

Board of Directors, Regular Session October 27, 2017 | 1:45pm – 3:00pm

Called by Steven Chaffin, Board Chair & Executive Director Recorded by Jordan Lucas, Board Vice Chair

- 1:45: Welcome meeting begins with a quorum present
 - Chapter Reports
 - UMSL A recent political event and recent fundraiser went well;
 upcoming voter registration event planned; introduced elections
 coordinator and student government representative
 - MU Voter registration events are going well; student fee referendum upcoming
 - UMKC Voter registration efforts going well; a recent policy discussion event had some challenges; upcoming veteran's breakfast planned
 - Missouri S&T Voter registration events are planned for every Monday and Tuesday in November; upcoming Trunk or Treat event planned; upcoming Pie & Politics event planned
 - System Update
 - Recruitment saw a 140% increase in applications; interviews are planned for all this coming weekend (10/28-10/29)
 - Mental Health Task Force had a successful first meeting that included splitting into working groups; 2-3 more meetings are expected
 - The consent education platform was pitched to officials from the DESE and they liked it; LD and ALD are developing a productive relationship with the DESE
 - Efforts are underway to build relationships with ASUM and UM system alumni; potential outcomes include fundraising and networking; strong connections with alumni groups are already in place and the idea generates strong support
 - Efforts are underway to increase social media presence with the newly published weekly newsletters; potential for twice-semester UM systemwide newsletter being explored; topics focused mostly on ASUM's efforts and state and university issues
 - LD is developing legislative strategic plan; legislators are being contacted; input is welcome; some new information pertaining to the STEM platform will be disseminated soon by the ALD; more opportunities to take responsibility in the lobbying effort are being afforded to the LD and ALD; intern training will be in the first week of December; an escort in the



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- Senate has been identified for the mental health platform if it passes the House of Representatives, which is expected
- ED, LD, ALD met with UM system president; a productive discussion about mental health and campus concealed carry was highlighted by an active campus emergency that underscored the importance of those issues; the president likes the STEM platform and had ideas for improvements; ED, LD, ALD met with the new government relations director

Old Business

- ED reiterates importance of putting together a methodically sound survey
- A discussion about which issues should be surveyed takes place:
 - Paul Black fee transparency, student awareness of budget makeup
 - Adam Mire When do you last recall receiving information about the budget?
 - Rachel Young campus specific issues, concerns about professor turnover
 - Chris Dade Turbovote, paper registration form vs electronic preference
 - Jordan Lucas will think about it and talk to ED
 - Anyone that would like to give additional input on survey issues should let their campus president know and they will pass along to ED

New Business

- UMKC has offered to fund one intern from their campus rather than that intern being funded by the system budget; this will allow the system to have one additional intern bringing the total to seven
 - A verbal vote to accept this offer from the UMKC campus chapter is taken by the chair
 - The vote for an additional intern passes unanimously with none abstaining
- Rachel Young is working on a proposal for a credit freeze platform
 - This proposal would change state law to allow individuals to freeze their credit voluntarily in order to protect their credit report from fraud; when an individual freezes their credit, they must unfreeze their credit before a new account can be opened; two states already have such laws; given the recent Equifax



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breach and recent change to the law made by the U.S. Senate, it may be a good time for such a proposal

- The Open Source Textbook Survey will be discussed at a later date
- Steven Chaffin has submitted a proposal to amend the Bylaws
 - These changes are intended to accomplish the following:
 - To establish a term-based appointment system for the position of the Executive Director, which does not currently exist and would allow an Executive Director to serve indefinitely.
 - To establish an initial term of two years, that may be adjusted by the Board of Directors to allow flexibility and unforeseen events. The Board can extend the term of the Executive Director in one year increments. They may also, in the event that this is necessary, allow for the hiring of an Executive Director of term shorter than 2 years.
 - To ensure that, in the event that the Executive Director position becomes vacant, the Board will still have leadership and a selection process for the new Executive Director will be outlined.
 - To update the normal selection process for the Executive Director to reflect the practices of the last several years and to create independence from the administration.
 - Jordan Lucas has several questions about the language of Steven Chaffin's proposed amendment
 - Jordan Lucas suggests the following changes to Steven Chaffin's proposed amendment:
 - o ED will not be allowed the option of a third year
 - This change is intended to prevent a conflict of interest that may arise from an outgoing ED conducting the interviews to find a successor, if that outgoing ED has been denied a third year as ED under the original proposed amendment
 - The successor to the ED must not come from the same campus as the outgoing ED



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- This change is intended as an effort to promote equity of opportunity across all campuses similarly to the way the student curator is selected; the executive leadership team largely forms and executes ASUM's agenda and that has been largely dominated by one campus
- Chris Dade opposes Jordan Lucas's proposed changes to Steven Chaffin's proposed amendment on the following grounds:
 - Limiting the potential pool of successors to the ED may result in a loss of quality in leadership of ASUM
 - The issue of diversity by campus has been largely resolved by the diversification by campus of the internship
- Steven Chaffin believes that allowing the ED to serve a third year would provide the organization with continuity of leadership
- Jordan Lucas believes that there will be no loss in quality of leadership with candidates for a new ED coming from any of the other three campuses; the student curator is selected similarly; while the internship has seen a diversification by campus, the concern is that there is a lack of diversity by campus in the executive leadership
- Connor Toth believes that the ED should not come from the same campus two terms in a row; the outgoing ED should be allowed to serve a third year if the search for a new ED bears no fruit
- Paul Black believes that the ED should be allowed to serve a third year only if a qualified successor is not found
- Natalie Butler believes that in this unique scenario the ED should be able to serve until their graduate program is completed
- Connor Toth proposes that this discussion be tabled for discussion at one of the scheduled alternate meetings
- The chair agrees and the discussion is tabled until a later date with a vote to take place in December
- 3:10pm: Meeting is adjourned