

MoExcels Scoring Rubric

	Maximum Points	Points Assigned
Proposal provides evidence of a current and future labor market demand that is validated by Talent for Tomorrow labor market projections, MERIC, or other credible data source	8	
Proposal provides a credible plan for substantially addressing current and future labor market demand	9	
Proposal is supported by statements of need from employers and other partners in the area to be served that express real need and commitment	10	
Proposal aligns with long-term local, regional, and/or statewide strategic plan for economic development	5	
Proposal includes a detailed, realistic timeline	10	
Proposal provides evidence that students anticipated to be served through the program are underrepresented in higher education or the program of study	8	
Proposal provides a credible plan for recruiting and supporting underrepresented students on the campus	9	
Proposal identifies geographic area(s) in which program completers are likely to work and those areas are primarily in Missouri	8	
Proposal articulates a plan by which funded activities will be sustained after the funding period ends	5	
Proposal includes a detailed, realistic budget	5	
Proposal includes a funding match of at least 50%	5	
Proposal is well-written, follows the format requested, and reflects substantial thought and planning	8	
Cost per additional student served as a result of funding, annually		
In top quartile of proposals (lowest cost per completer)	10	
In second quartile of proposals	7	
In third quartile of proposals	4	
In lowest quartile of proposals (highest cost per completer)	1	
Total Points	100	0