

## A Guide to the UM President's Accountability Measures

The goal of the University of Missouri President's Accountability Measures is to provide transparency and accountability regarding the University's overall performance. Closely tied to the University of Missouri System Strategic Plan, eighty measures are organized into five major themes:

- Teaching and Learning
- Economic Development
- Research and Discovery
- Community Service and Engagement
- Developing and Managing Human, Financial and Physical Resources

Data for the eighty measures will be reported for each campus. The campuses also have the option to add campus-specific measures. Each measure will have two years of campus historical data, the current year's data, and data that represents a peer group average or facsimile. In some cases, peer group data are not available and/or another source of comparable data is more appropriate (e.g., Moody's Ratings for the financial ratios; Association of University Technological Managers data base for the economic and technology measures, etc.). This information is used to help each campus set its three-year targets. To assess progress, the actual results for each measure will be compared to the campus targets annually. The annual update will be presented to the Board of Curators in December for the prior fiscal year.

Below is a brief description for each column in the accountability report:

- *No.*: represents the number of the measure within each theme for easy reference (e.g., TL-10, DM-5, etc.).
- *FY07, FY08, & FY09*: represents data from July 1 to June 30 (i.e., FY07: July 1, 2006–June 30, 2007)
- *Indicator*: a colored “stoplight” based on progress towards the three-year target:
  - Green: reach or exceed
  - Yellow: making progress
  - Red: no progress
- *Target*: what the campus wants to achieve within three years or by FY12. The *Target* can be above, below, or at the same level as the baseline. In some cases the campuses might be striving to improve or sustain current performance. In other cases the campuses may be acknowledging a planned reduction in outcomes. Not all measures have targets. Some measures are provided for information on trends only.
- *Benchmark*: represents the top performing peer institution in FY07. The availability of comparison data typically lags behind the most recent fiscal year. Benchmarks are provided for those measures where “best in class” has meaning.
- *Peer Average*: the arithmetic mean of the FY07 peer institution data and/or similar data source (e.g., Moody's financial ratios). The availability of comparison data typically lags behind the most recent fiscal year. Peer Averages are not provided for certain measures where the information would not be meaningful.
- *Source*: represents from where the data originated.

- *VSA/CP*: the measure mirrors a certain value in either the Voluntary System of Accountability Measure or the CBHE Coordinated Plan.
- *Data Definition/Notes*: is used to provide additional information and give a better perspective of the data being presented.