Campus Reports

- UMKC: Presentation Tonight
  - DACA Student Stuck Overseas
- S&T:
  - Showing of Loving
  - Across the Aisle Trivia, April 19th
  - Upcoming: ResHall Event on President's Day
  - New Rec Facility
  - Lobby Day Interest!
- UMSL:
  - March 3rd Panel on Gun Legislation
  - Legislative Lunch, date TBD
  - Last week of February
- MU:
  - Working with Planned Parenthood & Missouri Faith
  - Event to talk about Healthcare w/ Senators
  - Mid Missouri March for Science

Budget!

- Present FY: Witholdings
- Upcoming FY: 9% Cut to Higher Education, $0 to specific line items
  - MU Med School in SGF, S&T PLTW, UMSL Neighborhoods, UMKC Medical Training Expansion
- Perception of how accurate the gov's recommendations?
  - Known that the line items are liked in the house
- Generally favorable reception to the university, however no money
- House & Senate Budgets Upcoming, Gov can't move money, only withold
  - Yet to see Greiten's withholding behavior
- S&T is considering tuition & fee raises
- MoDHE w/ Z. Mulligan reach out to see thoughts?

Budget Continued?

- Separate line items for campuses? Since 2001ish has been combined to System line item
- Flexibility & Moving Funds, Strategic Allocations
- Expected to break them out
- How is each campus impacted? Will develop

SB389

- How do we balance?
  - Keeping tuition down?
  - Maintain programs?
- UMKC: Important to maintain quality of education for long term success
  - "only hold it off for so long"
  - Freezing expenditures
- Central: Arkansas scholarships bring MO students in state
- UMSL: Affordability is UMSL's appeal, enrollment down
- Central: 5% cap increase instead of 1.5%, sunshine on that
  - Marginal instead of very low CPI
- Central: Movement unlikely this year
  - ASUM will be judged on this,
  - Students could be concerned about this
- Central: Include in Issues Survey
- System: What are other states doing? Can it be locked per cohort?
- S&T: Need to maintain capabilities to keep up with competitors
  - How is UMKC/KU different in tuition?
- UMKC: radical difference

SB389

- MU: Under Floyd cohort model proposed, concern that rates vary dramatically
- UMSL: concern over perceptions of ASUM supporting raises, UMSL's foundational appeal is affordability
- S&T: would UMSL raise if given the power?
- UMSL: yes they would raise?
- Central: Review commission proposed differential tuition?
  - It comes out in Supplemental Fees!
- S&T: Engineering Course Fees going up 100% over 3 years

Lobby Day

- Finalize combining Board Lobby day with System Lobby Day

- Will be on us to explain how ASUM is separate

- Lunch is provided!

- We know they will be there and thinking about higher ed!

- Steven will send out materials, updated platforms

- Digital copy of prospectus -> Dropbox

- ***Tuesday, February 28***

Advocacy Day

- More attractive than ~lobby~ day. #branding #minersdigdeeper
- 2nd to 3rd week after spring break
  - UMKC: Thursdays Preferred
- T/R intern helps facilitate
- 9am to 1 pm
- IT HAS BEEN DECIDED!
- *April 13th*

How do we market advocacy day?

- Emphasize budget and effects
- Tuition is bound to go up because of this
- Share what students care about… mental health / stem
- UMSL: Ask professors to share with their related classes
  - Present in classes, put it in blackboard, send email, etc
  - Email departments to get on newsletters
- System wide email?
- S&T: not restrictive with campus-wide emails
- UMSL: can also do campus-wide emails
- Central: Lunch & T-Shirts Provided, JJs previously
- T-Shirt Design? Ideas?
- Communicate students shouldn't need to know everything
  - UMKC: have a lead on "Mary Allison, Ellen?" to design shirts, she did "elect fest"
- March 1st look at designs
- We can send them materials ahead of time… They aren't expected to talk about ASUM
  - Students engaging with lawmakers, and also ASUM engaging with Students
- UMKC: will there be a schedule?
- Central: Interns will setup meetings
- More students the better!

Marketing

- How can students respond?
- Previously: Partially Central/Campus, slight mess
- Either: Campus based or central
- S&T: share google sheet