.5	0.0	50.0	-88.9		-54.2	-41.5	4.2	400.0	-12.4
LINCOLN	2000	94	3	17	79	193	32	0	0	0	6	24	2	13	38	0	115	308	533	164	1,005
	1990	82	1	16	37	136	37	0	1	3	0	31	0	37	32	0	141	277	251	219	747
	% Change	14.6	200.0	6.3	113.5	41.9	-13.5		-100.0	-100.0		-22.6		-64.9	18.8		-18.4	11.2	112.4	-25.1	34.5
LINN	2000	34	6	2	1	43	20	0	0	0	77	25	21	0	19	0	162	205	40	320	565
	1990	51	5	1	0	57	81	0	0	0	30	26	18	0	9	0	164	221	34	106	361
	% Change	-33.3	20.0	100.0		-24.6	-75.3				156.7	-3.8	16.7		111.1		-1.2	-7.2	17.6	201.9	56.5
LIVINGSTON	2000	60	5	7	1	73	23	0	0	1	66	23	33	1	30	0	177	250	57	268	575
	1990	59	4	1	0	64	75	0	0	0	50	17	11	0	38	0	191	255	25	144	424
	% Change	1.7	25.0	600.0		14.1	-69.3				32.0	35.3	200.0		-21.1		-7.3	-2.0	128.0	86.1	35.6
MCDONALD	2000	2	2	5	1	10	3	0	0	84	0	1	4	0	14	0	106	116	24	209	349
	1990	10	2	2	1	15	5	0	0	119	0	1	0	4	28	0	157	172	13	300	485
	% Change	-80.0	0.0	150.0	0.0	-33.3	-40.0			-29.4		0.0		-100.0	-50.0		-32.5	-32.6	84.6	-30.3	-28.0
MACON	2000	45	8	9	0	62	20	0	1	1	27	44	26	0	19	0	138	200	67	256	523
	1990	80	7	7	0	94	37	0	1	1	11	55	9	0	22	0	136	230	37	197	464
	% Change	-43.8	14.3	28.6		-34.0	-45.9		0.0	0.0	145.5	-20.0	188.9		-13.6		1.5	-13.0	81.1	29.9	12.7
MADISON	2000	6	1	3	1	11	1	0	1	0	0	0	0	41	4	0	47	58	59	222	339
	1990	16	2	5	2	25	0	1	5	1	0	5	0	71	6	0	89	114	25	221	360
	% Change	-62.5	-50.0	-40.0	-50.0	-56.0		-100.0	-80.0	-100.0		-100.0		-42.3	-33.3		-47.2	-49.1	136.0	0.5	-5.8
MARIES	2000	23	2	20	0	45	14	0	47	1	1	2	0	1	14	0	80	125	57	33	215
	1990	19	0	21	1	41	7	0	84	2	0	4	1	0	21	0	119	160	33	11	204
	% Change	21.1		-4.8	-100.0	9.8	100.0		-44.0	-50.0		-50.0	-100.0		-33.3		-32.8	-21.9	72.7	200.0	5.4
MARION	2000	111	2	26	2	141	16	0	7	1	8	53	19	15	35	0	154	295	362	144	801
	1990	127	2	26	3	158	51	0	4	2	6	57	13	4	47	0	184	342	471	13	826
	% Change	-12.6	0.0	0.0	-33.3	-10.8	-68.6		75.0	-50.0	33.3	-7.0	46.2	275.0	-25.5		-16.3	-13.7	-23.1	1007.7	-3.0

Appendix B: Total Undergraduate Enrollment by Missouri County Origin, 1990 and 2000

		UMC	UMKC	UMR	UMSL	UM System	CENTRAL	Harris-Stowe	LINCOLN	SOUTHERN	WESTERN	TRUMAN	NorthWEST	SouthEast	SouthWest	West Plains	Total Other 4 Yr. Public	Total 4-Yr. Public	4-Yr Private	2-Yr. Public	Total
MERCER	2000	12	0	2	0	14	2	0	0	0	12	2	29	0	10	0	55	69	10	74	153
	1990	14	0	0	0	14	11	0	0	1	6	3	16	0	3	0	40	54	4	51	109
	% Change	-14.3				0.0	-81.8			-100.0	100.0	-33.3	81.3		233.3		37.5	27.8	150.0	45.1	40.4
MILLER	2000	64	2	12	1	79	47	0	142	5	3	14	2	1	70	0	284	363	235	79	677
	1990	66	3	16	1	86	69	0	165	2	0	9	1	1	58	0	305	391	60	18	469
	% Change	-3.0	-33.3	-25.0	0.0	-8.1	-31.9		-13.9	150.0		55.6	100.0	0.0	20.7		-6.9	-7.2	291.7	338.9	44.3
MISSISSIPPI	2000	14	2	3	1	20	0	0	2	0	0	0	0	155	12	0	169	189	17	27	233
	1990	27	1	9	0	37	0	0	3	1	0	0	0	209	13	0	226	263	13	5	281
	% Change	-48.1	100.0	-66.7		-45.9			-33.3	-100.0				-25.8	-7.7		-25.2	-28.1	30.8	440.0	-17.1
MONITEAU	2000	56	0	5	0	61	123	0	83	2	4	12	11	1	43	0	279	340	66	138	544
	1990	60	1	6	0	67	69	0	91	0	3	5	0	0	25	0	193	260	36	55	351
	% Change	-6.7	-100.0	-16.7		-9.0	78.3		-8.8		33.3	140.0			72.0		44.6	30.8	83.3	150.9	55.0
MONROE	2000	41	0	8	0	49	11	0	1	1	13	8	20	0	29	0	83	132	93	130	355
	1990	57	1	6	0	64	31	0	2	0	1	10	5	1	16	1	67	131	95	87	313
	% Change	-28.1	-100.0	33.3		-23.4	-64.5		-50.0		1200.0	-20.0	300.0	-100.0	81.3	-100.0	23.9	0.8	-2.1	49.4	13.4
MONTGOMERY	2000	61	1	10	6	78	18	0	6	1	3	9	3	5	13	0	58	136	69	93	298
	1990	64	1	15	3	83	33	0	3	1	0	11	1	7	15	0	71	154	58	41	253
	% Change	-4.7	0.0	-33.3	100.0	-6.0	-45.5		100.0	0.0		-18.2	200.0	-28.6	-13.3		-18.3	-11.7	19.0	126.8	17.8
MORGAN	2000	31	2	5	0	38	52	0	20	5	2	6	5	0	33	0	123	161	142	108	411
	1990	27	2	6	0	35	52	0	29	1	1	10	2	0	23	0	118	153	35	108	296
	% Change	14.8	0.0	-16.7		8.6	0.0		-31.0	400.0	100.0	-40.0	150.0		43.5		4.2	5.2	305.7	0.0	38.9
NEW MADRID	2000	30	1	8	3	42	3	2	4	2	0	2	0	176	19	0	208	250	27	180	457
	1990	26	0	17	6	49	2	0	4	1	0	0	0	239	18	0	264	313	34	69	416
	% Change	15.4		-52.9	-50.0	-14.3	50.0		0.0	100.0				-26.4	5.6		-21.2	-20.1	-20.6	160.9	9.9
NEWTON	2000	50	10	19	0	79	5	0	0	703	0	6	1	0	100	0	815	894	40	660	1,594
	1990	52	15	19	1	87	13	0	0	884	1	5	4	1	135	0	1,043	1,130	48	681	1,859
	% Change	-3.8	-33.3	0.0	-100.0	-9.2	-61.5			-20.5	-100.0	20.0	-75.0	-100.0	-25.9		-21.9	-20.9	-16.7	-3.1	-14.3

## Appendix B: Total Undergraduate Enrollment by Missouri County Origin, 1990 and 2000

		UMC	UMKC	UMR	UMSL	UM System	CENTRAL	Harris-Stowe	LINCOLN	SOUTHERN	WESTERN	TRUMAN	NorthWEST	SouthEast	SouthWest	West Plains	Total Other 4 Yr. Public	Total 4-Yr. Public	4-Yr Private	2-Yr. Public	Total
NODAWAY	2000	49	5	4	1	59	23	0	1	1	45	11	707	2	13	0	803	862	10	13	885
	1990	50	10	6	0	66	9	0	0	1	21	12	673	0	11	0	727	793	10	2	805
	% Change	-2.0	-50.0	-33.3		-10.6	155.6			0.0	114.3	-8.3	5.1		18.2		10.5	8.7	0.0	550.0	9.9
OREGON	2000	7	1	3	0	11	4	0	0	2	0	1	0	2	42	153	204	215	39	5	259
	1990	11	2	5	0	18	1	0	0	8	0	3	0	6	59	125	202	220	32	4	256
	% Change	-36.4	-50.0	-40.0		-38.9	300.0			-75.0		-66.7		-66.7	-28.8	22.4	1.0	-2.3	21.9	25.0	1.2
OSAGE	2000	39	1	13	1	54	20	0	211	3	2	16	1	4	37	0	294	348	78	141	567
	1990	73	0	19	0	92	41	0	129	0	1	13	2	0	43	0	229	321	33	4	358
	% Change	-46.6		-31.6		-41.3	-51.2		63.6		100.0	23.1	-50.0		-14.0		28.4	8.4	136.4	3425.0	58.4
OZARK	2000	9	0	5	0	14	2	0	0	5	0	0	2	2	53	75	139	153	54	5	212
	1990	11	0	0	2	13	1	0	1	5	1	2	1	0	69	67	147	160	42	2	204
	% Change	-18.2			-100.0	7.7	100.0		-100.0	0.0	-100.0	-100.0	100.0		-23.2	11.9	-5.4	-4.4	28.6	150.0	3.9
PEMISCOT	2000	18	2	3	5	28	2	0	27	0	0	1	0	37	15	1	83	111	5	40	156
	1990	29	8	5	1	43	2	0	4	1	1	1	1	86	3	0	99	142	12	15	169
	% Change	-37.9	-75.0	-40.0	400.0	-34.9	0.0		575.0	-100.0	-100.0	0.0	-100.0	-57.0	400.0		-16.2	-21.8	-58.3	166.7	-7.7
PERRY	2000	40	2	10	10	62	9	0	1	1	0	13	0	270	17	0	311	373	46	182	601
	1990	44	2	20	0	66	1	0	0	1	0	5	2	284	7	0	300	366	25	30	421
	% Change	-9.1	0.0	-50.0		-6.1	800.0			0.0		160.0	-100.0	-4.9	142.9		3.7	1.9	84.0	506.7	42.8
PETTIS	2000	100	6	11	0	117	294	0	10	1	1	9	9	1	70	0	395	512	90	951	1,553
	1990	90	14	17	2	123	332	0	4	8	2	12	4	1	54	0	417	540	80	1,016	1,636
	% Change	11.1	-57.1	-35.3	-100.0	-4.9	-11.4		150.0	-87.5	-50.0	-25.0	125.0	0.0	29.6		-5.3	-5.2	12.5	-6.4	-5.1
PHELPS	2000	114	9	233	10	366	31	0	42	15	1	30	5	15	113	2	254	620	599	292	1,511
	1990	157	8	370	14	549	64	0	57	13	3	23	1	23	174	0	358	907	264	67	1,238
	% Change	-27.4	12.5	-37.0	-28.6	-33.3	-51.6		-26.3	15.4	-66.7	30.4	400.0	-34.8	-35.1		-29.1	-31.6	126.9	335.8	22.1
PIKE	2000	80	1	9	14	104	15	0	1	0	7	23	12	9	21	2	90	194	164	63	421
	1990	97	5	18	5	125	29	0	1	0	0	20	2	3	30	0	85	210	166	32	408
	% Change	-17.5	-80.0	-50.0	180.0	-16.8	-48.3		0.0			15.0	500.0	200.0	-30.0		5.9	-7.6	-1.2	96.9	3.2

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		UMC	UMKC	UMR	UMSL	UM System	CENTRAL	Harris-Stowe	LINCOLN	SOUTHERN	WESTERN	TRUMAN	NorthWEST	SouthEast	SouthWest	West Plains	Total Other 4 Yr. Public	Total 4-Yr. Public	4-Yr Private	2-Yr. Public	Total
PLATTE	2000	276	243	33	1	553	76	0	0	4	216	68	201	3	116	0	684	1,237	450	1,492	3,179
	1990	251	234	27	1	513	195	0	0	9	193	24	107	0	126	0	654	1,167	152	1,195	2,514
	% Change	10.0	3.8	22.2	0.0	7.8	-61.0			-55.6	11.9	183.3	87.9		-7.9		4.6	6.0	196.1	24.9	26.5
POLK	2000	22	4	6	0	32	17	0	1	11	2	4	2	0	233	0	270	302	417	199	918
	1990	27	1	8	0	36	18	0	0	11	1	2	0	0	264	0	296	332	457	6	795
	% Change	-18.5	300.0	-25.0		-11.1	-5.6			0.0	100.0	100.0			-11.7		-8.8	-9.0	-8.8	3216.7	15.5
PULASKI	2000	74	2	62	1	139	31	0	131	15	6	11	4	1	100	3	302	441	965	66	1,472
	1990	61	3	55	2	121	48	0	69	14	3	16	1	3	139	0	293	414	619	11	1,044
	% Change	21.3	-33.3	12.7	-50.0	14.9	-35.4		89.9	7.1	100.0	-31.3	300.0	-66.7	-28.1		3.1	6.5	55.9	500.0	41.0
PUTNAM	2000	21	0	1	0	22	9	0	0	0	6	14	5	0	2	0	36	58	13	57	128
	1990	22	3	3	0	28	14	0	0	1	6	22	15	0	1	0	59	87	5	11	103
	% Change	-4.5	-100.0	-66.7		-21.4	-35.7			-100.0	0.0	-36.4	-66.7		100.0		-39.0	-33.3	160.0	418.2	24.3
RALLS	2000	30	1	9	0	40	7	0	4	0	0	8	8	1	16	0	44	84	123	46	253
	1990	28	1	6	2	37	21	0	0	0	2	15	13	0	3	0	54	91	120	7	218
	% Change	7.1	0.0	50.0	-100.0	8.1	-66.7				-100.0	-46.7	-38.5		433.3		-18.5	-7.7	2.5	557.1	16.1
RANDOLPH	2000	94	3	8	1	106	58	0	6	1	18	11	12	1	34	0	141	247	133	646	1,026
	1990	121	5	10	0	136	35	0	1	3	11	26	6	2	33	0	117	253	102	693	1,048
	% Change	-22.3	-40.0	-20.0		-22.1	65.7		500.0	-66.7	63.6	-57.7	100.0	-50.0	3.0		20.5	-2.4	30.4	-6.8	-2.1
RAY	2000	27	60	5	0	92	124	0	0	1	35	5	32	1	28	0	226	318	94	179	591
	1990	51	27	6	0	84	110	0	0	1	30	14	29	0	56	0	240	324	79	148	551
	% Change	-47.1	122.2	-16.7		9.5	12.7			0.0	16.7	-64.3	10.3		-50.0		-5.8	-1.9	19.0	20.9	7.3
REYNOLDS	2000	11	0	4	0	15	3	1	0	0	0	0	0	9	16	2	31	46	41	104	191
	1990	8	5	3	0	16	0	0	0	0	0	1	0	26	19	0	46	62	24	89	175
	% Change	37.5	-100.0	33.3		-6.3						-100.0		-65.4	-15.8		-32.6	-25.8	70.8	16.9	9.1
RIPLEY	2000	11	1	2	1	15	2	0	0	1	0	2	0	32	10	3	50	65	14	233	312
	1990	3	0	4	0	7	0	0	0	0	0	1	1	19	18	1	40	47	10	181	238
	% Change	266.7		-50.0		114.3						100.0	-100.0	68.4	-44.4	200.0	25.0	38.3	40.0	28.7	31.1

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		UMC	UMKC	UMR	UMSL	UM System	CENTRAL	Harris-Stowe	LINCOLN	SOUTHERN	WESTERN	TRUMAN	NorthWEST	SouthEast	SouthWest	West Plains	Total Other 4 Yr. Public	Total 4-Yr. Public	4-Yr Private	2-Yr. Public	Total
ST. CHARLES	2000	1,015	36	200	1,802	3053	256	8	5	2	22	435	53	321	569	0	1,671	4,724	3,462	5,800	13,986
	1990	835	22	186	1,353	2,396	162	16	9	8	8	288	37	239	636	1	1,404	3,800	1,829	4,661	10,290
	% Change	21.6	63.6	7.5	33.2	27.4	58.0	-50.0	-44.4	-75.0	175.0	51.0	43.2	34.3	-10.5	-100.0	19.0	24.3	89.3	24.4	35.9
ST. CLAIR	2000	13	18	8	0	39	70	0	0	6	1	3	3	0	48	0	131	170	36	51	257
	1990	15	1	6	0	22	59	4	0	6	3	1	0	0	43	0	116	138	21	22	181
	% Change	-13.3	1700.0	33.3		77.3	18.6	-100.0		0.0	-66.7	200.0			11.6		12.9	23.2	71.4	131.8	42.0
ST. FRANCOIS	2000	71	4	20	32	127	5	0	1	0	1	15	2	116	60	0	200	327	341	1,495	2,163
	1990	81	3	27	19	130	12	0	0	2	0	7	2	146	79	0	248	378	144	1,744	2,266
	% Change	-12.3	33.3	-25.9	68.4	-2.3	-58.3			-100.0		114.3	0.0	-20.5	-24.1		-19.4	-13.5	136.8	-14.3	-4.5
ST. LOUIS	2000	4,349	199	631	7,934	13113	559	868	0	42	120	1,003	47	1,114	1,279	1	5,033	18,146	9,195	17,203	44,544
	1990	4,317	147	989	8,973	14,426	606	689	30	31	22	858	54	751	2,268	0	5,309	19,735	7,228	22,147	49,110
	% Change	0.7	35.4	-36.2	-11.6	-9.1	-7.8	26.0	-100.0	35.5	445.5	16.9	-13.0	48.3	-43.6		-5.2	-8.1	27.2	-22.3	-9.3
STE. GENEVIEVE	2000	31	2	21	31	85	12	1	65	2	0	8	1	97	22	0	208	293	110	283	686
	1990	39	0	19	11	69	2	2	0	0	0	5	0	105	46	0	160	229	157	140	526
	% Change	-20.5		10.5	181.8	23.2	500.0	-50.0				60.0		-7.6	-52.2		30.0	27.9	-29.9	102.1	30.4
SALINE	2000	84	7	5	0	96	104	0	3	0	23	7	24	1	28	0	190	286	309	197	792
	1990	88	14	11	0	113	140	0	0	1	2	10	23	0	65	0	241	354	400	147	901
	% Change	-4.5	-50.0	-54.5		-15.0	-25.7			-100.0	1050.0	-30.0	4.3		-56.9		-21.2	-19.2	-22.8	34.0	-12.1
SCHUYLER	2000	10	2	2	0	14	3	0	1	1	4	12	5	0	5	0	31	45	26	25	96
	1990	6	1	3	0	10	4	0	0	0	4	29	4	0	0	0	41	51	12	11	74
	% Change	66.7	100.0	-33.3		40.0	-25.0				0.0	-58.6	25.0				-24.4	-11.8	116.7	127.3	29.7
SCOTLAND	2000	25	0	2	0	27	8	0	0	0	8	10	5	3	2	0	36	63	28	15	106
	1990	32	1	1	0	34	19	0	0	0	2	9	3	0	6	0	39	73	18	3	94
	% Change	-21.9	-100.0	100.0		-20.6	-57.9				300.0	11.1	66.7		-66.7		-7.7	-13.7	55.6	400.0	12.8
SCOTT	2000	97	13	11	5	126	5	2	0	2	1	15	0	846	44	3	918	1,044	46	155	1,245
	1990	71	3	16	4	94	8	0	8	2	0	2	0	914	23	0	957	1,051	24	28	1,103
	% Change	36.6	333.3	-31.3	25.0	34.0	-37.5		-100.0	0.0		650.0		-7.4	91.3		-4.1	-0.7	91.7	453.6	12.9



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		UMC	UMKC	UMR	UMSL	UM System	CENTRAL	Harris-Stowe	LINCOLN	SOUTHERN	WESTERN	TRUMAN	NorthWEST	SouthEast	SouthWest	West Plains	Total Other 4 Yr. Public	Total 4-Yr. Public	4-Yr Private	2-Yr. Public	Total
SHANNON	2000	3	0	1	0	4	4	0	1	0	0	16	1	5	24	33	84	88	84	84	256
	1990	7	0	4	0	11	0	0	0	2	2	0	0	2	29	16	51	62	32	7	101
	% Change	-57.1		-75.0		-63.6				-100.0	-100.0			150.0	-17.2	106.3	64.7	41.9	162.5	1100.0	153.5
SHELBY	2000	49	0	1	0	50	19	0	0	0	3	0	4	0	3	1	30	80	61	135	276
	1990	63	2	2	0	67	16	0	0	1	3	11	0	0	4	0	35	102	128	55	285
	% Change	-22.2	-100.0	-50.0		-25.4	18.8			-100.0	0.0	-100.0			-25.0		-14.3	-21.6	-52.3	145.5	-3.2
STODDARD	2000	36	1	9	3	49	4	1	0	1	1	10	2	358	22	0	399	448	41	398	887
	1990	38	7	17	0	62	5	0	1	2	0	0	1	305	29	0	343	405	28	281	714
	% Change	-5.3	-85.7	-47.1		-21.0	-20.0		-100.0	-50.0			100.0	17.4	-24.1		16.3	10.6	46.4	41.6	24.2
STONE	2000	11	6	3	0	20	9	0	1	31	1	1	4	0	155	0	202	222	132	94	448
	1990	17	1	4	0	22	11	0	0	25	5	1	2	0	153	0	197	219	124	5	348
	% Change	-35.3	500.0	-25.0		-9.1	-18.2			24.0	-80.0	0.0	100.0		1.3		2.5	1.4	6.5	1780.0	28.7
SULLIVAN	2000	17	0	0	0	17	6	0	0	1	38	20	5	0	6	0	76	93	13	88	194
	1990	20	3	1	0	24	22	0	0	0	2	22	7	1	0	0	54	78	33	69	180
	% Change	-15.0	-100.0	-100.0		-29.2	-72.7				1800.0	-9.1	-28.6	-100.0			40.7	19.2	-60.6	27.5	7.8
TANEY	2000	37	5	13	0	55	21	0	0	26	0	2	3	2	341	3	398	453	232	93	778
	1990	21	6	12	0	39	12	0	1	22	2	4	1	4	218	2	266	305	293	8	606
	% Change	76.2	-16.7	8.3		41.0	75.0		-100.0	18.2	-100.0	-50.0	200.0	-50.0	56.4	50.0	49.6	48.5	-20.8	1062.5	28.4
TEXAS	2000	27	4	18	1	50	13	0	5	9	1	11	1	2	115	191	348	398	368	37	803
	1990	34	3	26	3	66	12	0	7	30	1	1	0	12	145	78	286	352	123	7	482
	% Change	-20.6	33.3	-30.8	-66.7	-24.2	8.3		-28.6	-70.0	0.0				-83.3	-20.7	144.9	21.7	13.1	199.2	428.6
VERNON	2000	46	116	4	0	166	12	0	0	115	2	7	3	0	113	0	252	418	26	126	570
	1990	40	9	3	0	52	23	0	0	208	1	1	3	1	65	0	302	354	200	10	564
	% Change	15.0	1188.9	33.3		219.2	-47.8			-44.7	100.0	600.0	0.0	-100.0	73.8		-16.6	18.1	-87.0	1160.0	1.1
WARREN	2000	72	4	16	36	128	37	0	0	4	3	20	4	25	45	0	138	266	151	226	643
	1990	85	0	17	21	123	29	1	2	1	0	15	0	10	30	0	88	211	111	203	525
	% Change	-15.3		-5.9	71.4	4.1	27.6	-100.0	-100.0	300.0		33.3		150.0	50.0		56.8	26.1	36.0	11.3	22.5
WASHINGTON	2000	5	1	8	9	23	6	0	0	5	0	4	0	28	18	0	61	84	77	431	592
	1990	11	4	17	3	35	7	1	0	0	0	2	0	39	19	0	68	103	48	387	538
	% Change	-54.5	-75.0	-52.9	200.0	-34.3	-14.3	-100.0				100.0			-28.2	-5.3		-10.3	-18.4	60.4	11.4

Appendix B: Total Undergraduate Enrollment by Missouri County Origin, 1990 and 2000

		UMC	UMKC	UMR	UMSL	UM System	CENTRAL	Harris-Stowe	LINCOLN	SOUTHERN	WESTERN	TRUMAN	NorthWEST	SouthEast	SouthWest	West Plains	Total Other 4 Yr. Public	Total 4-Yr. Public	4-Yr Private	2-Yr. Public	Total
WAYNE	2000	12	0	5	0	17	0	0	1	1	0	2	0	50	11	0	65	82	27	214	323
	1990	10	0	4	1	15	1	0	0	1	0	2	0	78	10	0	92	107	5	155	267
	% Change	20.0		25.0	-100.0	13.3	-100.0			0.0		0.0		-35.9	10.0		-29.3	-23.4	440.0	38.1	21.0
WEBSTER	2000	21	2	14	1	38	6	0	0	6	1	3	2	1	216	3	238	276	217	499	992
	1990	37	2	13	0	52	7	0	1	22	0	2	1	0	357	0	390	442	47	6	495
	% Change	-43.2	0.0	7.7		-26.9	-14.3		-100.0	-72.7		50.0	100.0		-39.5		-39.0	-37.6	361.7	8216.7	100.4
WORTH	2000	10	0	1	0	11	1	0	0	0	6	2	39	0	3	0	51	62	3	8	73
	1990	7	1	2	0	10	2	0	0	0	1	3	43	0	0	0	49	59	122	0	181
	% Change	42.9	-100.0	-50.0		10.0	-50.0				500.0	-33.3	-9.3				4.1	5.1	-97.5		-59.7
WRIGHT	2000	26	2	7	0	35	3	0	0	13	1	6	1	4	137	147	312	347	143	64	554
	1990	20	1	8	0	29	3	0	1	4	0	2	2	1	153	24	190	219	43	6	268
	% Change	30.0	100.0	-12.5		20.7	0.0		-100.0	225.0		200.0	-50.0	300.0	-10.5	512.5	64.2	58.4	232.6	966.7	106.7
ST. LOUIS CITY	2000	18	9	39	1,031	1,097	27	743	296	1	0	515	43	136	359	0	2,120	3,217	2,172	5,240	10,629
	1990	46	4	127	1,167	1,344	25	1,148	167	2	0	459	59	538	434	0	2,832	4,176	1,716	6,122	12,014
	% Change	-60.9	125.0	-69.3	-11.7	-18.4	8.0	-35.3	77.2	-50.0		12.2	-27.1	-74.7	-17.3		-25.1	-23.0	26.6	-14.4	-11.5
Missouri Total	2000	15,050	6,763	2,752	11,808	36,373	8,174	1,678	2,743	5,052	4,499	4,213	3,497	6,502	13,176	1,468	51,002	87,375	37,457	75,227	200,059
	1990	16,092	5,276	3,487	12,127	36,982	8,989	1,894	2,850	5,487	4,167	3,951	2,778	7,118	16,928	803	54,965	91,947	27,809	71,748	191,504
	% Change	-6.5	28.2	-21.1	-2.6	-1.6	-9.1	-11.4	-3.8	-7.9	8.0	6.6	25.9	-8.7	-22.2	82.8	-7.2	-5.0	34.7	4.8	4.5

SOURCE: DHE07-1, Geographic Origin of Undergraduate Students  
IRP/LCB 05/02