

Board of Directors
Monday, April 3 | 1:00pm – 3:00pm

Discussion items:

- 1:00pm** System & Chapter Updates
- I. ALD & LD
 - a. Applications coming out today
 - b. Process will end at the end of the internship (first week of May)
 - II. Advocacy Day
 - a. Generating social media traffic from campus accounts
 - b. Email going out to all UM System students tomorrow with details
 - i. Orgsync Link will be included
 - c. Jordan working on lawmakers to get short snippets of why they are coming to speak at Advocacy Day
 - d. Be thinking about transportation component
- Campus Updates:**
- III. S&T
 - a. As of this morning, no signups, expecting people to after the break (5 to 10 people)
 - b. Chapter meeting tonight
 - IV. Columbia
 - a. Facebook event indicates many are interested in Advocacy Day
 - i. Event is located on the main ASUM Advocacy Day
 - V. UMSL
 - a. 15 people are interested in Advocacy Day
 - b. Also sent out University wide email
 - i. Chris (Columbia) will send numbers
 - VI. UMKC
 - a. Working with advisor to get out the word
 - b. PoliSci Dept. will put info in their digest
 - VII. To call your lawmaker
 - a. STEVEN: There is a general number to call where a student can call their lawmaker by just entering their zipcode
 - i.
- 1:15pm** FY 2018 ASUM Budget Proposal (discussion only)
- I. Possible budget process change
 - II. Budget process is moving process, always off a little bit
 - a. Expect level numbers, call enrollment management deans (projected increase/decrease) and ask about what we are considering?
 - i. Campus Presidents reach out and contact these individuals in the next couple of weeks (before the next board meeting) so that Steven can have more accurate numbers/projections
 - b. Use last numbers as a baseline
 - c. STEVEN: import to compare fiscal year 2017 actuals v. projections
 - i. Minimal changes due to enrollment
 - ii. Carryover helped fill in last year's shortfalls
 - iii. Payroll, aid, travel:
 - 1. Line 20: Intern compensation for six interns
 - a. \$6,000 mark only asks for \$1,000 more total due to line item cuts. There was a 2% pay cut from each central position (ED, LD, ALD)

- i. i. Travel pool cut by \$300 for each position
 - b. Zeroed out the WebMaster salary and rolled into the \$6,000
 - c. DC Lobby Day—trip eliminated.
 - i. i. Questions raised over how effective this was with ASUM's mission/purpose
 - 2. Discussions forthcoming about the makeup of the intern team
 - a. Preliminary idea, assuming there are qualified interns from each campus:
 - i. i. One intern from each campus then selections will be blind of campus
 - ii. ii. In reducing size, the team can be more representative of the system as a whole
 - 1. Proposed alternative: Instead of an arbitrary number from each campus, have an average representation over a set period of time
- iv. Operations
 - 1. General Expenses eliminated:
 - a. Web Template—using free website
 - b. Network Charges—now sharing space
 - 2. Board of Directors' Retreat
 - a. Campus Mileage Reimbursements shifted back to the campuses—not viable to be funded by Central
 - b. Expenses eliminated
 - i. i. Issues Survey Results – no longer printing the survey
 - ii. ii. Board Manuals
 - iii. iii. A/V Needs
 - c. Food budget cut—came under budget this year (went with cheap food, no BLUE or equivalent of)
- v. Intern Training Session
 - 1. Expenses Eliminated
 - a. Intern Manuals
 - b. A/V Needs
 - 2. Reduced Costs
 - a. Food – Should come in below it next year due to a projected smaller team (includes 2 trainings); may be cut more
 - b. Lodging – Got charged above the expected rate for ITS2016, will be corrected for ITS2017
 - c. Training Materials – Reduced due to smaller cohort
- vi. Internship Operational Expenses
 - 1. Expenses Eliminated
 - a. Intern Gifts—debate last year over whether or not to reward interns; eliminated because of salary for 2018
 - i. i. Perhaps a certificate because of gift? A “thanks for service” or End of Year Lunch as gift
 - 2. Reduced Costs
 - a. Intern business cards – smaller intern team
 - b. Lobbyist fees – smaller intern team

- i. Steven messed/ “screwed” up this year, wont mess up next year
- 3. End of the year lunch -- \$150
 - a. Board & Intern lunch (possible help from campuses to help finance)
- 4. Legislator of the Year Awards
 - a. Interns pick their two favorite legislators, sustained costs
- vii. Survey and Marketing
 - 1. Buy Lapel Pins every two years
 - 2. Survey incentives
 - a. Steven doesn’t want to shake the boat
 - b. Should we keep incentives?
 - i. \$400 isn’t enough to incentivize the survey on all four campuses—*shift the burden to the campuses*
 - c. Will use this year as a case study
- viii. Advocacy Day
 - 1. Its all TBD
 - a. This year will be different (I.E., using blank name badges instead of premade)
 - i. Perhaps name and campus
 - 2. Food & Marketing
 - a. Mostly T-Shirts
 - b. Food: McAllisters & Jimmy Johns (prob. JJs)
 - i. i. Projecting savings due to sign up numbers
- ix. Questions over budget
 - 1. Concern: With fewer anticipated students in the system, is it better for the budget to be larger?
 - a. STEVEN: No way to add intern pay without asking for more form the campuses—not much else to cut
 - b. UMSL: Increase in cost a worthy investment, in spite of decease of enrollment
 - c. Mizzou SB PRES: Need to look at the reality of the matter, there will be lower enrollment
 - d. STEVEN: instead of preferring one over the other, look at a range scenario: need the numbers there (take into account that the numbers aren’t steady)
 - e. EMILY: are Advocacy Day T-Shirts worth it when considering its motivating factor; perhaps cut out food (breakfast for IST)
 - i. i. S&T: Advocacy & ASUM T-Shirts are a big deal, but perhaps it is something that could be worth cutting—people don’t sign up for Advocacy Day because of T-Shirts
 - f. S&T: One of the realities is that our students are paying to go lobby for the institutions—thus in favor of internship pay. Need to make the internship competitive.
 - i. i. Not all students can afford to do the internship.
 - g. Mizzou: Plan B of what to do if we do not bring in \$41,000

- h. S&T: There is no wiggle room, intern pay may not exist next year.
 - i. i. Need to have a prioritized list of things (I.E. doing training, or parts of, over telepresence).
 - ii. ii. Time to invoke some experimental learning
- i. Mizzou: Better time to approve budget? August?
 - i. STEVEN: worry about having a new cohort approve budget; could also be better for the numbers
 - ii. S&T: Wouldn't work well for the end of the fall semester, end of Sept. at the latest

x. Details

- 1. Vote will come at the end of the month

i.

1:45pm

2017 ASUM Student Issues Survey Proposal (voting)

- I. Q7: add (d: I'm not registered)
- II. Q10: LinkedIn could be a useful platform to get the word out
- III. Q14: Question can be easily interpreted as any level of admin.—need to define; add textbox (STEVEN will add optional textbox) for why:
 - a. Where do students perceive these problems are coming from?
 - b. Are they coming from the federal, state, university levels?
 - c. Who's impacting their experiences?
 - d. Ask how to rate ASUM?
- IV. Q19: add another question about chronic mental health issues (need to distinguish between pre-existing conditions and those associated with enrollment in higher education)—core issue: is it college induced or not?
 - a. Perhaps a check all that apply list for "why?"
 - b. EMILY: for someone who is utilizing campus resources, does it matter if they know they have preexisting conditions or not?
 - i. i. There's a difference between situational care and chronic care
 - ii. ii. Need to account for those students who have recurrent & non-consistent circumstances
- V. Q20: May be less leading if it goes before the other mental health questions
- VI. Q22: education v. training oriented
- VII. Q23: Make the question campus centric, rather than general;
- VIII. Q25: Put an explanation? Perhaps frame it just like Q24?
- IX. General
 - a. Survey will be finalized tomorrow morning
 - b. Send a Fall Survey for the platform?

2:20pm

Progress Report: Sexual Assault Prevention Platform

2:30pm

Resolution 5: Support HB 367 & HB 571

- I. CHELSEA, intern on HB367: establishes the Enough is Enough Act, requiring Higher Ed Institutions to:
 - a. Comply with the Title IX Amendments (1972): non-discrimination protection against sex or those seeking abortions;
 - b. Title IX investigator for every 20,000 students (1:20,000)
 - c. Establishes definition of affirmative consent
- II. CHELSEA, intern on HB571: statewide sexual assault tracking system is modeled off of what other states are doing. It allows victims to be able to track their kits—

aim is to avoid losing kits, make them more accessible during the process. In the preliminary stages.

- a. S&T: less sticky things in this, evidence driven & a statewide standard
- b. STEVEN: will send out bullet points and elaborate on the impacts of both HB367 & HB571
- c. S&T: We need to think about things in terms of the way our universities already run, what are the definitions related to this
- d. STEVEN: Might hold back on this and do a little research, might just vote on HB571. Access to information on this bill is in the Dropbox. Vote will be held by email, HB367 will be tabled.

2:55pm

Closing Remarks

- I. For the May meeting, would be excellent to have new board members selected and able to come to the meeting to provide transition (a platform brainstorming session)