Board of Directors Retreat - Agenda

Saturday

- Introductions, Ground Rules, Objectives (Steven)
  - Intros: Name, school, degree-program, position, and one thing you want to get out of this weekend
  - Ground Rules: Speak up, ask questions, be respectful, and don’t use technology when another person is speaking
  - Objectives:
    - Build relationships
    - Reflect on the previous year & catch everyone up to speed
    - Create a shared vision
    - Empower you all to have successful years

- Q: Why do you think ASUM exists? (Emily)
  - Represent the student body in state politics, administrative meetings
  - Increase interest and turnout of students in politics
  - Connect students with political actors
  - Educate students about political issues that will affect them
  - Something we will talk about on Sunday is how we go about doing this.

- Responsibilities of Board Membership (Steven)
  - Attend all meetings. Send a proxy if you cannot.
  - Actively participate. This means:
    - Think critically, contribute to discussions
    - Promoting ASUM materials on social media and otherwise
    - Talking to students about what you’re working on
  - Take an active role in recruitment.
    - Actively seek out opportunities to reach different pockets of campus
    - Think about what messages resonate with your students
    - Find opportunities for us to come visit, engage
  - For SGA and Graduate Reps, take your representative role seriously. You should be spending time on a regular basis speaking with your constituencies about ASUM, challenges they’re facing, etc.
  - The full Board Manual will be made available online after the retreat. We’ll send it out in a re-cap email.

- Setting Expectations (Emily)
  - Pose three questions, and have people work in groups of people outside their home campuses to write up answers.
    - What do we expect from each other / ED-LD-ALD / ASUM as a whole?
  - Come back together as a full group and make a list.

10-minute break & shifting gears to policy
- Previous Accomplishments (Emily)
  o Ask: Does anyone notice anything about this list?
    ▪ Our last win was over 4 years ago. Taking a serious look at our platforms and internship programs so that we can get back to winning. This will be the focus of tomorrow.

- 2016 Legislative Platform Review
  o Student Curator (Christine)
  o University Funding (Emily)
  o Landlord & Tenant (Nate)
  o STEM (Steven)
  o Defunct Secondary Platform will be a topic of tomorrow as well.

- 2016 Survey Results (switch off with Emily)
- Questions?
- Preview of tomorrow

Sunday

- Breakfast, Open Forum, Question: If you could accomplish one thing this year in your current role, what would it be? What do you want to be able to look back on a year from now? (Emily)
- Chapter Involvement & Engagement (Steven)
  o Problem: Membership in our chapters isn’t often stable
  o Problem: When we do engage, it’s often of monolithic appeal
  o How do we both increase membership stability while also broadening our appeal to students of diverse schools, degree programs, cultures, etc.?
  o The election is obviously important, but I want to think more generally than that because we can’t rely on an event that only happens every 4 years.
- Chapter Cohesion (Emily)
  o We need common threads that tie us together as an organization. What are things we can all do in unison?
    ▪ Ask Christine to share her idea.
- Election 2016
  o Plans/ideas for Chapters?
  o TurboVote (Chris)
    ▪ Gauge interest-level of other chapters
- 2017 Primary Platform Issues
  o University Funding (VP’s Office)
  o Revised STEM Initiative (Emily)
  o Mental Health (Steven)
  o Voting Student Curator (Emily)
- 2017 Secondary Platform Issues
  o (1) Discuss, (2) Vote on, (3) Task to Chapter
  o Duplicate Degree Programs
  o Campus Conceal and Carry
- College Sexual Assault
  - State Internship Program
    - Recruitment (Steven)
      - What are chapters going to do to promote the internship?
      - System will hold up its end on social media
      - Happy to come and attend any event, meeting, etc.
    - Changes to Leg. Internship (Emily)
      - Moving away from specific issue teams
      - More team-building during trainings
      - Tracking bills only relevant to higher ed / platform issues
      - Greater team heterogeneity
      - Expectation of stronger chapter/intern relationship whereby interns are actively attending events and representing ASUM
      - Campus President + SGA President Monthly Visits
  - Changes to Comm. Internship (Emily)
    - Primarily responsible for newsletter
    - Will frequently write editorials/letters to the editor/update pieces regarding legislative developments and how they affect our efforts / students
    - Will come both days during the week, rather than only one

- Future Goals
  - Local Platforms
  - Sexual Assault Primary Platform