

ADDENDUM NUMBER 2

DATED January 18, 2022
TO
SPECIFICATIONS TO REQUEST FOR BIDS #22062
FOR
AUGMENTED REALITY MIRROR RETAIL EXPERIENCE



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The above entitled specifications are hereby modified as follows and except as set forth herein otherwise remain unchanged and in full force and effect.

Questions and Answers

1. **Question:** What are your desired display characteristics in terms of physical size, resolution, refresh rate, color clarity, and brightness?

Answer: We have no requirements in terms of physical size, resolution, refresh rate, color clarity, and brightness of the display. The display needs to be large enough for someone to see themselves in the display while still being on camera.

2. **Question:** Can you provide use cases describing the different roles involved? Who decides on clothing items to include? Who needs to be responsible for creating the virtual clothing selections?

Answer: 1. The store would decide on specific clothing items. 2. Vendor would be responsible for creating the virtual clothing.

3. **Question:** What is the scale of numbers and types of items available? (e.g. tops only? sizes? different styles?)

Answer: The store offers hundreds of options. The number of options available in the "mirror" would be negotiated between store and vendor.

4. **Question:** What types of interaction are required by visitors? Touch? Keyboard? Voice? Gesture?

Answer: Specific interaction types are not required. Preferred methods would be touch or gesture.

5. **Question:** How often might the item selections change?

Answer: This would be negotiated between vendor and store.



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6. **Question:** What are the requirements around providing clothing and item customizations into the solution?

Answer: If clothing and item customizations were provided, an ideal solution would be for a customer to select style and color.

7. **Question:** Are there any diagnostics or statistics that should be collected?

Answer: Basic statistics would be ideal. These would include, but are not limited to: # of interactions, # of shares, most common products "tried on", etc.

8. **Question:** Does there need to be any connection to ordering or purchasing systems?

Answer: No

9. **Question:** Does the solution need to have the ability to show advertisements or other information that may be relevant? (e.g. campus events, scheduled sales, etc.)

Answer: Not required

10. **Question:** What requirements may exist for any generated AR view? (e.g. share a photo to social media, personal email, etc.)

Answer: Share to personal email or social media. Preferred back-end approval process for shares to ensure inappropriate content did not get shared.

11. **Question:** To confirm, requirements for Volume One and Volume Two should be in two separate documents, correct?

Answer: Yes

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