

Board of Directors Retreat - Agenda

Saturday

- Introductions, Ground Rules, Objectives (Steven)
 - o Intros: Name, school, degree-program, position, and one thing you want to get out of this weekend
 - o Ground Rules: Speak up, ask questions, be respectful, and don't use technology when another person is speaking
 - o Objectives:
 - Build relationships
 - Reflect on the previous year & catch everyone up to speed
 - Create a shared vision
 - Empower you all to have successful years
- Q: Why do you think ASUM exists? (Emily)
 - o Represent the student body in state politics, administrative meetings
 - o Increase interest and turnout of students in politics
 - o Connect students with political actors
 - o Educate students about political issues that will affect them
 - o *Something we will talk about on Sunday is how we go about doing this.*
- Responsibilities of Board Membership (Steven)
 - o Attend all meetings. Send a proxy if you cannot.
 - o Actively participate. This means:
 - Think critically, contribute to discussions
 - Promoting ASUM materials on social media and otherwise
 - Talking to students about what you're working on
 - o Take an active role in recruitment.
 - Actively seek out opportunities to reach different pockets of campus
 - Think about what messages resonate with your students
 - Find opportunities for us to come visit, engage
 - o For SGA and Graduate Reps, take your representative role seriously. You should be spending time on a regular basis speaking with your constituencies about ASUM, challenges they're facing, etc.
 - o The full Board Manual will be made available online after the retreat. We'll send it out in a re-cap email.
- Setting Expectations (Emily)
 - o Pose three questions, and have people work in groups of people outside their home campuses to write up answers.
 - What do we expect from each other / ED-LD-ALD / ASUM as a whole?
 - o Come back together as a full group and make a list.

10-minute break & shifting gears to policy

- Previous Accomplishments (Emily)
 - o Ask: Does anyone notice anything about this list?
 - Our last win was over 4 years ago. Taking a serious look at our platforms and internship programs so that we can get back to winning. This will be the focus of tomorrow.
- 2016 Legislative Platform Review
 - o Student Curator (Christine)
 - o University Funding (Emily)
 - o Landlord & Tenant (Nate)
 - o STEM (Steven)
 - o Defunct Secondary Platform will be a topic of tomorrow as well.
- 2016 Survey Results (switch off with Emily)
- Questions?
- Preview of tomorrow

Sunday

- Breakfast, Open Forum, Question: If you could accomplish one thing this year in your current role, what would it be? What do you want to be able to look back on a year from now? (Emily)
- Chapter Involvement & Engagement (Steven)
 - o Problem: Membership in our chapters isn't often stable
 - o Problem: When we do engage, it's often of monolithic appeal
 - o How do we both increase membership stability while also broadening our appeal to students of diverse schools, degree programs, cultures, etc.?
 - o The election is obviously important, but I want to think more generally than that because we can't rely on an event that only happens every 4 years.
- Chapter Cohesion (Emily)
 - o We need common threads that tie us together as an organization. What are things we can all do in unison?
 - Ask Christine to share her idea.
- Election 2016
 - o Plans/ideas for Chapters?
 - o TurboVote (Chris)
 - Gauge interest-level of other chapters
- 2017 Primary Platform Issues
 - o University Funding (VP's Office)
 - o Revised STEM Initiative (Emily)
 - o Mental Health (Steven)
 - o Voting Student Curator (Emily)
- 2017 Secondary Platform Issues
 - o (1) Discuss, (2) Vote on, (3) Task to Chapter
 - o Duplicate Degree Programs
 - o Campus Conceal and Carry

- College Sexual Assault
- State Internship Program
 - Recruitment (Steven)
 - What are chapters going to do to promote the internship?
 - System will hold up its end on social media
 - Happy to come and attend any event, meeting, etc.
 - Changes to Leg. Internship (Emily)
 - Moving away from specific issue teams
 - More team-building during trainings
 - Tracking bills only relevant to higher ed / platform issues
 - Greater team heterogeneity
 - Expectation of stronger chapter/intern relationship whereby interns are actively attending events and representing ASUM
 - Campus President + SGA President Monthly Visits
 - Changes to Comm. Internship (Emily)
 - Primarily responsible for newsletter
 - Will frequently write editorials/letters to the editor/update pieces regarding legislative developments and how they affect our efforts / students
 - Will come both days during the week, rather than only one
- Future Goals
 - Local Platforms
 - Sexual Assault Primary Platform