

ASUM Board of Directors | February 8, 2017

- **Campus Event Listings (2 minutes)**
- **Q&A on the FY 2018 Budget (10 minutes)**
- **Discussion on SB 389: Arguments for maintaining the cap, arguments for removing it**
- **Confirmation of Board Lobby Day date: Tuesday, February 28, 9:00am - 1:00pm**
- **Discussion on Advocacy Day**
 - Comfortable with naming it Advocacy Day, over Lobby Day?
 - Proposed dates: Tuesday, April 11; Thursday, April 13; Tuesday, April 18; Thursday, April 20
 - Purpose — As I see it, Advocacy Day is one part students engaging with lawmakers and one part us engaging with students. We cannot train them on our platforms or how to lobby lawmakers effectively, but we can give them an overview of our platform issues and what we've done to date. We can also encourage them to take our survey, which will be live at the time.
 - Logistics — Logistics are the responsibility of the campus. You should have ample transportation available, with a goal of being able to provide for 25 students or more from your campus. Questions?
 - The drive from your respective campus to Jefferson City would also be an ample opportunity to engage with students, to give them tips with talking to lawmakers and about what we've done thus far.
 - Marketing & Registration
 - Brainstorm the most effective ways to market an event like this.
 - How do we make this an attractive reason to skip class? How do we make it worth it?
 - How should we keep track of students who plan on attending? I would prefer a centralized method, run by Jordan and Mackenzie, so that we have access to this information real time.
 - Are we okay with sticking with T-shirts and lunch? Would any campus like to take leadership on the T-shirts?